
PLACENTIA LIBRARY DISTRICT BOARD OF TRUSTEES

TO: Library Board of Trustees
FROM: Elizabeth D. Minter, Library Director *EDM*
SUBJECT: Appointment of Library Board Representatives for 2003 by the Board President
DATE: December 18, 2002

BACKGROUND:

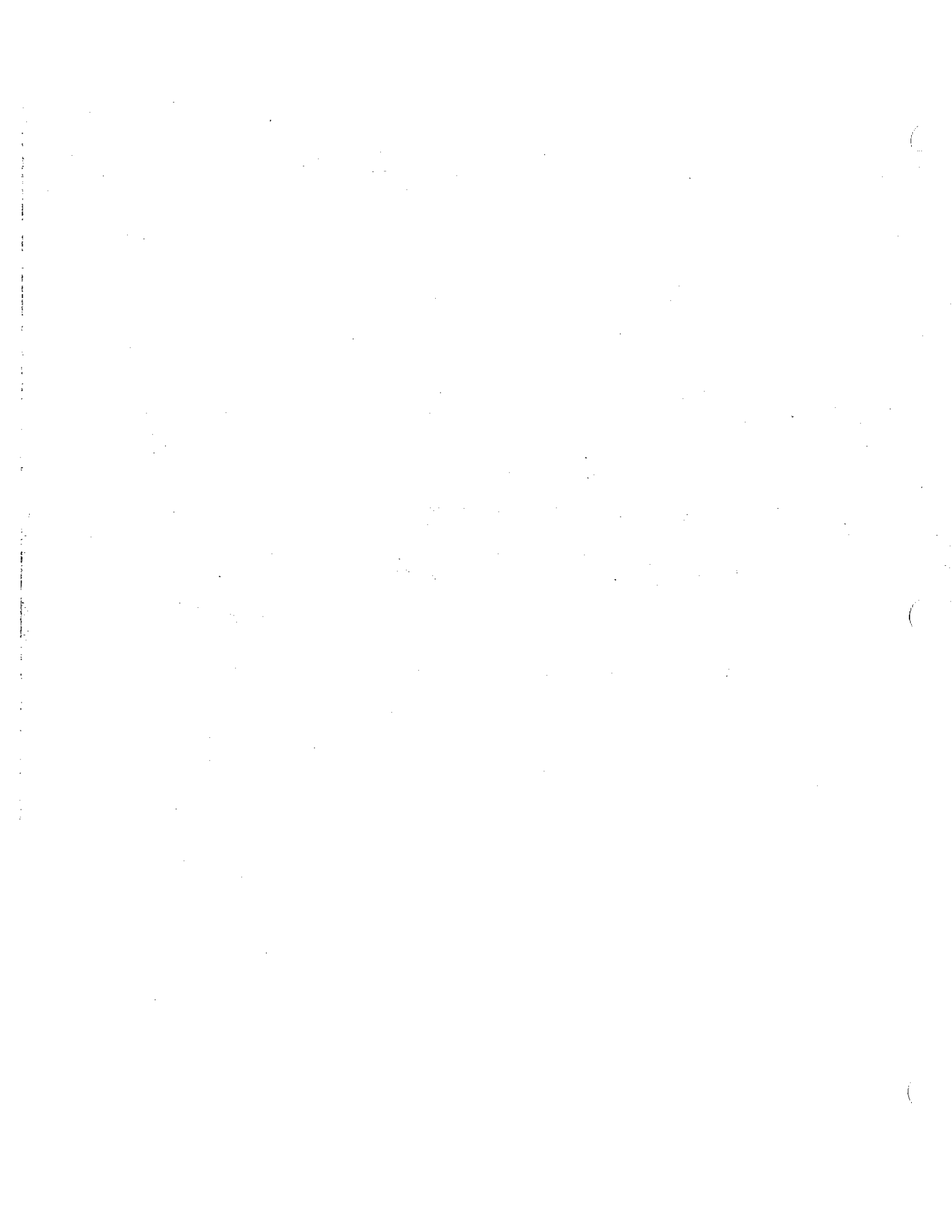
The following positions need to be appointed:

Placentia Library Foundation Board of Directors (2 positions – incumbents are Braun and Wood)

Independent Special Districts of Orange County (Incumbent is Wood)

Independent Special District Local Area Formation Commission (LAFCO) Selection Committee (Incumbent is Wood)

Placentia Civic Center Authority (2 positions – incumbents are Shkoler and Wood)



PLACENTIA LIBRARY DISTRICT BOARD OF TRUSTEES

TO: Library Board of Trustees
FROM: Elizabeth D. Minter, Library Director *EM*
SUBJECT: Selection of Date and Time for Regular Board Meetings for 2003
DATE: December 18, 2002

BACKGROUND:

The current date and time is the third Wednesday at 6:30 P.M.

RECOMMENDATION:

Set the regular meeting date and time for 2003.



PLACENTIA LIBRARY DISTRICT BOARD OF TRUSTEES

TO: Library Board of Trustees

FROM: Elizabeth D. Minter, Library Director *EDM*

SUBJECT: Travel/training authorizations for Trustee Escobosa to attend the California Special Districts Association (CSDA) New Board Member & Trustee Training

DATE: December 18, 2002

BACKGROUND

The California Special Districts Association (CSDA) New Board Member & Trustee Training Workshop will be held in Rancho Mirage on Thursday, January 16, 2003. Conference Registration is \$165 and the hotel is \$154.21. The workshop description is Attachment A.

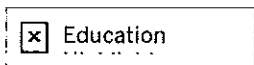
The Travel Estimate is approximately \$600.00.

The Library Director is recommending that Trustee Betty Escobosa attend this workshop.

RECOMMENDATION

Approve travel to the California Special Districts Association (CSDA) New Board Member & Trustee Training Workshop in Rancho Mirage by Trustee Betty Escobosa on Thursday, January 16, 2003 at a cost of approximately \$600.00 to be paid by the General Fund.

To: eminter@placentiallibrary.org
From: karen@csda.net
Subject: Education Highlight
Date: Mon, 02 Dec 2002 13:44:19 -0800



Happy Holidays! Can you believe it's December next week – where did this year go! Well, I know where my year went... into planning CSDA's new education seminars and preparing for the roll-out of the CSDA Special District Governance Academy.

The Governance Academy hits its stride beginning in April with the Governance Foundations class. In May we have Setting Direction/Community Leadership. Then we give you the summer off to enjoy with your family. In the fall – at CSDA's Annual Conference - we offer Governance Foundations again and Board's Role in Human Resources. In October we cap the Academy off with Board's Role in Finance. We will then start the cycle over again in 2004.

CSDA is also offering **New Board Member & Trustee Training** for both first-year and first-term board members. In conjunction with this training, we are offering **How to be an Effective Leader**. The dates for this training are January 16th in the Palm Springs area and January 31st in the Sacramento area. Specific information on this important training is in the mail as I type, but if you just can't wait you can find it on CSDA's website at <http://www.csda.net/Govserreg.htm>.

Due to an abundant amount of requests, CSDA is offering the books from both our Board Secretary Training and the Legal Forum. If you are interested in purchasing them, please contact Karen Diliberti through email at Karen@csda.net or by calling at 877.924.CSDA. The price for the books is following.

\$17.50 Board Secretary Manual

\$12.50 Legal Forum Manual

CSDA hopes that you and your family have a safe and happy holiday. Please take care and thank you for your support of CSDA's education programs. We appreciate your input and involvement.

PLACENTIA LIBRARY DISTRICT BOARD OF TRUSTEES

TO: Library Board of Trustees



FROM: Elizabeth D. Minter, Library Director *EDM*

SUBJECT: Authorization to combine the Special Districts Workers' Compensation Authority (SDWCA) and the Special District Risk Management Authority (SDRMA) into the new SDRMA

DATE: December 18, 2002

BACKGROUND

Placentia Library District participates as a member of two self-insurance pools through the California Special Districts Association:

-  The Special District Risk Management Authority (SDRMA) provides the general liability insurance, errors and omissions coverage for elected officials and safety evaluations and consultations.
-  The Special District Workers' Compensation (SDWCA) provides workers' compensation coverage for staff, trustees and volunteers.

Placentia Library District has been a member of the SDWCA Board of Directors for over twenty years. The current representative to the SDWCA Board is Sandra Stark, a paid consultant.

During the past two years the boards of directors of SDRMA and SDWCA have been developing a proposal to merge their operations. They are already served by the same staff and share an executive director.

Attachment A is a letter from the SDRMA and SDWCA Presidents, dated November 27, 2002, explaining the consolidation and approval process.

Attachment B is a flyer entitled "SDRMA/SDWCA Consolidation: The Final Step."

Attachment C is Resolution 03-02 which amends the Joint Powers Authority to dissolve SDWCA.

Attachment D is Resolution 03-03 which amends the Joint Powers Authority of SDRMA to include the former SDWCA activities.

RECOMMENDATIONS

1. Read Resolution 03-02 by Title only. *Geoff / Sue.*
2. Adopt Resolution 03-02. *Sue / Geoff*
3. Read Resolution 03-03 by Title only. *Sue / Betty*
4. Adopt Resolution 03-03. *Betty / Geoff*

November 27, 2002

Dear SDRMA/SDWCA Member:

After nearly two years of careful review and planning by our respective boards, and based on the results of the May 2002 Member Survey indicating overwhelming support from over 80% of our members, we are pleased to submit for your approval the consolidation of the Special Districts Workers Compensation Authority (SDWCA) and Special District Risk Management Authority (SDRMA).

Enclosed in this packet are legal documents that your district's Board of Directors must approve and return to us by March 31, 2003, to make this consolidation a reality. The documents requiring approval are different for members belonging to both pools. To minimize any confusion, only the documents your district is responsible for approving and returning are enclosed in this packet.

Approval of the enclosed documents by SDWCA and SDRMA members will execute the specific actions listed below:

- SDRMA's and SDWCA's existing Joint Powers Agreements (JPAs) will be amended to reflect a single new Joint Powers Agreement (JPA).
- The new JPA will serve as the administrative agreement for both pools although the assets and functionality of each program will remain separate.
- A new combined nine-member interim board made up of the current elected SDRMA and SDWCA Board members will be created to govern the operations and assets of each program.
- SDWCA members' approval to dissolve SDWCA and join the new SDRMA JPA.

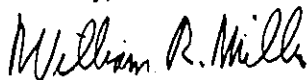
Also enclosed is an SDRMA/SDWCA Fact Sheet "The Final Step" providing important information regarding how the decision to consolidate the pools evolved and the many benefits consolidation provides our members including: combining administrative resources; reducing overhead costs; eliminating duplicated services; as well as providing increased market power, which translates into more services and pricing options. A case in point is the volatile workers' compensation market we are experiencing due to recent legislative action, economic uncertainty and carriers' rising rates. While no one will escape the inevitable premium hikes – which the *Sacramento Business Journal* reported last month could jump as much as 33% in the next two years – the consolidation provides increased market power and will help provide future rate stability for SDWCA members.

This consolidation is just one example of how CSDA and its affiliate organizations are working together to take a visible leadership role in advancing the cause of special districts. In fact, CSDA is developing new goals to elevate the importance and effectiveness of special districts and to position CSDA as a leading advocate and key resource on all issues that impact independent special districts. The consolidation is consistent with these goals.

We look forward to sharing with you our enthusiasm for this exciting development, as well as the many outstanding programs and services offered by CSDA and its affiliate organizations. Please feel free to call Jim Towns, CEO/Administrator, at 800-537-7790 should you have any questions regarding the consolidation. For your convenience, we have developed a web page that will answer most of your questions at www.sdrma.org. Thank you in advance for your prompt attention to this very important matter. **Your action and response is needed by March 31, 2003.**

As always, we look forward to working together to continue improving services and programs for all Independent Special Districts in California.

Sincerely,



William R. Miller, President
SDWCA Board of Directors



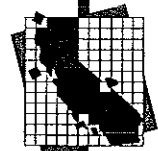
David Aranda, President
SDRMA Board of Directors

**RISK MANAGEMENT
AUTHORITY**

1481 River Park Dr. Ste 110
Sacramento, CA 95815
Tel: 916.641.2773
Fax: 916.641.2776

Toll-Free Numbers

General: 1.877.924.CSDA
SDRMA/SDWCA Claims &
Coverages: 1.800.537.7790



The Final Step

After nearly two years of study and consideration, the Special District Risk Management Authority (SDRMA) and Special District Workers Compensation Authority (SDWCA) boards of directors each voted unanimously in August 2002 to consolidate the pools to reduce costs and provide better service to our members. We need your help with the final step in this process to make the consolidation a reality.

■ **THE VISION**

By combining SDWCA with SDRMA the boards seek to create a "one stop shop" for all our members' claims and coverage needs. Under this proposal a single Joint Powers Agreement (JPA) – and a combined board of directors – will run both programs. Although SDWCA members will vote to dissolve SDWCA and join SDRMA, the programs and their assets will remain separate with their own operating guidelines and rules of procedure as they do now. Moreover, members will not have to belong to both pools.

■ **YOUR IMMEDIATE ACTION REQUIRED**

We need your board to approve the amended JPA and return to us by March 1, 2003 the legal documents we have sent you. With the approval of 2/3 of the members in each pool we can move forward and complete the consolidation. Details on where you can find more information about the merger proposal and what you are being asked to do can be found at the end of this document under "Need More Information?"

■ **WHY CONSOLIDATION MAKES SENSE**

SDRMA and SDWCA members will benefit most from the consolidation.

- **Cost savings:** Greater buying clout in the marketplace will translate into increased rate stability even in a difficult market like the one we are experiencing now, particularly in the workers comp arena.
- **Greater efficiency:** Although the programs and their assets will remain separate, shared administrative resources and overhead costs will result in a more efficient operation.
- **Improved service:** Combined loss prevention visits and training programs will reduce duplication of efforts and operating costs.
- **Greater SDWCA organizational stability:** Managing claims in-house instead of through a contractor may result in reduced claims losses.

The merger proposal enjoys strong support from the leadership and membership of both pools.

- Both boards unanimously approved the consolidation in August 2002.
- In a survey conducted in May of this year at least 80 percent of members in each pool indicated they support the single pool concept.

The boards have thoroughly reviewed and carefully considered this decision to ensure it is done right.

- This process began in May 2000 when CSDA, SDRMA, SDWCA and CSDA Finance Corporation hired a consultant to study their operations and make recommendations for improvement. One of the most significant recommendations was to consolidate the insurance pools.
- Since that time the boards have worked together to study, debate and craft a consolidation proposal that protects the interests of members in each pool and enhances the service provided to them.

Continued

■ **CHRONOLOGY**

- **June 2000** – consultant hired to analyze potential for efficiencies and service improvements in CSDA, SDRMA, SDWCA and CSDA Finance Corporation.
- **August 2000** – consultant issues final report that contains 21 key initiatives, including consolidation of the insurance pools.
- **April 2001** – SDRMA and SDWCA research and discuss logistics and benefits of merging the pools.
- **May 2001** – To test drive the consolidation idea SDWCA contracts with SDRMA to provide its administrative services.
- **September 2001** – SDWCA and SDRMA hire legal counsel to research the issues and legal questions a merger would create.
- **February 2002** – SDWCA and SDRMA boards tentatively agree to move forward with the proposal pending the results of the membership survey.
- **April 2002** – SDWCA board conducts a review of SDRMA's administrative services and concludes that SDRMA met or exceeded expectations.
- **May 2002** – Research consultant conducts an independent survey of SDWCA and SDRMA members and learns that at least 80 percent in each pool support the single pool concept.
- **August 2002** – SDWCA and SDRMA boards vote unanimously to approve the merger.
- **March 31, 2003** – SDWCA and SDRMA leadership must receive approval of the consolidation from 2/3 of members in each pool by this date to move forward with the consolidation.
- **July 2003** – Scheduled start-up date for merged operation.

■ **NEED MORE INFORMATION?**

You can find all the information you need about the merger proposal, its specifics and its history at www.sdrma.org. You may also contact Jim Towns, SDRMA Administrator/CEO, at 800.537.7790.

**SPECIAL DISTRICT
RISK MANAGEMENT
AUTHORITY**

1481 River Park Drive, Suite 110
Sacramento, CA
95815-4501

Toll Free: 800.537.7790

Phone: 916.641.2773

Fax: 916.641.2776

Email: sdrma@sdrma.org

The Final Step

PLACENTIA LIBRARY DISTRICT

RESOLUTION NO 03-02

A RESOLUTION OF THE BOARD OF TRUSTEES OF THE
PLACENTIA LIBRARY DISTRICT OF ORANGE COUNTY
APPROVING THE FORM OF
AND AUTHORIZING THE EXECUTION AND DELIVERY OF
A SECOND AMENDED JOINT POWERS AGREEMENT,
AND DIRECTING THE TERMINATION OF THE
SPECIAL DISTRICTS WORKERS COMPENSATION AUTHORITY

WHEREAS, the Placentia Library District of Orange County, a special district duly organized and existing under and by virtue of the laws of the State of California (the "District"), has entered into that certain First Amended Joint Powers Agreement (the "Original Agreement"), relating to the Special District Workers Compensation Authority (the "Authority"); and

WHEREAS, the District and the other members of the Authority (the "Members") now desire to amend Original Agreement to allow consolidation with the Special Districts Risk Management Authority ("SDRMA"); and

WHEREAS, in order to implement the foregoing, the District and the Members propose to execute and enter into a Second Amended Joint Powers Agreement (the "Amended JPA Agreement"); and

WHEREAS, the District and the other Members, following such amendment to the Original Agreement, and in order to further benefit the Members, desire to authorize the assignment and transfer of all claims, liabilities, assets and functions of the Authority to SDRMA, and to thereafter terminate the Authority; and

WHEREAS, all acts, conditions and things required by the laws of the State of California to exist, to have happened and to have been performed precedent to and in connection with the consummation of the transactions authorized hereby do exist, have happened and have been performed in regular and due time, form and manner as required by law, and the District is now duly authorized and empowered, pursuant to each and every requirement of law, to consummate such transactions for the purpose, in the manner and upon the terms herein provided.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF TRUSTEES OF THE DISTRICT AS FOLLOWS:

Section 1. Findings. The Board hereby specifically finds and determines that the actions authorized hereby relate to the public affairs of the District.

Section 2. Amended JPA Agreement. The Amended JPA Agreement, proposed to be executed and entered into by and between the District and the Members, in the form presented at this meeting and on file with the District Secretary, is hereby approved. The Library Board of

Trustees President ("The Authorized Officer") is hereby authorized and directed, for and in the name and on behalf of the District, to execute and deliver to the Authority the Amended JPA Agreement in substantially said form, with such changes therein as such officers may require or approve, such approval to be conclusively evidenced by the execution and delivery thereof.

Section 3. Termination of Authority. Pursuant to the provisions of the Original JPA, as amended by the Amended JPA Agreement, the District hereby agrees to the termination of the Authority immediately following the assignment and transfer of all claims, liabilities, assets and functions of the Authority to SDRMA.

Section 4. Other Actions. The Authorized Officer of the District is hereby authorized and directed to execute and delivery any and all documents which he or she may deem necessary in order to consummate the transactions authorized hereby and all such actions heretofore taken by such officer are hereby ratified, confirmed and approved.

Section 5. Effective Date. This resolution shall take effect immediately upon its passage.

PASSED AND ADOPTED this 18th day of December, 2002 by the following vote:

AYES:

NOES:

ABSTAIN:

ABSENT:

Geoff Braun, Secretary
Board of Trustees
Placentia Library District of Orange County

PLACENTIA LIBRARY DISTRICT

RESOLUTION NO 03-03

A RESOLUTION OF THE BOARD OF TRUSTEES OF THE
PLACENTIA LIBRARY DISTRICT OF ORANGE COUNTY
APPROVING THE FORM OF
AND AUTHORIZING THE EXECUTION AND DELIVERY OF
A FIFTH AMENDED AND RESTATED JOINT POWERS AGREEMENT

WHEREAS, the Placentia Library District of Orange County, a special district duly organized and existing under and by virtue of the laws of the State of California (the "District"), has entered into that certain Fourth Amended Joint Powers Agreement (the "Original Agreement"), relating to the Special District Risk Management Authority (the "Authority"); and

WHEREAS, the District and the other members of the Authority (the "Members") now desire to amend and restate the Original Agreement (i) to restate the purpose and powers of the Authority to allow consolidation with the Special Districts Workers Compensation Authority ("SDWCA"), and (ii) to make certain other amendments to the Original Agreement; and

WHEREAS, in order to implement the foregoing, the District and the Members propose to execute and enter into a Fifth Amended and Restated Joint Powers Agreement (the "Amended JPA Agreement"); and

WHEREAS, the District acknowledges receipt of the proposed amendments to the Bylaws of the Authority (the "Amended Bylaws"); and

WHEREAS, all acts, conditions and things required by the laws of the State of California to exist, to have happened and to have been performed precedent to and in connection with the consummation of the transactions authorized hereby do exist, have happened and have been performed in regular and due time, form and manner as required by law, and the District is now duly authorized and empowered, pursuant to each and every requirement of law, to consummate such transactions for the purpose, in the manner and upon the terms herein provided.

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF TRUSTEES OF THE DISTRICT AS FOLLOWS:

Section 1. Findings. The Board hereby specifically finds and determines that the actions authorized hereby relate to the public affairs of the District.

Section 2. Amended JPA Agreement. The Amended JPA Agreement, proposed to be executed and entered into by and between the District and the Members, in the form presented at this meeting and on file with the District Secretary, is hereby approved. The Library Board of Trustees President ("The Authorized Officer") is hereby authorized and directed, for and in the name and on behalf of the District, to execute and deliver to the Authority the Amended JPA

Agreement in substantially said form, with such changes therein as such officers may require or approve, such approval to be conclusively evidenced by the execution and delivery thereof.

Section 3. Amended Bylaws. The District hereby consents to the approval by the Board of Directors of the Authority of the Amended Bylaws, in substantially the form presented to the District, with such changes as may be approved by the Board of Directors of the Authority.

Section 4. Other Actions. The Authorized Officer of the District is hereby authorized and directed to execute and delivery any and all documents which he or she may deem necessary in order to consummate the transactions authorized hereby and all such actions heretofore taken by such officers are hereby ratified, confirmed and approved.

Section 5. Effective Date. This resolution shall take effect immediately upon its passage.

PASSED AND ADOPTED this 18th day of December, 2002 by the following vote:

AYES:

NOES:

ABSTAIN:

ABSENT:

Geoff Braun, Secretary
Board of Trustees
Placentia Library District of Orange County

PLACENTIA LIBRARY DISTRICT BOARD OF TRUSTEES

TO: Library Board of Trustees
FROM: Elizabeth D. Minter, Library Director *EDM*
SUBJECT: Authorization of signatures for District accounts at Bank of the West, Wells Fargo Bank, Citibank and the Orange County Auditor
DATE: December 18, 2002

BACKGROUND

Bank and Orange County Auditor signature authorizations need to be updated for all accounts in order to reflect the changes in Board membership.

Resolution 03-04 is Attachment A.

RECOMMENDATION

1. Read Resolution 03-04 by Title only. *Gerbb / Bell*
2. Adopt Resolution 03-04. *fu / Gerbb*

RESOLUTION 03-04

A RESOLUTION OF THE BOARD OF TRUSTEES OF THE
PLACENTIA LIBRARY DISTRICT OF ORANGE COUNTY
TO GRANT SIGNATURE AUTHORITY TO LIBRARY TRUSTEES, THE LIBRARY
DIRECTOR AND DESIGNATED STAFF WITH THE ORANGE COUNTY
AUDITOR, BANK OF THE WEST, WELLS FARGO BANK AND CITIBANK

WHEREAS, the Placentia Library District of Orange County is governed by the California Education Code, Section 19658, which states: *"The revenue derived from the [property] tax, together with all money acquired by gift, devise, bequest, or otherwise, for the purposes of the library, shall be paid into the county treasury, to the credit of the library fund of the district in which the tax is collected, subject only to the order of the library trustees of the district. If payment into the treasury is inconsistent with the terms or conditions of any gift, devise, or bequest, the board of library trustees shall provide for the safety and preservation of the fund, and the application thereof to the use of the library, in accordance with the terms and conditions of the gift, devise or bequest."*; and

WHEREAS, the Placentia Library District of Orange County has established petty cash accounts for its General Fund, County Exempt Fund and Literacy Gift Fund at Bank of the West; and

WHEREAS, the Placentia Library District of Orange County has established a payroll account at Wells Fargo Bank; and

WHEREAS, the Placentia Library District of Orange County has established an emergency payroll account at Citibank; now

THEREFORE BE IT RESOLVED, that the Board of Trustees of Placentia Library District of Orange County authorizes any three of the Library Board of Trustees may sign any authorization for any transaction of District funds on deposit with the Orange County Treasurer; and

BE IT FURTHER RESOLVED, that the Library Director has the authority to designate Staff and/or Trustees to pick-up checks or other materials from the Office of the Orange County Auditor or Orange County Treasurer; and

BE IT FURTHER RESOLVED, that any Trustee or the Library Director may sign any check up to \$500.00, and that any two Trustees, or one Trustee and the Library Director, may sign any check over \$500.00 for accounts 664009305, 664012929, 664016995, 664023272 and 664023298 at Bank of the West; and

BE IT FURTHER RESOLVED, that any Trustee of the Library Director may sign any check up to \$500.00, and that any two Trustees, or one Trustee and the Library Director, may sign any check over \$500.00, and authorize any other transactions, for account 201-1939659 at Wells Fargo Bank; and

BE IT FURTHER RESOLVED, that any two Trustees, or any Trustee and the Library Director, may authorize any transactions for accounts 387-007032-7, 387-007027-7, 387-007026-9, 387-007028-5, 387-007029-3, 387-007030-1 and 387-007031-9 at Citibank.

AYE: TRUSTEES:

NO: TRUSTEES:

ABSTAIN: TRUSTEES:

ABSENT: TRUSTEES:

State of California)
) ss.
County of Orange)

I, Geoff Braun, Secretary of the Board of Trustees of Placentia Library District of Orange County, hereby certify that the above and foregoing Resolution as duly and regularly adopted by the Board of Trustees at a Regular Meeting hereof held on the eighteenth day of December 2002.

IN WITNESS THEREOF, I have hereunto set my hand and seal this eighteenth day of December, 2002.

Geoff Braun
Secretary
Placentia Library District Board of Trustees

TO: Elizabeth Minter, Library Director
 FROM: Jim Roberts, Public Services Manager *JR*
 DATE: December 10, 2002
 SUBJECT: Program Committee Report for the month of November.

DEPARTMENT	NUMBER OF PROGRAMS	NUMBER OF ATTENDEES
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<i>ADULT SERVICES</i>	3	51
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<u>TYD Total</u>	3	51
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CHILDREN'S SERVICES


Wed. PM Story Times	4	71
Thurs. AM Story Times	3	85
3-4 year-old music times	4	158
5-6 year-old music times	4	101
Lapsits	3	127
Class tours	28	713
Comm Center Storytimes	0	00
Head Start Storytimes	21	434
Camp Library	1	99
TOTAL FOR NOVEMBER	68	<u>1,788</u>
YTD TOTAL	159	<u>4,912</u>

<i>LITERACY SERVICES</i>	<i>Nov 2002-03</i>	<i>FY 2002-03 YTD</i>
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Total Tutors	147	199
Total Students	193	259
Total Hours	1,324	7,065

For more detailed literacy statistics, see Agenda Item 35, pages 2 of 3 and 3 of 3.

To: Elizabeth Minter, Library Director

From: Cyrise Smith, Children's Librarian 

Date: December 18, 2002

Subject: November Activities in the Children's Department

Programming- Fall programming ended in November. There were a total of 18 storytimes, lapsits and musictimes with a combined attendance of 542.

TYPE OF PROGRAM	NUMER OF PROGRAMS	TOTAL ATTENDANCE
Lapsits 2 years and under	3	67 children / 60 adults
Storytimes (a.m.) 3 - 6 year olds	3	49 children / 36 adults
Storytimes (p.m.) 3 - 6 year olds	4	49 children / 22 adults
MusicTimes 3 - 4 year olds	4	93 children / 65 adults
MusicTimes 5 - 6 year olds	4	58 children / 43 adults
TOTALS	18	316 children / 226 adults

Offsite Programming- Storytimes at the Head Start classrooms have continued. There were three storytimes performed for each of the seven Head Start classes with a combined attendance of 420.

School Visits- School visits have continued. The entire Ruby Drive Elementary school visited for tours over the course of two Thursdays. There were 26 classes with approximately 670 children total. Three other classes, with a combined attendance of 64, also visited the library, they received tours, a short storytime, and book bags.

Camp Library - This year Children's Department held the 16th Annual Camp Library. Ninety-nine children and adults attended. This year's featured performer was Rudy's Radical Science. Rudy performed some great science experiments, proving science can be fun. The high-lights were making the stuff found in glow necklaces, and making real ice cream with liquid nitrogen. Once again Camp Library received rave reviews from many attendees.

TO: Elizabeth Minter, Library Director

FROM: Jim Roberts, Public Services Manager *JR*

DATE: December 10, 2002

SUBJECT: Placentia Library Literacy Services (PLLS) Activities Report for the month of November.

Tutor Training. The Literacy Coordinator conducted one regular tutor training workshop and three accelerated workshop in October and thirteen tutors were trained, eight adults and five teens. All new tutors are presently matched or are being matched. The next tutor training is scheduled for January 5, 2003.

Families for Literacy (FFL) Program Status. We now have twenty-seven family students and ten family tutors in the FFL component. Tyese Wortham, the FFL Coordinator has also began working with the preschoolers at Ruby Drive Elementary school and Head Start.

Placentia Rotary Reading Enrichment Program (PRREP). PRREP is a partnership that the Placentia Library and the Placentia Rotary Club has with the Placentia/Yorba Linda Unified School District. PRREP recruits high school volunteers at El Dorado, El Camino Real and Valencia High Schools to tutor elementary school students. Thus far this year, 56 high school tutors have signed up for PRREP, and 23 have been matched and are tutoring grade school students. Our goal is to have 100 PRREP volunteers by the end of the school year.

Reach Out and Read Partnership Continues. In November, Placentia Library Literacy Services continued its partnership with St. Judes Medical Center and the Reach Out and Read Program, a pediatric-based literacy program. We want to continue to especially recognize two of our volunteers, Diane Martiario and Petey Peterson, who go to the Whitten Center in Placentia on Monday mornings and read to children while they are waiting to see the St. Judes pediatric staff.

English Language and Literacy Intensive (ELLI) Program Update. The ELLI Program continues to be extremely successful, and in two months has already exceeded the initial goal of serving 285 kids by June 2003. More than 300 children at five schools (Kraemer Middle School, Ruby Drive, Rio Vista, Topaz and John Tynes) have already been enrolled in the program. A special "THANK YOU" goes out to Ann-Margaret Webb, ELLI Coordinator, whose selfless dedication has made the ELLI Program so tremendously effective.

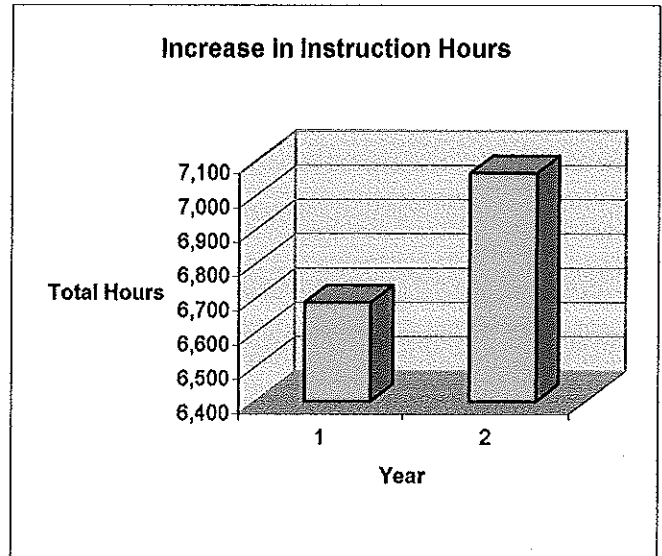
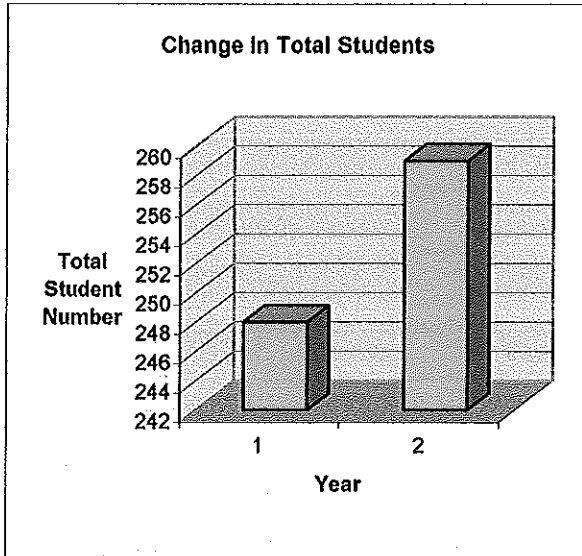
Starbucks Partnership. The partnership with Starbucks continues. Starbucks employees continue to tutor at the Library, and the book drive held at the Starbucks in Fullerton brought in many wonderful new books for the Library and the PLLS.

Literacy statistics. See Agenda Item 35, Page 2 of 3 and Page 3 of 3.

Placenta Library Literacy Services

Report of Growth and Progress

	Nov-01	Nov-02	YTD 2001	YTD 2002
Tutors				
Adult	83	96	99	125
Teen	53	51	58	74
Hours Instruction	1,501	1,324	6,688	7,065
Other Volunteer Hours	48	24	188	464
Total Hours	1,549	1,348	6,876	7,529
Training Workshops				
Workshops Held	2	4	12	13
Tutors Trained	7	13	49	84
Students				
With Adult Tutors	122	126	152	160
With Teen Tutors	56	67	65	87
In Groups	12	4	32	8
Total Active Students	190	193	249	255
Families for Literacy				
Family Students	7	27	8	32
Family Tutors	12	10	16	18
Hours of Instruction	32	60	300	264
ELLI Program				
K-6th Grade Students	NA	308	NA	308
Tutors for K-6th Grade	NA	12	NA	12
Hours of Instruction	NA	588	NA	588
Total Tutors	138	147	157	199
Total Students	190	193	248	259
Total Instruction Hours	1,501	1,324	6,688	7,065



To: Elizabeth Minter, Library Director

From: Jim Roberts, Public Services Manager *JR*

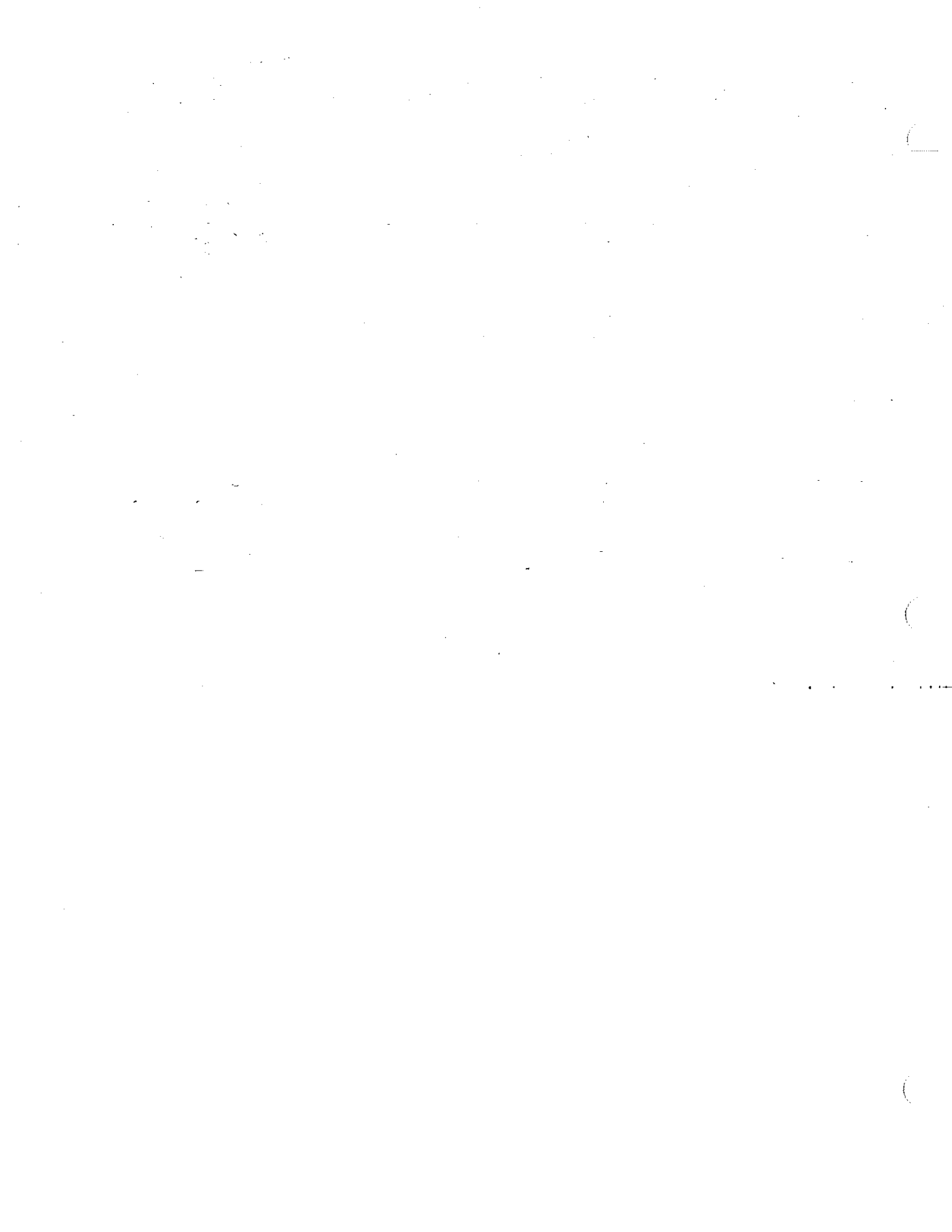
Date: December 10, 2002

SUBJECT: Placentia Library Web Site Development Report for the month of November.

In November, the Placentia Library District had 8,711 "hits" on the Web Site, an average of 290 a day. The following are our year to date statistics on our "most hit" sites:

Pages Visited	Jul-02	Aug-02	Sep-02	Oct-02	Nov-02	Dec-02
Borrowers	99	156	115	126	161	
Friends	136	195	84	167	101	
Hours	98	78	21	47	3	
Information	98	154	125	149	10	
Foundation	158	136	77	86	69	
History Room	99	86	42	72	68	
Literacy/CLC Logo	157	139	96	117	98	
Passports	385	232	113	230	235	
Total Views Most Hits	1230	1176	673	994	750	0

Total Most Hits YTD 4,823



TO: Elizabeth Minter, Library Director
FROM: Jillian Rakos, Volunteer Coordinator
DATE: December 18, 2002
SUBJECT: Publicity materials produced for November 2002 *JR*

Information on the Placentia Library cable channel #53:

1. Welcome to Placentia Library, address, website & telephone number.
2. Library Hours
3. Library Board of Trustees, (Saundra Stark replaced by Betty Escobosa)
4. Apply for your passport at Placentia Library
5. Literacy Services logo
6. Literacy Program asking for volunteers
7. Friends of Placentia Library Bookstore offering great bargains
8. Special Back Room Book Sale Every 2nd Sunday, Hours and Dates
9. Passport Hours
10. Silent Auction Returns

Newspaper articles published:

1. Tuesday: Literacy Tutor Training, 2 articles
2. Turkey Hike
3. Today: 'Lapsit' stories, 2 articles
4. Wednesday: Storytimes
5. Toy drive for Xmas/Light it up at the Civic Center
6. Sunday: Friends Book Sale
7. Bargains offered at backroom book sale
8. Local Control Urged for Blocking Porn
9. Librarians Emerging From Book Stacks, Increasing Activism

Flyers and Notices:

1. Foundation thank you cards, Library bookmarks, and ID cards are sent out
2. Friends membership thank you letters are sent out with membership cards
3. Second Sunday Booksale bookmarks
4. Library Closed for Christmas and New Year's Holiday flyers

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Placentia News
Weekly NOV 2 1 2002

TUESDAY 3/32

MOMS Club of Placentia South meets at 10 a.m. at the Placentia-Linda Hospital meeting room, 1301 Rose Drive. For members south of Yorba Linda Boulevard, call (714) 914-7964.

YWCA of North Orange County meets at 5:30 p.m. at the YWCA Administrative Office, 215 E. Commonwealth Ave., Suite F, in Fullerton. Call (714) 871-4488.

Literacy Tutor Training sessions are held at 6 p.m. at the Placentia Library, 411 E. Chapman Ave. Call (714) 528-1906.

Musictime for ages 3-4 meets from 6 to 6:30 p.m. at the Placentia Library, 411 E. Chapman Ave. Free. Call (714) 528-1906, Ext. 212.

Musictime for ages 5-6 meets from 6:30 to 7:15 p.m. at the Placentia Library, 411 E. Chapman Ave. Free. Call (714) 528-1906, Ext. 212.

Wood Carvers meets at 7 p.m. at the Senior Center, 134 Bradford St. Call (714) 986-2332.

Great Books Discussion Group meets at 7 p.m. at the Placentia Library, 411 E. Chapman Ave. Call (714) 528-1906.

Huggin' Hearts Square Dance Club meets for lessons from 7:30 to 10 p.m. at Backs Community Building, 201 N. Bradford Ave. \$2 per class, \$37 for 17 classes. Call (714) 777-5639.

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Rancho Santa Margarita News
Bi-Weekly
NOV 2 2 2002

Turkey Hike 3/22

► Saturday, Nov. 30

Ate too much Thanksgiving turkey? Join the ranger at Riley Wilderness Park for a 2 1/2 mile morning hike round the park from 9 to 11 a.m. Investigate animal tracks or hawks overhead. Sturdy shoes, no sandals. Not recommended for small children. \$2 parking fee. Call: (949) 459-1687.

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Placentia News
Weekly NOV 2 1 2002

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BRIEFLY

Toy drive for Xmas

The Christmas Clearing Bureau, coordinated by the Placentia Human Service Department, is seeking toy donations for its annual Christmas Food and Toy Basket program.

Donations can be dropped off at: Placentia Library, 411 E. Chapman Ave.; City Hall, 401 E. Chapman Ave.; Aldrich Coffee, 194 E. Yorba Linda Blvd.; Placentia Police Department, 401 E. Chapman Ave.

Every year, 400 disadvantaged families receive canned food, grocery certificates and toys. Information: (714) 986-2333.

Light it up at the Civic Center

The city's Cultural Art Commission will present its 18th annual Holiday Celebration and Tree Lighting Ceremony at 6:30 p.m. Dec. 6 at the Placentia Civic Center, 401 E. Chapman Ave.

St. Nick will be on hand to light the tree and chat with children.

There will be refreshments and several performers, including the Sierra Vista Elementary School Choir.

The event is free.
Information: (714) 993-8232

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TODAY 3/32

'Lapsit' stories for ages 2 and younger will be read from 10:15 to 10:35 a.m. at the Placentia Library, 411 E. Chapman Ave. Free. Call (714) 528-1906, Ext. 212.

Story times for ages 3 to 6 will be held from 11 to 11:30 a.m. at the Placentia Library, 411 E. Chapman Ave. Free. Call (714) 528-1906, Ext. 212.

Placentia Presbyterian Church serves dinner at 6 p.m. at the church's Soup Kitchen, 849 N. Bradford Ave. Call (714) 528-1438.

Community Band meets at 6:30 p.m. in Valencia High School's Band Room, 500 N. Bradford Ave. Call (714) 993-8117.

Placentia Community Network meets at noon at City Hall, 401 E. Chapman Ave., Placentia. Call Jim Roberts, (714) 528-1975, Ext. 213.

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WEDNESDAY 3/32

MOMS Club of Placentia North meets at 10 a.m. at the Placentia-Linda Hospital meeting room, 1301 Rose Drive. For members north of Yorba Linda boulevard, call (714) 993-1071. Exercise classes for seniors are held at 10 a.m. at the Senior Center, 134 Bradford St. Call (714) 986-2332.

Neighborhood Watch Program board meets at 7:15 p.m. at the Community Meeting Room, 401 E. Chapman Ave. Call (714) 993-8225.

Canasta players meet at 12:30 p.m. at the Senior Center, 134 Bradford St. Call (714) 986-2332.

Story times for children ages 3 to 6 are held from 6:30 to 7 p.m. at the Placentia Library, 411 E. Chapman Ave. Free. Call (714) 528-1906, Ext. 212.

For more listings, see www.myoc.com/community/placentia. What is happening in your club, organization or civic group? Call (714) 704-3796 or fax information to (714) 704-3714. Listings must include phone numbers.

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Placentia News
Weekly NOV 07 2002

TODAY 332

Story times for ages 3-6 are held from 11 to 11:30 a.m. at the Placentia Library, 411 E. Chapman Ave. Free. Call (714) 528-1906, Ext. 212.

Community Band meets at 6:30 p.m. in Valencia High School's Band Room, 220 N. Bradford Ave. Call (714) 993-8117.

North Orange County Comers Club for Anaheim Hills, Placentia and Yorba Linda meets at 7 p.m. at the Community Center, 4501 Casa Loma Ave. in Yorba Linda. Call (714) 693-7736.

American Association of University Women of Placentia and Yorba Linda meets at 7:30 p.m. at Villa de Palma, 351 Palm Drive. Call club membership chairwoman Marge Boeliman, (714) 528-3089.

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SUNDAY 332

North Orange County Tennis Club plays at 8:30 a.m. at the Fullerton Tennis Center, 110 E. Valencia Mesa Drive. Call Betty at (714) 779-1440.

Falgun dafa, a Chinese exercise and self-improvement program, is offered from 8:30 to 10:30 a.m. at Tri-City Park, 2301 N. Kramer Blvd. Free. Call (714) 307-9485 or see www.falundafa.org.

Friends of Library book sale is held from 1 to 4 p.m. in the library's backroom, 411 E. Chapman Ave. Call (714) 528-1925, Ext. 201.

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Bargains offered at backroom book sale

The Friends of Placentia Library will host a backroom book sale from 1 to 4 p.m. Sunday at the library, 411 E. Chapman Ave.

Information: (714) 528-1906.

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Placentia News
Weekly NOV 07 2002

332

Literacy Tutor Training sessions are held at 6 p.m. at the Placentia Library, 411 E. Chapman Ave. Call (714) 528-1906.

Musictime for ages 3-4 meets from 6 to 6:30 p.m. at the Placentia Library, 411 E. Chapman Ave. Free. Call (714) 528-1906, Ext. 212.

Musictime for ages 5-6 meets from 6:30 to 7:15 p.m. at the Placentia Library, 411 E. Chapman Ave. Free. Call (714) 528-1906, Ext. 212.

Cultural Arts Commission meets at 7 p.m. at the Community Meeting Room, 401 E. Chapman Ave. Call (714) 993-8117.

Double Deal Mothers of Multiples of North Orange County meets at 7:30 p.m. at Carl's Jr., 1200 N. Harbor Blvd., Anaheim. Call (714) 528-6488.

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The Register NOV 13 2002
Daily Page 3 of 6

332 VOICES



John Moran, 50,
of Costa Mesa

"There are too many controls coming out of Washington, D.C. If you told me as a kid, 'Don't do this, don't do that,' I was inclined to go to it. If you leave children free to develop their own values and morals, the country will go in a better direction."



Brook Kebede, 24,
of Long Beach

"I don't think that there's a problem with kids coming to the library and getting exposed to those sites. If kids want to get to those sites, they'll start at home. I believe it's just such a waste of time to go to such extreme for this issue."



Carl Nelson, 44,
of Costa Mesa

"If you say something is illegal, you make it attractive. Always

left hand
column of
"Local control
urged for
Blocking PAM!"

The Register Daily
Nov. 13, 2002

Local control urged for blocking porn

O.C. librarians think their system does it better than Washington would.

By SARAH TULLY and JEFF COLLINS
THE ORANGE COUNTY REGISTER

Most Orange County libraries would be forced to restrict Internet access for everyone and pay for costly software if the Supreme Court decides the federal government has the right to require all publicly funded computers to have devices that block pornography.

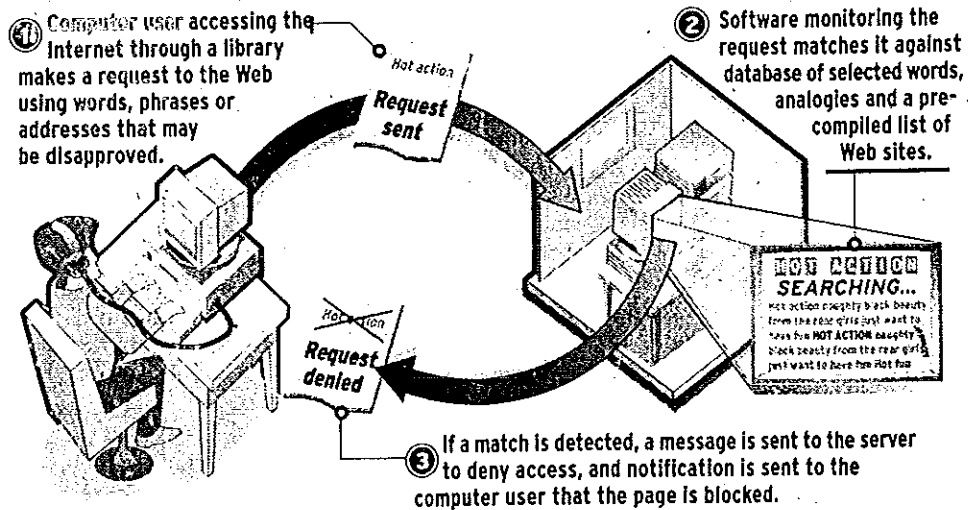
The high court Tuesday decided to take up a case challenging whether the government can restrict Internet surfing at public libraries, which would affect more than 4 million people a year who use public library computers or everything from research and reading e-mail to searching adult sites.

If the court decides in the government's favor, libraries that refuse to use the filters would lose their federal funds.

"The kids could come in here without adults, and the people who work here, they're not going to baby-sit them," Ruby Sanchez, 48, of Santa Ana said as she used a computer Tuesday at the Costa Mesa Technology Branch of the county library. Sanchez has two sons and two grandchildren.

Regulating the superhighway

Critics of a campaign urging the Supreme Court to filter pornography from public library computers say it would block more than sexual material. Internet filters, created in the late 1990s, can be used to shield children from sexually explicit sites. But with a Supreme Court ruling, librarians would be forced to place restrictions on Web surfers of all ages, possibly even screening out Shakespeare's plays.



Sources: The Associated Press, American Library Association, Free Expression Policy Project

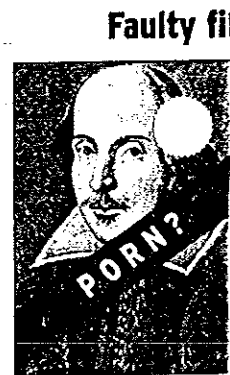
Reporting by Chantal Lamers / The Register

Getting on

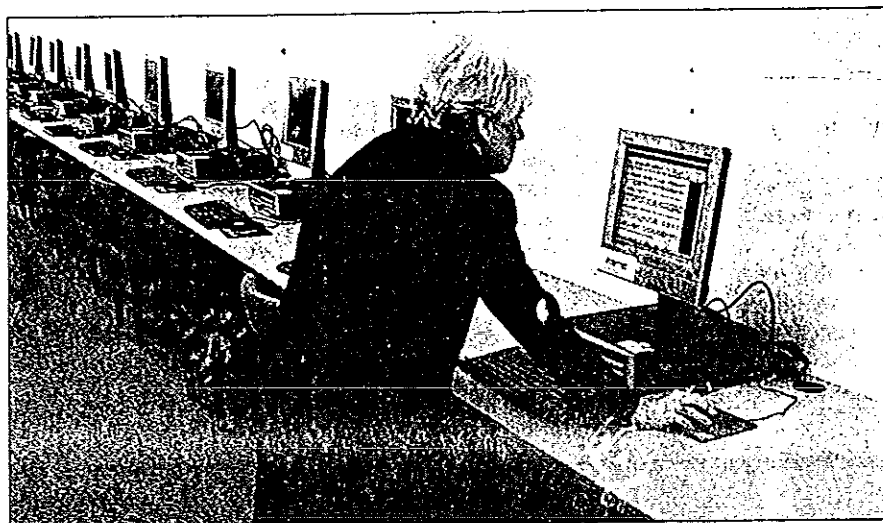
95% Public library Internet access

10% Americans with a public library

20% Low-income on libraries



blocked the Declaration of Shakespeare's complete works
"Marijuana: Facts for Teenagers" by the National Institute of Health



CHECK IT OUT: Marlanna Hof, manager of the county's Laguna Beach branch library, checks out one of the new terminals at the Costa Mesa Technology Branch.

MICHAEL GOULDING,
THE REGISTER

"Local control urged for blocking porn"

Each Orange County library system sets its own rules for Internet filters. Most have them on youth computers, generally reserved for children younger than 14. Parents may also sign permission slips for minors - usually junior high or high school students - to use unfiltered adult computers. Here is a sample of rules from local libraries:

- **Anaheim Public Library,** five branches: Children's computers have filters; adult computers have unfiltered Internet access.
- **Orange County Public Library,** 30 branches: Children's computers filtered; adult computers unfiltered.
- **Huntington Beach,** four branches: Adults seeking unfiltered computers are sent to a more secluded area of the library and pay an hourly fee.
- **Mission Viejo Library,** one branch: Children's computers filtered; adult computers unfiltered.
- **Newport Beach Public Library,** four branches: Computers in the children's rooms have filtering systems; other computers have none.
- **Orange Public Library,** three branches: All computers have filters, but patrons can request to turn them off.
- **Piacentia Library District,** one branch: The library has its own system to filter out what it deems appropriate, rather than a commercial system.
- **Santa Ana Public Library,** three branches: Only youth computers have filters, but high schoolers can get permission to use the Internet without filters.
- **Yorba Linda Public Library,** one branch: Of the 10 adult computers, three have filters.

"If they really care about the kids, they should put (in) filters, especially at libraries."

But local librarians say they have already weighed those concerns, setting up filtered computers for children while giving adults the right to make their own decisions. And they are concerned about officials in Washington making decisions that they say belong in Orange County.

"It's a local decision," said Valerie Maginnis, director of library services for Mission Viejo, where the City Council debated Internet filters three years ago and decided to reserve filtered computers for children.

"It's a local decision ... based on community standards."

SOME LIBRARIES COULD LOSE GOVERNMENT FUNDS

A Pennsylvania appeals court ruled last spring that the Children's Internet Protection Act violates the Constitution's free-speech guarantees because the filtering programs also block nonpornographic sites on subjects such as politics, health and science. The judges recommended less-restrictive controls, such as requiring parental consent before minors are allowed to log on to an un-

filtered computer, or having a parent monitor Web use.

Congress has passed three bills aimed at protecting children from online porn since 1996, but the Supreme Court struck down the first and blocked the second from taking effect. Those dealt with regulations on Web-site operators. Legislators tried a new approach with the 2000 law, arguing that it should be able to regulate government property - computers paid for in part with federal funds.

The Bush administration agreed, arguing that libraries are not required to carry X-rated movies and pornographic magazines and thus shouldn't have to offer such access on their computers.

Some local districts could feel the effect of the justices' decision more than others.

Mission Viejo and Yorba Linda libraries, for instance, receive no federal funding. Other libraries, like Orange County and Santa Ana, get only small amounts. The county library gets about \$35,000 - out of a \$32 million budget.

Anaheim Public Library is applying for a federal program for subsidized Internet access fees, called E-rate. If the Supreme Court requires filters, city officials say they may re-

consider their rules or do without about \$10,000 in savings.

They are also considering the cost of the software needed to comply: Anaheim would have to pay \$10,000 to \$37,000 to put in the filters, plus \$3,000 annually for upkeep.

"We don't see the need for this broad act. But if the Supreme Court finds that it's constitutional, we would have to revisit our policy," said Carol Stone, city librarian.

MOST O.C. LIBRARIES OFFER PARENTAL OPTION

Most Orange County libraries restrict children's Web access while allowing parental permission for minors to use unfiltered computers. Patrons are often asked to sign agreements that they will avoid inappropriate sites, and they can have their access revoked if they don't. Anaheim has revoked Internet access to nine people since its policy began two years ago.

Orange Public Library has filters on all computers, but patrons can request full access. At the Tustin Public Library, the seven adult-only computers without filters are segregated from the two filtered computers for use by

minors, plus a bank of desks blocks them from view by the rest of the library.

As her teen-age daughter tapped away at a filtered machine, parent Karla Henderson, 50, of Tustin said she believes in restrictions on children's computers but opposes a federal mandate: "There shouldn't be filters for adults as long as it's restricted so anyone 18 and under couldn't use it."

Librarians say they worry about limiting legitimate access to information. For example, Anaheim patrons have been blocked for trying to access information about "adult learners" and "Revolutionary War." The software blocks KKK, but not Ku Klux Klan.

But some patrons said they want filters regardless of the restrictions.

"If they're giving them money, they can implement what they want," said Mohammad Chaudhry, 59, of Tustin. "If you want to look at pornography, have your own computer and look at it at home."

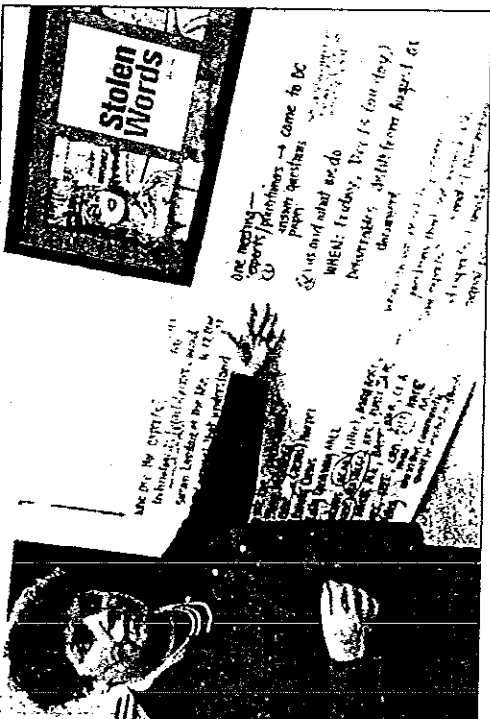
Register news services contributed to this report.

CONTACT US: (714) 704-3793 or stully@ocregister.com

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Los Angeles Times
 Daily Edition NOV 2 5 2002

Librarians Emerging From Book Stacks, Increasing Activism



LINDA SPILLERS For The Times
 Library Assn. to help it get to the negotiating table on more issues.

They've mobilized in Washington and are engaged in far more controversial subjects than their usual issues.

By EDMUND SANDERS
Times Staff Writer

WASHINGTON — Former congresswoman and one-time presidential candidate Pat Schroeder is hardly a Washington novice, but she took a political drubbing recently from the unlikelyst of foes: a bunch of librarians.

Schroeder, who now heads the Assn. of American Publishers, had the temerity to publicly

criticize libraries for their stance on copyright laws and for distributing free copies of electronic books and articles that publishers are trying to sell. Schroeder's spokeswoman made matters worse by complaining about the libraries' "radical factions."

Librarians pounced. They roasted Schroeder for "library-bashing." They confronted Schroeder at public appearances, demanding an apology. They wrote to lawmakers en masse to complain.

Eventually, Schroeder raised a white flag and backed away from her comments. The lesson? Don't mess with librarians these days.

They were supposed to quietly fade away with the advent of the internet, but libraries — and

librarians — are enjoying a higher profile than ever before. They've mobilized in Washington, beefing up their lobbying presence and inserting themselves into far more controversial subjects than their usual bread-and-butter issues, such as literacy.

The 65,000-member American Library Assn., the chief trade group for librarians, has:

- Led opposition to tougher copyright laws, putting it at odds with major entertainment and publishing conglomerates.
- Lobbied against the Bush administration's anti-terrorism Patriot Act because it gave law enforcement easier access to library records.

• Successfully sued the gov-
 [See Librarians, Page C7]

Librarians Gaining Profile in Washington

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[*Librarians, from Page C1*]
ernment to block an anti-pornography law that required libraries to install Internet filters on library computers or risk losing federal funds.

"We aren't your grandmother's library," said Emily Sheketoff, head of the American Library Assn.'s Washington office. "We're getting into some odd things."

But that higher profile may carry political costs. Librarians have long enjoyed an all-American reputation, and that innocent image is now taking a hit as opponents label them everything from pornographers to pirates.

Some thought it was no coincidence that a bill to double federal funding for libraries stalled in Congress this year.

"If we are going to provide these funds, how will they be used?" asked Rep. Charles W. "Chip" Pickering Jr. (R-Miss.), one of the chief sponsors of the Internet filtering bill that libraries blocked. "Will they be used to promote a radical, extremist social agenda? Libraries are like Mom and apple pie. Why would they want to squander their goodwill and good reputations to get involved in issues like child pornography?"

Sheketoff and other librarians bristle at the notion that they support pornography or don't care about children, but they say criticism isn't surprising given the association's heightened activism.

"We successfully sued the government," said Sheketoff, former deputy assistant secretary of the Occupational Safety and Health Administration during the Clinton administration. "That doesn't make us very popular."

Sheketoff, who cut her political teeth working for Senate Republicans during the Watergate scandal, was hired by the American Library Assn. in 1999. Some within the organization objected to the appointment of Sheketoff, the first non-librarian to head its lobbying office.



LINDA SPILLERS For The Times

*'I still get people asking me where's my bun.
We're training ourselves to be much more aggressive.'*

Emily Sheketoff, American Library Assn.

Los Angeles Times
OC Edition
Daily

Nov. 25, 2002

"Librarians Emerging From Book stacks, Increasing Activism"

P.C7

Drawing Criticism

Librarians Gaining Profile in Washington

Agenda Item 37
will present them performing their traditional services of loaning books, making backup copies and helping patrons with free research.

"They're not pushovers," the lobbyist said. "They're pretty formidable."
Still, libraries lack the clout of more seasoned, and better-funded, interest groups.

For example, many libraries have switched to electronic databases rather than subscribing to hard-copy magazines and scholarly journals.

"Librarians are not exactly up there with pharmaceutical companies," quipped one Capitol Hill staffer.

But they insist that they need to have the right to copy materials as a backup and to share materials with other libraries. Otherwise, if a library can no longer afford to pay for electronic access, it loses not only future issues, but also access to the archives.

The American Library Assn.'s decision to sue to overturn the Children's Internet Protection Act, however, has tested the limits of that perception. Conservatives ranging from radio personality Dr. Laura Schlessinger to the Family Research Council attacked the association for the suit. Sheketoff said she received hate mail and death threats.

Publishers and media companies, on the other hand, worry that in a digital world, libraries will become an electronic backdoor through which books, movies and music can pass freely. In the past, when a library loaned a book to a patron, there was little concern that it would interfere with sales. But if libraries can loan digital copies of materials, publishers fear that widespread pirating may result and sales could slump.

Though some libraries support the use of filters to bar visitors from browsing pornography Web sites and other potentially offensive material on the Internet, the association maintains that such decisions are better handled at the local level, rather than by a federal mandate.

"Look at what happened with music," said Schroeder, the former congressman. "If it gets out for free, how are we going to pay the authors?"

American Library Assn. President Maurice Freedman asserts that Internet filters, which are based on a list of adult-themed words, infringe on patrons' civil rights because they frequently block sites that have nothing to do with pornography. Among them are those dealing with breast cancer and birth control. The association's lobbyists have noted that even the congressional Web site of House Majority Leader Dick Arney (R-Texas) became snagged in the filter because of his first name.

Schroeder said she is hoping to soon find a compromise that will allow libraries to continue serving patrons without threatening the livelihood of publishers.

A federal appeals court sided with the librarians, and this month the Supreme Court agreed to review the case.

Since her job last year, Schroeder has been careful not to criticize librarians, and she says she has spent many hours explaining her remarks to them.

Now librarians worry that their lawsuit may have derailed their funding bill, which passed unanimously in committee but was never put to the House floor for a vote. The measure would increase federal library funding from about \$160 million a year to about \$350 million.

"They have a very strong image, and this is a political environment," Schroeder said. "Librarians were very upset. But for the life of me, I still have not figured out what to apologize for."

Richard Diamond, a spokesman for Arney, insisted that lawmakers simply ran out of time in the last session.

Sheketoff harbors no hard feelings. "In fact, I thanked her," she said. "It really increased our visibility."

Although he conceded that there were concerns about how much money was being allocated and where funds would go, he said the filtering lawsuit was not a factor.

"It doesn't bother us one bit if they speak out on that," Diamond said. "That's their right."

Copyrights are another issue that librarians are speaking out on, creating new divisions with old allies, such as publishers and media companies.

Libraries spend about \$2 billion a year on books and \$1 billion on electronic databases, the American Library Assn. estimates. But they fear that the growing use of anti-piracy technology and copyright controls

But leaders decided they needed a political professional to get them to the negotiating table on more issues and help overcome the traditional stereotypes about librarians, which often resulted in condescending, pat-on-the-head treatment on Capitol Hill.
"I still get people asking me where's my bun," Sheketoff said. "We're training ourselves to be much more aggressive.... And sometimes that also means being obnoxious and strident."
The group has built up its Washington office to 20 members, nearly twice its size in 1995, including one unit devoted to lobbying and another to policy research.
Lobbying expenditures by

the American Library Assn. and other library groups now rank among the highest for nonprofits, doubling to about \$750,000 in 2000 from \$360,000 in 1997, according to the Center for Responsive Politics.
That's more than public broadcasters, Boy Scouts of America and Red Cross combined, though less than the \$1 million that the movie industry pays annually to its top lobbyist, Jack Valenti.
A former television producer, Sheketoff hasn't been shy about using the media to "stay in the news cycle" on key issues. She

hired a press officer for the Washington office and has started sparring more frequently with conservatives and law enforcement officials on CNN, Fox News and talk radio.
Borrowing a tactic from the for-profit world, Sheketoff initiated a program to lean on library vendors and suppliers for assistance in Washington. For example, 3M Worldwide, which sells many of its computer systems to libraries, was enlisted to help arrange meetings with some lawmakers this fall about the library funding bill.
When it needed co-sponsors

for the bill, the Washington office sent out 10,000 e-mails to librarians nationwide, urging librarians to call their legislators. In less than a week, 94 lawmakers signed on.
And though librarians are fighting to quash those old stereotypes, they're not above exploiting their image to help butter-up lawmakers.
During a key copyright battle, librarians appealed to Rep. W.J. "Billy" Tauzin (R-La.) in part by evoking his childhood memories of spending time at library book-mobles, according to an entertainment lobbyist.

Librarians Emerging from Book Stacks, Increasing Activism - P. C7.

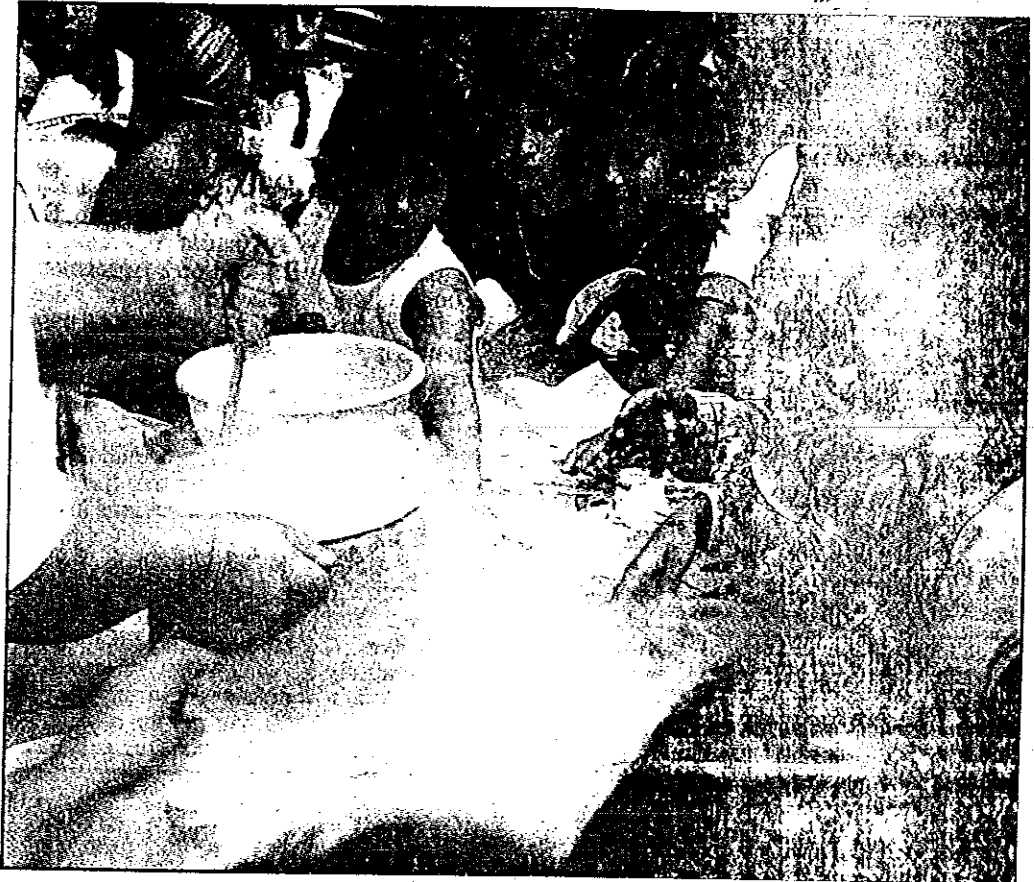
P.C7
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Librarians Emerging from Book Stacks, Increasing Activism.

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Placentia News
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3522
A cauldron of fun

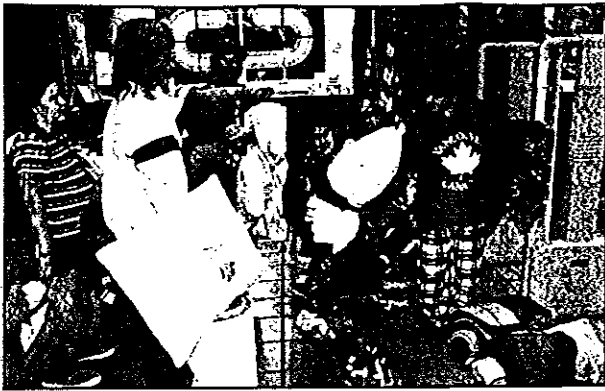


STAN BIRD/Placentia News-Times

The Placentia Library was bubbling with fun as more than 50 children took part – with their parents – in the 16th annual Camp Library on Friday. Here, children watch ice cream being made with liquid nitrogen.

FOR MORE PICTURES AND COMMENTS FROM THE CHILDREN, SEE PAGE 3.

A night at the library



Clockwise, from above: Soraya Simmons and Derek Alamilla, 6, were first in line for the 16th annual Camp Library on Friday at the Placentia Library. Scientist Rudy Gonzales of 'Rudy's Radical Science' got the attention of the children and adults with his carbon dioxide demonstration. Sejal Patel, 9, and Megha Bhatia, 9, make faces as they looked at a close-up photo of a fly during Rudy's show. Bottom right: 4-year-old Justine Bennett stayed up as long as she could before bedding down during the library campout.



Photos
by
Stan Bird



What the kids say:

More than 50 kids brought their sleeping bags and PJs to the Placentia Library, which hosted the 16th annual Camp Library on Friday and Saturday as part of National Children's Book Week.

Kids ages 4 to 12 and their parents enjoyed games, crafts, snacks and a movie. The event included a science exhibit, breakfast on Saturday morning and plenty of reading.

Here are some of the reactions from the campers:

REASON FOR SLEEPING OVER

Rachel Hatter, 8: "Cause it's fun to sleep over with your friends"

people get to do it."

Bethany Quitral, 7: "So you can read as many books as you want."

Dipali Patel, 8: "It is really fun and it gives you more time to read."

Michelle Garces, 8: "They have the best stuff and to get away from my brother."

BOOK READ

Bethany: "Duck, Duck, Goose!"

Dipali: "The Case of the Halloween Ghost"

Michelle: "One Fine Day:"

BEST SPOT TO SLEEP

Rachel: "By the book shelves 1 and

and I want to be by them."

Bethany: "By the drinking fountain and the bathrooms because you can go to the bathroom and get a drink."

Michelle: "In the front so you can get out faster for an emergency."

Dipali: "By the playpen, because it has stuff to play with."

Shauna: "Not near too many people because they snore, sing, walk around or talk in their sleep."

FAVORITE PART

Rachel: Arts and crafts

Bethany: "When we got to make an airplane or a book mark."

Dipali: "My favorite part was when

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Placentia News
Weekly NOV 28 2002

Women's club holds annual tree benefit

The annual Festival of Trees holiday benefit will take place at 10:30 a.m. Saturday at the Alta Vista Country Club, 777 E. Alta Vista St. Hosted by the Placentia Round Table Women's Club, the program will feature drawings for 20 3-foot-high, decorated Christmas trees surrounded with gifts.

Last year, more than 30 trees were donated, raising \$14,000 that was divided among the Placentia Library, the Boys & Girls Club of Placentia, the Homeless Intervention and Shelter House, and other charities.

Tickets to the luncheon are \$40 and include tree viewing, lunch and a fashion show. Information: Joyce Halvorsen, (714) 528-2224.

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Daily NOV 28 2002

PLACENTIA 332

Help with books: The Placentia Library is seeking volunteers to help with its used book sales, which are held every

second Sunday of the month. Volunteers will assist with customer service as well as with pricing and sorting donations. All proceeds benefit the library's programs and services. Call Jillian Rakos at (714) 528-1925, Ext. 201.

- Patrick Vuong
(714) 704-3796

pvuong@ocregister.com

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GOVERNMENT 3

\$18 million going to O.C. libraries

332
The California Public Library Construction and Renovation Board on Monday awarded \$18 million to three Orange County libraries.

With a \$9.1 million grant Orange will start in 2005 a massive expansion that will close part of Center Street and more than double the size of the main library.

Anaheim will use its \$5.7 million award to expand the Haskett Branch Library from 7,500 square feet to 24,000 square feet.

Newport Beach will use its \$3.2 million award to build a new joint-use library at Irvine Avenue and Dover Drive to serve both residents and children from Mariners Elementary School.

The state library board considered 61 applications for the first award cycle of the Library Bond Act of 2000 and gave out \$130 million.

- Jit Fong Chin
(714) 704-3704

17TH ANNUAL CELEBRATION OF NATIONAL PHILANTHROPY DAY

SPIRIT OF PHILANTHROPY



AWARDS LUNCHEON

National Philanthropy Day is celebrated throughout the nation each year to underscore the important role philanthropy plays in enriching our lives and our communities and to recognize those who promote philanthropy. The NPD Spirit of Philanthropy Awards Luncheon held on November 21 recognized community members whose philanthropic efforts – both great and small – have brought our community together through the gifts of time, talent and treasure.

2002 OUTSTANDING HONOREES

Outstanding Youth	Adolescent Residents of Phoenix House of Orange County
Outstanding Volunteer Group	Project Independence
Outstanding Volunteer	Evelyn Gibson
Outstanding Founder	Sister Eileen McNeerney
Outstanding Corporation or Business	The Allergan Foundation
Outstanding Philanthropist	Susan & Henry Samuelli

2002 HONOREES & NOMINATING ORGANIZATIONS

*Pacific Chippins
The Register Daily Dec 5-2002*

Agenda Item 37

Friends of Canyon Acres Society / Canyon Acres Children's Center
Friends of Concordia University-North / Concordia University
Cooking With Visions / Blind Children's Learning Center
44 Women for Children, an auxiliary of Orangewood Children's Foundation / Orangewood Children's Foundation
Junior League of Orange County / Laura's House Music on the Move Program / Pacific Symphony Orchestra
National Charity League / Families Forward
St. Jude Medical Center Guild / St. Jude Memorial Foundation
St. Juliana Volunteer Group / Second Harvest Food Bank of Orange County
Friends of Yorba Linda Public Library / Yorba Linda Public Library

OUTSTANDING CORPORATION OR BUSINESS
Emulex Corporation / Discovery Science Center
J.M. Graham & Associates / Concordia University
Greystone Homes, Inc. / Laura's House
William Hezhalmalch Architects, Inc. / Habitat for Humanity of Orange County
nhouseIT / Pretend City, The Children's Museum of Orange County
The Irvine Company / Families Forward
Laguna Tools / Taller San Jose
Mazda North American Operations / Juvenile Diabetes Research Foundation
Orange Coast College Foundation, Stop-Gap
Mikimoto / Pacific Symphony Orchestra
The Orange County Register / The Susan G. Komen Breast Cancer Foundation
Resources Connection, LLC / Human Options State Farm / The Orange County Bar Foundation
Waste Management of Orange County / Boys & Girls Club of Santa Ana
Wells Fargo Bank / Orangewood Children's Foundation
Western Digital Corporation / Share Our Selves

Don Crevier / Boys & Girls Club of Laguna Beach
Daranne & Paul Follino / California State University Fullerton, Chapman University
South Coast Repertory
Michael & Eleanor Gordon / Community Foundation of the Jewish Federation of Orange County
Sharon & Terry Harshbarger / American Red Cross, Human Options, St. Joseph, Wellit, Stop-Gap
Doy Henley / Chapman University
Teri Hoops / Families Forward
Sam Ingardia / Casa Teresa, Inc.
Scherry & Peter LaMarche / Laura's House
Leatherby Family / KOCE-TV
R.J. Lewy / The Leukemia & Lymphoma Society
Joe MacPherson / Boys & Girls Club of Santa Ana
William & Louise Melkijohn / Saddleback Memorial Foundation
Peter & Mary Muth / St. Joseph Hospital Foundation
Isidore & Penny Myers / Community Foundation of the Jewish Federation of Orange County
Michael & Carolyn Parkinson / The Eli Home, Inc.
Judith (Judl) Patridge / Goodwill Industries of Orange County
Janet & James "Walkie" Ray / Discovery Science Center
Jeff Roos / HomeAid Orange County
Jack & Katy Schoeller / Human Options
Anton Segerstrom / Second Harvest Food Bank of Orange County
Janice & Ted Smith / MIND Institute, University of California, Irvine
Keith Swain / Boys & Girls Club of Laguna Beach
Caroline J. Trenchard / Concordia University

Claire H. Burt / Pacific Symphony Orchestra
Marc Carignan / American Lung Association of Orange County
Bruce R. Clark / YMCA of Orange County
Sophie Hall Cripe / Human Options, Stop-Gap
Bobbi Dauderman / THINK Together
Tom Dobyns / Orangewood Children's Foundation
Kris Elftmann / University of California, Irvine
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Delbert E. Glanz / Concordia University
Kam Gleason / FISH - Harbor Area, Inc.
Betty Gleason / FISH - Harbor Area, Inc.
Jo Lynn Graham / Families Forward
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Peggy Hammer / California State University, Fullerton
Benjamin C. Harris / University of LaVerne
Melissa Hileman / Blind Children's Learning Center
Glen A. Howard / THINK Together
Jeff Iverson / Unisys
Barbara Kenady / Ballet Pacifica
Joann Larson / Human Options
Nancy Lawrence / Laguna College of Art & Design
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Joanie Lee / Laura's House
Kristen McGuinness / Pretend City, The Children's Museum of Orange County
John P. Miller / Public Law Center
Donna Morris / FISH - Harbor Area, Inc.
Terrence Noonan / Mission Hospital
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Lita Robinow / Irvine Public Schools Foundation
Marshall Styll / Share Our Selves
Marianne Zanig / FISH - Harbor Area, Inc.
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In Memory of Robert "Sam" Barnes / The Orange County Bar Foundation
Vivian Clecak / Ferrari Philanthropic
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Thomas Key / Pacific Symphony Orchestra
Debbie Magnusen / Project Cuddle
Cheryl Post / Brandy's Friends Counseling Center
Cherylrene Rendes / Wonders of Wildlife
Ramona Schneider / Helping Our Mentally Ill Experience Success
William Steiner / Orangewood Children's Foundation
Mark Sullivan, M.D. / Mission Hospital
Barbara Sulzbach / Acacia Adult Day Services

OUTSTANDING PHILANTHROPIST
Sara & Michael A. Abraham / University of LaVerne
Arlene Cheng / Pacific Symphony Orchestra
Carling H. Childs / Southern California College of Optometry

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Marianne Abi Agha / American Lung Association of Orange County
Karen Barrera / Phoenix District
Marie Blash / The Susan G. Komen Breast Cancer Foundation
Laura Blatchford / Blind Children's Learning Center
Keith Bohr / Orangewood Children's Foundation
Mary Botts / American Lung Association of Orange County

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The Boeing Company / Camp Ronald McDonald for Good Times
Cal State Fullerton Volunteer & Service Center / Anaheim Family YMCA

OUTSTANDING YOUTH
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Stephanie Gow / Orange County on Track
Lynette Hibben / Huntington Beach Youth Coalition Against Substance Abuse
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Kid Singers / Paul McNeill Singers
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Cori Schaller / Mission Viejo High School

**IRIT OF PHILANTHROPY AWARDS LUNCHEON
NOVEMBER 21, 2002**

Keynote Speaker
Linda Biehl
Co-Founder and Director,
Amy Biehl Foundation (USA) and
Amy Biehl Foundation Trust (South Africa)

Special thanks to Michael N. Graham,
creator of the 2002 Orange County
National Philanthropy Day award sculpture.

*We make a living by what we get
but we make a life by what we give.*
— Winston Churchill

Association of Fundraising Professionals

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Gail Bongcaras, Saint Joseph Ballet
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Sophie Hall Cripe, Community Leader
Bobbi Dauderman, Community Leader
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Kris Elftmann, Noelle Corporate Communications
Jean Forbath, Community Leader
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Jennifer Gray, Disneyland Resort
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Orange County's United Way
Pacific Life
Washington Mutual

FROM PAGE 1

three-fourths of residents speak primarily Spanish at home and two-thirds of the student body is learning English. All students must pass the test to earn a diploma, starting with this year's juniors.

The issue is vital in Santa Ana, which had the lowest passing rate in Orange County. Countywide, Hispanic students are lagging behind others, with about one-third of last year's sophomores passing math and more than half passing the English portion. Santa Ana has the highest percentage - 60 - of residents 25 and older who lack a high school diploma. "We have a very serious concern that they are not getting the message about the high school exit exam," said Lucy Araujo-Cook, the district's spokeswoman, who developed the fotonovela. "It hits people between the eyes."

Other districts have tried various ways to inform parents about the exit exam. Committees in Garden Grove presented information at meetings in English and Spanish. Huntington Beach Union mailed parents letters in Spanish and Vietnamese. Anaheim Union sent information sheets about graduation requirements to parents in five languages, including Spanish, Korean and Vietnamese.

But the fotonovela idea seems to be unique. Santa Ana printed about 15,000 copies only in Spanish to distribute a few weeks ago at a parents conference, at which attendants took turns reading the panels aloud and acting them out. The district plans to put the fotonovelas in intermediate and high schools first.

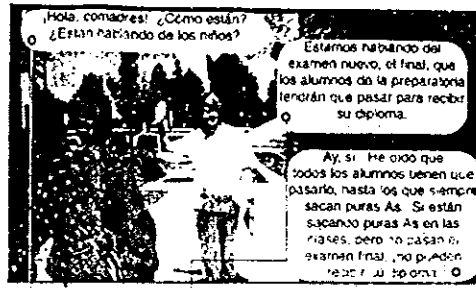
Eventually, the district plans to distribute them to elementary schools and mail them to parents.

Specialists in Hispanic marketing say the fotonovela is an effective way to get messages to the masses.

"It's just easy to understand on a visual level without having to read too much," said Rochelle Newman-Carrasco, chief executive officer of Los Angeles-based Enlace Communications, which focuses on marketing to Hispanics. "I think it can be a creative way of getting that message across. And people will find it accessible and appreciate it."

Santa Ana's fotonovela has images that residents already know: three real-life mothers

School Exit Examination to Spanish-speaking parents. Below is a sample page.

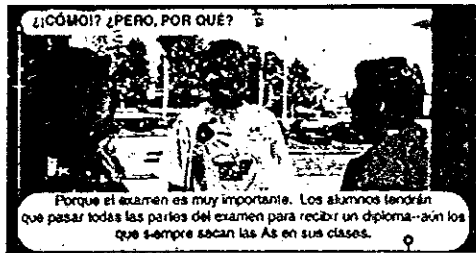


Hi-o girlfriends! How are you? Are you talking about the children?

We're talking about the new exam, the final that the high school students will have to pass to get their diploma.

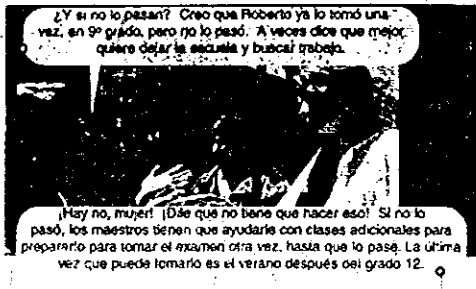
Ay, sí. He oído que todos los alumnos tienen que pasarlo, hasta los que siempre sacan puras As. Si están sacando puras As en las clases, pero no pasan el examen final, no pueden recibir su diploma.

Oh, yes. I've heard that all the students have to pass it, even if they always get A's. If they are getting A's in their classes but they don't pass the final exam, they can't get their diploma!



What? But why?

Because the exam is very important. The students will have to pass all parts of the exam to get a diploma - even if they always get A's in their classes.



And if they don't pass? I believe Roberto already took it one time in ninth grade, but he didn't pass it. Sometimes he says he might want to leave school and look for a job.

Oh, no, ma'am! Tell him that he doesn't have to do that! If he doesn't pass, the teachers have to help him with extra classes to prepare him to take the exam another time until he passes it. The last time he can take it is the summer after 12th grade.

Source: Santa Ana Unified School District

The Register

are worried about passing the exam. One says they have several chances to take the test and that students can get extra help to pass it. One mother warns that the children won't graduate if they don't pass, even with good grades. Counselors' contact numbers are at the end of the book.

The characters use common words rather than the bureaucratic language that often plagues government-produced brochures. For example, the mothers greet each other as *comadre*, the word for "godmother" frequently used also for "female friend." And they say *prepa*, a colloquial word for "high school."

exam after seeing her picture. "They paid more attention. It was like, 'Oh, I know her. Whatever she's saying might be credible and I'll read it more thoroughly, (rather) than just picking it up and throwing it away,'" Zaragoza said. "They get materials. If it doesn't catch their eye, then they don't take it that seriously."

But parent Ana Mazariegos, who has a 10th-grade son and two younger children, said she doubts parents will take the time to read it. She believes parents would be more informed by meetings.

"I think they could do it in an easier manner," said Maza-

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The Register
NOV 29 2002

Exit exam is explained in plain Spanish

332
Fotonovelas show parents importance of test in a format familiar to them.

By SARAH TULLY
THE ORANGE COUNTY REGISTER

It's not quite the risqué comic story that many of the popular booklets usually contain. But the Santa Ana Unified School District is using comic-like booklets, similar to those distributed throughout Latin America, to help Spanish-speaking parents understand something their kids have neglected to mention at home: they now have to pass a test to get a high school diploma.

The booklets are called *fotonovelas* - stories told through panels of photos with captions. Mexico and other countries use *fotonovelas* often include sensational tales or other stories, but they are used to inform the public on issues like health care. Newsstands and grocery stores sell *fotonovelas*, which are as easy to carry as a magazine for reading during breaks or on a bus.

Many say the *fotonovelas* seem a natural fit to tell parents about the California High School Exit Examination in a city where

SEE EXAM PAGE 4

Pacific Mailings
pm 6 11 2002

Santa Ana, Calif. 92711

Focus | IN DEPTH

Excuses, excuses

An Indiana collection agency that works for the 500 libraries nationwide has surveyed librarians for patrons' excuses for not returning overdue books. Some notables:

We left the books on the porch and they got wet, so we put them in the dryer and they were destroyed.

I just had a bed sore removed from my backside and I can't drive the books to the library.

My car, with the books in them, was carjacked. The car was found but impounded by police so I can't get the books until after the trial.

My little sister ate my book. (The overdue was a World Almanac)

Source: Unique Management Services of Jeffersonville, Ind.

The cost of book keeping

Ignored fines on overdue materials are costing already crimped libraries thousands of dollars.

By RACHANEE SRISAVANEE
THE ORANGE COUNTY REGISTER

The woman, her three children and a dog walked up to the counter at the Placentia Public Library and slapped down five library cards.

"Which one of these cards don't have any fines?" the woman asked, recalls Annah Darwish, the library's circulation manager. "One had \$9, another had \$10, another had \$15. I found one that didn't have any, and she used that to check out children's books."

Placentia's policy is that patrons with less than \$5 in fines on their library cards can check out additional books, Darwish says many patrons, such as this woman, often use their children's library cards rather than pay their dues. Overdue books, videos and DVDs are an ongoing problem for libraries, which pocket losses for the non-returned items and have to shell out more money to replace them.

But librarians say their dilemma is a glimpse into a broader societal issue: How people can easily shrug off a tiny fine - as little as a dime a day - or ignore their polite letters asking to return a borrowed book.

"This is the last place in the United States where there is an honor system," Darwish said. "Don't think the library is here



BOOKS ON MISSING IN ACTION: Annah Darwish, circulations manager at the Placentia Public Library, feels strongly that patrons should return borrowed books. She says that some patrons' fines are so high that their credit may be harmed.

Library, Orange Public Library and the Buena Park Library District all report their top fines are well over \$1,000.

"We're losing about \$30,000 to \$45,000 a year out of our book budget," says Carolann Tassios, director of the Yorba Linda Public Library. "It comes out to be about 5 percent, but that's money we could be using to acquire more material."

In Huntington Beach, approximately 5,000 people owe the library a total of \$366,000 in fines. Ronald Hayden, director of library services, implemented a program a few years back to take people to small-claims court to retrieve



In the past decade, libraries nationwide have seen a steady rise in unpaid fees and have had to turn to private collection agencies to handle delinquent patrons.

COLLECTION AGENCIES ENTER THE PICTURE

One agency, Indiana-based Unique Management Services, currently handles 2 million accounts for 500 libraries. Kenes Bowling, the agency's director of customer service, said outstanding balances range from \$25 to \$10,000. The average patron referred to the collection agency owes about \$75.

In the past nine years

A look at overdue policies

The largest library system in the county is the Orange County Public Library, which has 31 branches in various communities. Libraries in Heim, Yorba Linda and Placentia are part of a tri-city network in which they share borrowable items. Seven cities have their own libraries. Libraries differ in their policies on overdue items.

Libraries allow an individual who must show a valid library card, to obtain an item for two to three weeks. If the item is not returned, fines anywhere from 25 cents to a \$2 a day accrue on the card.

Libraries will call patrons to write them letters before sending over outstanding accounts to collection agencies. In general, patrons who owe a \$25 to \$50 are turned over to the agencies. Fines usually include the cost of the item as well as library processing and collection agency fees.

Fines add up for offender

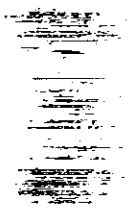
The following is a breakdown of libraries in Orange County and their highest outstanding overdue accounts. The number of individuals with the highest fines are not public records.

- Huntington Beach Public Library
Highest fine: \$2,053
Total fines: \$366,000
- Newport Beach Public Library
Highest fine: \$234
Total fines: \$272,408
- Fullerton Public Library
Highest fine: \$791

RELATED STORY ON PAGE 1

TO: Elizabeth Minter, Library Director
FROM: Katie Matas, Library Assistant *KJM*
DATE: December 18, 2002
SUBJECT: Safety Committee report for November

There was no safety committee meeting in November. The next meeting is scheduled for Thursday, December 19, 2002 at 9:30 A.M.





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LIBRARY OF CALIFORNIA

ISSUE NUMBER 30
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The campaign is over: let the services begin! Literacy in libraries redefines itself

By Valerie Reinke
*Literacy Consultant, Library Development Services Bureau
California State Library*

Ask any politician and he or she will tell you it takes a great deal of endurance to campaign for nearly twenty years! Recently, the California State Library's "California Literacy Campaign," initiated in 1984, came to the same conclusion and shed its timeworn moniker for the all-new and more comprehensive: "California Library Literacy Services" (CLLS).

Dr. Kevin Starr, addressing 150 literacy providers from California's public libraries at a strategic planning meeting in October 2002, heartily endorsed the transition.

"We are beginning a new era in library literacy services," he stated, "and we want the entire state as well as the library community to recognize this. What we name something is very important and conveys a message both obvious and subtle. Changing the name from a 'campaign' to a 'library service' is important in conveying the message of true integration of literacy services into the library."

Unveiling the new name "California Library Literacy Services" was the centerpiece of this statewide meeting where participants had the opportunity to devise an action plan for the future on such topics as public awareness and networking, but also to review statewide progress in library literacy.

Statewide statistics showed that fiscal year 2001/02 was a banner year in several areas. More than 27,400 adults were served last fiscal year - through referral, instruction, or an intake/assessment process - and, more specifically, over 21,700 received instruction. These are the highest numbers that have been seen since 1988 when the California State Library first began collecting literacy data.

In fiscal year 2001/02, more than 600,000 hours in volunteer time were dedicated to literacy instruction - a 10% increase over the prior fiscal year - and more than 135,000 hours were committed to supporting literacy services in

ways other than tutoring - a 27 percent increase over the prior year. Calculated at the average hourly wage for California (\$17.94 according to a California Employment Development Department survey in 2000), the overall contribution equates to a \$13.4 million in-kind donation. Last year, adult students outnumbered volunteer tutors nearly 2 to 1, resulting in some creative solutions from library literacy services. Increasingly students are working in small groups or are getting some of their instruction from computer labs and through other technological modes.

The need for better literacy skills definitely exists, and California Library Literacy Services



Photo courtesy of
Santa Clara County Free Library

Please see *Literacy in libraries*, page 7

Election of new officers highlights November Library of California meeting

The day began early for Library of California (LoC) board members at the November 19, 2002 meeting in Sacramento. Library of California staff hosted a breakfast celebrating the 25th anniversary of the California Library Services Act (CLSA) becoming law. [For more information, see accompanying article]

During the LoC business meeting, the board voted unanimously to elect John Kallenberg, county librarian for the Fresno County Public Library System, and Fred Gaines, a land use lawyer and president of the City of Calabasas Library Commission, to be the president and vice president of the board for 2003. Their terms will begin Jan. 1, 2003.

At the meeting, Cameron Robertson, Deputy State Librarian of the California State Library, told LoC board members that state agencies face "significant challenges" based on the Legislative Analysts Office's (LAO) most recent report about the California state budget. According to the LAO report, the current 2002/03 fiscal year budget shortfall is \$6.2 billion, and the estimated state budget deficit for fiscal year 2003/2004 will be \$21.2 billion. He said that these estimates will pose fiscal problems for the LoC and for the State Library. Robertson added that the next "real" numbers about the budget situation would be in January 2003 when the Governor releases his fiscal year 2003/2004 budget.

Forty-first District Assemblywoman Fran Pavley shared her thoughts with the LoC board and audience members about libraries and the current budget situation in California. Pavley opined that although cutting funds to library programs would result in short-term savings, the long-term result would be devastating to California, especially for children and young people.

Chuck Cole, who volunteered to provide pro bono consulting advice to help the LoC board, advised the board to "think outside the box" so that the LoC can continue to operate as a program and still provide services to its clientele. Cole recommended that the board pinpoint which LoC services benefit member libraries the most, and that the board focus on these aspects. He also suggested that the LoC board find new sources of revenue and new ways of saving money; and in adopting strategies to develop partnerships with vendors, determine the mission of the LoC and reallocate resources accordingly.

Other highlights of the LoC board meeting included:

1. 2002/03 Budget Issues

After the State Budget was signed in September 2002, the California State Library was notified that the allocation for local assistance in the LoC program was \$1 million, not \$990,000 as listed in the May 2002 revise. The LoC board voted unanimously for this extra \$10,000 to be divided equally among the seven regional library networks.

The Department of Finance requires that scheduled appropriations be rounded off to the nearest \$1,000. The LoC board unanimously approved the CLSA revised budget that rounded up to the nearest \$1,000 all the individual CLSA 2002/2003 baseline budget allocations. This means, for example, that the original revised

CLSA allocation for the California Literacy Campaign will be rounded up to \$3,990,000 instead of the exact amount of \$3,933,933. The exact amounts in the other program categories will be rounded in the same way.

2. Regional Library Network Development

The LoC board unanimously approved the following member and participating libraries in the LoC regional library networks:

Arroyo Seco Library Network Members

Cleveland Chiropractic College
Lanternman Developmental Center
Participating Libraries
Library (Cleveland Chiropractic College)
Staff Library (Lanternman Developmental Center)

Tierra del Sol Library Network Members

Chaffey Joint Union High School District
(Riverside County Office of Education)
Participating Libraries
Alta Loma High School Library
Chaffey Memorial Library (at Chaffey High School)
Colony High School Library
Etiwanda High School Library
Los Osos High School Library
Montclair High School Library
Ontario High School Library
Rancho Cucamonga High School Library

LIBRARY
OF
CALIFORNIA



CALIFORNIA
STATE LIBRARY
FOUNDED 1916

CLSA 25th Anniversary celebrated at special breakfast meeting

The California Library Services Act (CLSA) celebrated its 25th anniversary on November 19th in Sacramento. Library of California board members, past CLSA board members, CLSA system administrators and citizen advisors, and present and former California State Library staff gathered to pay tribute to this remarkable program.

CLSA, signed into law in 1977, authorizes seven funded programs to enable resource sharing among public libraries throughout California. It is administered by a 13-member board appointed by the Governor and State Legislature, with the State Librarian serving as the board's chief executive officer. Since the passage of the Library of California (LoC) Act in 1998, the LoC board continues to administer the CLSA programs and public library literacy services in the state.

After opening remarks and acknowledgements by LoC President Victoria Fong and 2003 president-elect John Kallenberg, featured speaker Marilyn Snider, founding CLSA board member and third board president, cast her mind back to the first meeting of the California Library



Photo by Ira Gray, CSL staff

CLSA & LoC Board members gather together for group photo at CLSA 25th Anniversary breakfast. Front Row: Fred Gaines (LoC), Jane Lewenthal (LoC), Mary Purucker (LoC/CLSB), Susan Steinhauser (LoC/CLSB), Victoria Fong (LoC/CLSB). Back Row: John Kallenberg (LoC/CLSB), Marilyn Snider (CLSB), Mike Spence (CLSB).

Services Board (CLSB) in April 1978 when board members first learned that they had to submit regulations for CLSA by July of that year! In June when voters passed Proposition 13, the CLSB faced the challenge of fulfilling the mandates of the Act with less funding. Despite these obstacles, the CLSB proved they were committed to making networking and sharing resources happen in public libraries. She said they enacted system services such as materials delivery, regional and statewide

reference, equal access, and turned Transaction Based Reimbursement (TBR) into a "household word."

Cameron Robertson, who helped manage the CLSA program before becoming deputy state librarian, said during his speech that one of the highlights of CLSA occurred when literacy services were added to the Act in the mid 1980s. He also echoed Mr. Kallenberg's earlier remarks that CLSA has provided a terrific service for California residents in costing between \$350 to \$370 million in 25 years for the sharing of almost a half billion library materials, an average cost of less than \$1.50 per shared item.

In recognition of the service and support that CLSA systems extend to California libraries, Library of California Director Dr. Diana Paque presented certificates of appreciation to representatives from the fifteen CLSA systems. This appreciation was timely for Jim Kirks and Judith Segel, CLSA system administrators for North State Cooperative Library System and Black Gold Cooperative Library System respectively, who will retire this month after many years of dedicated service.

from page 2. November LoC meeting highlights

Educational Resource Center
(Riverside County Office of Education)

3. Loan Compensation Program Update

In October 2002 the LoC staff awarded the Handling/Delivery Cost Study for the LoC Loan Compensation Program to Florence Mason and Associates from Texas. The purpose of the study is to determine the handling and delivery costs of interlibrary loans and the handling costs of direct loans among member institutions of the LoC.

4. LoC Reference Program

Since spring of this year LoC staff have been exploring the possibility of merging the 24/7 and Q&A Cafe virtual reference projects into a statewide program. A Library Services and Technology Act (LSTA) grant has been

awarded to bring these two programs together so that virtual reference can be provided to all LoC member libraries. Staff are also participating in discussions about integrating other reference-related LSTA projects and reference services into an overall statewide reference program.

5. Resolutions

The LoC board voted unanimously to give resolutions to retiring librarians Jim Kirks, administrator of the CLSA North State Cooperative Library System, Judith Segel, administrator of the Black Gold Cooperative Library System, and Liz Gibson, interim bureau chief of the Library Development Services bureau of the CSL, in appreciation for their outstanding contributions to California libraries and the library profession.



Library Bond Act board announces 1st cycle grant awards

On December 2, 2002, the California Public Library Construction and Renovation Board met to consider 61 applications for state matching grants for public library construction projects in California. The board reviewed the "Office of Library Construction Findings," as well as individual application summaries for each application, and deliberated for over 3 hours before awarding grants to the following 13 projects:

Project Name	Applicant (Name of City)	State Grant
Alameda Main Library	Alameda	\$ 15,487,952
Bruggemeyer Memorial Library	Monterey Park	\$ 8,845,850
Camarillo Library	Camarillo	\$ 15,621,473
Haskett Branch Library	Anaheim	\$ 5,669,872
Hercules Public Library	Hercules	\$ 6,177,681
Highland Branch Library	Highland	\$ 5,165,070
Mariners Joint Use Library	Newport Beach	\$ 3,180,739
National City Public Library	National City	\$ 11,112,814
Orange (City) Main Library	Orange	\$ 9,127,700
San Mateo Main Library	San Mateo	\$ 20,000,000
Santa Maria Public Library	Santa Maria	\$ 16,390,502
South Oxnard Branch Library	Oxnard	\$ 5,785,761
Victoria Gardens Library	Rancho Cucamonga	\$ 7,752,688
TOTAL:		\$130,318,102

California State Librarian, Dr. Kevin Starr, and the board members congratulate the above local jurisdictions on their successful grant awards. Grant award letters will be sent soon to the grant recipients. The next steps for these projects will be executing a grant agreement with the California State Library and then beginning the architectural plans review process. The Office of Library Construction staff will assist the grant recipients to begin construction of these public library buildings as soon as possible.

The board did not award the total \$150 million of state funds available for the 1st cycle. However, the board voted to schedule an additional meeting to consider awarding the remaining grant funds. The meeting is to be scheduled prior to the Christmas holiday, if possible.

APPOINTMENT

Dr. Diana Paque is new LDS bureau chief at State Library

State Librarian Dr. Kevin Starr has appointed Dr. Diana Paque, Library of California director, to be the new Library Development Services bureau chief at the California State Library. Dr. Paque succeeds interim bureau chief Liz Gibson, who agreed to serve as acting bureau chief following the departure of Mark Parker in September 2002.

"I am delighted to have Dr. Paque on my team," said Dr. Starr in making the appointment. "These next few years will challenge our best and most creative library visionaries. I am confident that Dr. Paque will help us design and deploy library services that will meet the needs of our dynamic ever-changing state." As LDS bureau chief, Dr. Paque will play a major role in shaping the CSL's resource sharing and outreach programs during the challenging first years of the 21st century.

A graduate of Santa Clara University, Dr. Paque received her Master of Library Science and Doctor of Public Administration degrees from the University of Southern California. She served as head librarian for Solano Community College and as assistant director for library affairs for the California State University system. She joined the CSL in 1999 to establish the Library of California (LoC) program. More recently she was also given responsibility for overseeing the California Library Services Act (CLSA) program.

Dr. Paque begins her new duties as LDS bureau chief on December 2. She can be reached at (916) 653-7183 or dpaque@library.ca.gov.



California Quarter project update

The California Quarter project, a joint effort of the office of the Governor of California and the California State Library, has entered the final phase of the statewide search for a design for the 2005 California quarter.

Because of the grass-roots promotion of the project in California's libraries, schools and museums, the government received over 7,000 unique designs from Californians.

In mid-October, the Governor announced the California Quarter Selection Committee whose honorable members will have the historic task of selecting 20 semi-final designs for the Governor. In early 2003, after the semi-final 20 have been on the web for public feedback, the Governor will select 5 final designs to send to the US Mint. The mint will have the final say on what goes on the quarter.

California Quarter Selection Committee:

Committee Member	Affiliation
Stephanie Barron	Senior Curator of Modern and Contemporary Art; and VP of Education & Public Programs
Dr. Jerry Buss	Owner, Los Angeles Lakers
Joyce Mobley Corrigan	Educator
Michael Flores	Secretary of Foreign Affairs, Office of Gov. Gray Davis
Robert Freeman	Designer, California Native American Commemorative Seal
Elaine Galinson	Photographic Arts Community
Dan Garcia	Senior Vice President, Kaiser Permanente; former Sr. V.P. of Warner Brothers
Thomas K. Hsieh	Architect, Former SF supervisor
Jim Hunt	California State Numismatic Association
Dr. Narinder Singh Kapany	Fiber Optics
Maxine Hong Kingston	Author
Dwight Manley	President, United Sports Agency; Managing Partner, California Gold Marketing Group
Penny Marshall	Actor and director
Rick Moss	Chief Curator, African American Museum and Library at Oakland
Barry Munitz	President, Getty Museum
Lynn Schenk	Chief of Staff, Office of Gov. Gray Davis
Robert Setrakian	William Saroyan Foundation
Joan Irvine Smith	President and Owner, Joan Irvine Smith Fine Arts, Inc.
Barry Stuppler	A Governor of the American Numismatic Association
Wayne Thiebaud	Artist

It's a small state after all:

Videoconferencing and webcasts help librarians access meetings and training

By Dan Theobald
12i Communications

Librarians know that training is essential for professional development, providing critical services to patrons, and keeping up with legal issues that affect libraries and their users. However, librarians in California often wrestle with time pressures, budget constraints, and travel restrictions in their quest for continuing education. Thanks to the Library Services and Technology Act funding, librarians are using advanced communications technologies such as videoconferencing and webcasting to access vital training sessions and administrative meetings.

"Traditionally, we've served our library constituency by holding important meetings and workshops not only in Sacramento, but also in major population centers throughout the state," said State Librarian Dr. Kevin Starr. "But with videoconferencing and webcasting, we can use these sophisticated technologies so that library staff working in geographically remote areas of California can attend important meetings or receive work-related continuing education without undue hardship to themselves or to their library patrons."

More than 40 public libraries throughout California have videoconferencing capability. This allows librarians to engage with distant videoconferencing sites via a large-screen television. All sites can see and hear one another, so the videoconferences are lively and interactive.

Another communication technology that is becoming increasingly popular for continuing education and training is webcasting. With webcasting, librarians can watch programs on their computers and interact with the presenter and other participants via e-mail or text chat. For larger audiences, a computer can be hooked up to a data projector so that the webcast can be shown on a large screen. A second computer is often hooked up elsewhere in the room so that participants can watch the same webcast and send e-mail inquiries to the presenter without interfering with other viewers.

Both technologies allow traditional presentations to be augmented with other visual elements such as PowerPoint presentations, recordings on videotape or DVD, and excursions out to the Internet. These presentations can also be archived so that library staff who were unable to attend the initial broadcast can watch it later. Archiving also makes it easy for librarians or other library staff to review previous webcasts or sections of webcasts.

Webcasts on legal issues

In keeping current on legal issues, communications technology has also benefited librarians statewide. The Infopeople Project, a major provider of information technology and other training for California libraries, is currently offering a series of free webcasts on legal issues and libraries. These one-hour webcasts are scheduled at lunchtime on the third Thursday of every month, so employees don't have to take time off the job. They're also archived for "anytime access" if librarians cannot attend or watch the webcast "live."

Kathy Sheppard, development and special events coordinator for the Glendale Public Library, enjoys the convenience of these webcasts. "Traffic in the Los Angeles area is so congested that being able to have these classes at my finger tips is a lifesaver. I can watch a webcast at lunch or during breaks at work or view it later from home, whatever fits my schedule."

Supporting Family Literacy

Videoconferencing and webcasts have also helped with Family Literacy training. Currently, California has 77 Family Literacy programs in its public libraries that help parents learn to read while exposing their preschool sons and daughters to the joys of reading.

"We've used videoconferencing to expand the audience for regular on-ground training," said Cindy Costales, CSL literacy consultant, "and found it really helps leverage our resources to reach more library literacy coordinators regarding key changes in program administration."

Mary Anne White, assistant literacy coordinator at the Willows Public Library, has found videoconferencing useful, also, saying that a recent videoconference training was great in "helping us develop worksheets that families can use to outline their goals and surveys that we can use for measuring our effectiveness."

Amy Prevedal, Berkeley Public Library's literacy program coordinator and a trainer for a recent Family Literacy videoconference, agreed. "There's nothing like a same-place, face-to-face encounter. But when time, money, and distance preclude same-place, training can still have a human face with videoconferencing or webcasting."

You can learn more about the Infopeople Project by visiting their website at <http://www.infopeople.org>

Please see Webcasts, page 7

Directors said...

Public library directors with literacy services in their libraries were surveyed this year to assess the effectiveness of current literacy services. Of the 105 directors asked to participate in the survey, 64 percent of the public library directors responded. Here's what these library directors said:

92% agreed that their adult literacy program is viewed as a regular, on-going library service.

78% agreed that literacy volunteers are recognized as part of the regular library volunteer program.

93% believe that their literacy program is effective in meeting its goals.

- 79% agreed that literacy is regularly addressed in the library strategic plan and that literacy staff participate in the strategic planning process.

- 62% always include literacy and 31% very often include literacy as a regular library service when giving presentations to the community and/or city and county officials.
- 53% said that more than half of their literacy budget is funded with city, county, or district funds.
- 57% said their literacy coordinator's job title is equivalent to a city/county job classification.
- 28% reported having adult learners on their literacy staff.

from page 6 Webcasts

For further information about videoconferencing and webcasting in the Rural Initiative program, contact Dan Theobald at (415) 431-0329, or send an email to dtheobald@i2icom.com. For information about CSL programs using videoconferencing and the webcasting, contact Carla Lehn, literacy consultant, CSL, at (916) 653-7743 (phone) or clehn@library.ca.gov (email).

from page 1 Literacy in libraries

are doing their part to address it. Through literacy services, libraries can once again demonstrate to their communities that not only are they providing a service, but they are also contributing to the greater good of the community. The campaign as we once knew it may be over, but the mission that created it still lives on.

For general information about California Library Literacy Services, visit the CSL website at <http://www.library.ca.gov/html/libserh5.html>. For further information, contact Valerie Reinke at (909) 786-0455 (phone) or at vreinke@library.ca.gov (email).

APPOINTMENT

Rushton Brandis hired as new tech consultant in LDS

Rushton Brandis, library facilities consultant for the California State Library's Office of Library Construction, has been chosen as the new technology consultant in the Library Development Services bureau of the CSL.

In his new job as one of two information technology gurus in LDS, Mr. Brandis' duties will include responsibility for providing technology-related information to libraries and librarians statewide and consulting with libraries about accessing online databases and cooperative database licensing.

Before joining the CSL, Mr. Brandis worked as a library automation consultant for both the Oregon State Library and the Washington State Library. He has also served as a library services consultant for the Online Computer Library Center (OCLC), a nonprofit resource sharing cooperative organization for libraries worldwide, and has been a marketing representative for the Western Library Network (WLN). His technology specialty is in planning and networking.

Mr. Brandis will begin his new job responsibilities in early December. He can be contacted by phone at (916) 653-5471, or you can send an email to rbrandis@library.ca.gov.

How to apply for a Library Bond Act Grant

The Rural Initiative of the California State Library is pleased to present an interactive videoconference on "How to Apply for a Library Bond Act Grant."

The videoconference will take place on December 13, from 8:30 am 4:30 pm. The program will provide potential grant applicants with the essential information they need to apply for Library Bond Act Funds.

Videoconference sites include:

Mendocino County Office of Education

East Conference Room

2240 Eastside Road

Ukiah, CA 95482

<http://www.mcoe.k12.ca.us/>

Videoconference RSVP contact:

Erika DeMille - Mendocino County library

707-463-4491

mendolib@pacific.net

Nevada County Library

980 Helling Way

Nevada City, CA

Videoconferencing RSVP Contact:

Mari Wolf

530-470-2533

mari.wolf@co.nevada.ca.us

If your library is interested in participating in a future videoconference, please contact Dan Theobald at dtheobald@i2icom.com, or 415-431-0329, fax: 415-626-9499. If there is sufficient demand, we will add a second session on another date.

Because of the length of the workshop, the training will not be webcast live. However, plans are to offer an archived webcast with an index which will allow viewers to go directly to the section of the workshop that they need to learn about or review.

Workshop Description:

During the videoconference, staff from the Office of Library Construction will walk participants through the Application Form page-by-page, as well as review all other requirements for submitting an application for Library Bond Act grant funds, including all necessary supporting documents. Strategies for increasing project competitiveness also will be discussed.

Topics covered will include:

- General requirements to make an application
- Project identification and planning information
- Site information
- Community library needs assessment
- Library plan of service
- Joint use projects and cooperative agreements
- Library building program
- Conceptual architectural plans and studies
- Project budget and financial considerations

First priority for videoconference participation will be given to rural public libraries with videoconferencing. If you are a rural library but do not have videoconferencing, we may be able to find a local community college or county office of education to host you. If you are selected as a host site library, you will be responsible for handling videoconferencing registration for your own staff as well as for staff of other libraries who wish to attend at your location.

Please contact Dan Theobald (above) if you have any questions regarding the videoconference. Questions regarding workshop content should be directed to Richard Hall, Office of Library Construction, 916-445-9604, rhall@library.ca.gov.

Provider: Infopeople

Course: *Desktop Publishing on a Shoestring*

Dates and locations:

Tuesday, January 7, 2003, Cerritos Public Library

Wednesday, January 22, 2003, California State Library

Wednesday, February 5, 2003,

Bakersfield-Beale Memorial Library

Thursday, February 20, 2003, San Bernardino Public Library

Thursday, February 27, 2003, San Francisco Public Library

<http://www.infopeople.org/WS/workshop/Workshop/105>

Provider: Infopeople

Course: *When Being Nice Isn't Working:*

Service, Safety, and Security at the Moment of Truth

Dates and locations:

Monday, December 16, 2002, San Jose Public Library

Wednesday, January 8, 2003, Fresno County Public Library

Thursday, January 23, 2003, San Bernardino Public Library

<http://www.infopeople.org/WS/workshop/Workshop/110>

Provider: Infopeople

Course: *Library Laws for the Web Environment*

(distance learning course)

<http://infopeople.org/WS/workshop/Workshop/86>

Provider: Infopeople

Course: *Teaching Spanish-Speaking Patrons*

How To Use The Internet

Dates and locations:

Wednesday, December 11, Fresno County Public Library

Friday, January 17, San Diego Public Library

Monday, February 10, Ventura County Library-E.P.Foster

Monday, March 3, Cerritos Public Library

<http://www.infopeople.org/WS/workshop/Workshop/100>

Provider: Infopeople

Course: *Staffing for Results: Working Smarter*

Dates and locations:

Tuesday, January 21, 2003, Cerritos Public Library

Wednesday, January 22, 2003, San Diego Public Library

Friday, February 28, 2003, San Francisco Public Library

<http://www.infopeople.org/WS/workshop/Workshop/111>

Provider: Infopeople

Course: *Survival Spanish for Library Staff*

Dates and locations:

Monday, December 16, 2002, San Francisco Public Library

Tuesday, January 7, 2003, San Jose Public Library

Wednesday, January 22, 2003, Ventura County Library,

EP Foster Branch

Tuesday, February 11, 2003, Cerritos Public Library

<http://www.infopeople.org/WS/workshop/Workshop/112>

Provider: Infopeople

Course: *Cataloging Electronic Resources*

Dates and locations:

Friday, January 3, 2003, Cerritos Public Library

Thursday, January 23, 2003, San Francisco Public Library

Thursday, February 6, 2003, Los Angeles Public Library

Tuesday, February 25, 2003,

Rancho Cordova Community Library

<http://www.infopeople.org/WS/workshop/Workshop/106>

Provider: Infopeople

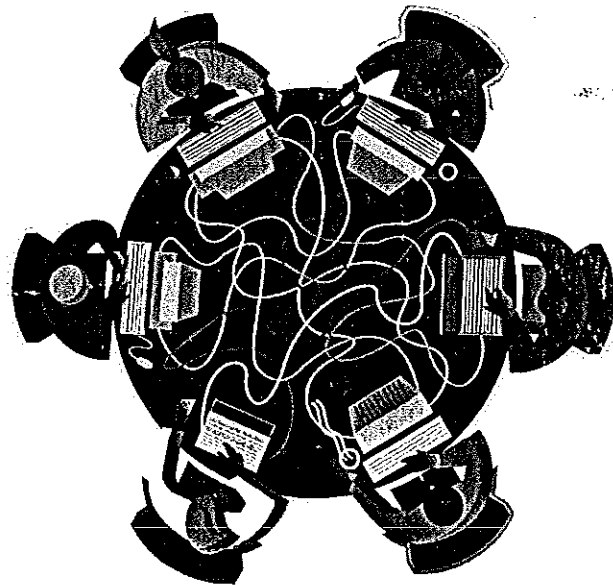
Course: *Ready Reference on the Internet: 2002*

Dates and locations:

Thursday, December 12, San Francisco Public Library

Tuesday, December 17, Ventura County Library-E.P.Foster

<http://www.infopeople.org/WS/workshop/Workshop/96>



If you would like your library-related training event included in *Connection*, please send event information to Sarah Dalton, *Connection* editor at sdalton@library.ca.gov

calendar of events

2003

January

January 24-29, 2003

American Library Association (ALA) Midwinter Meeting, Philadelphia

February

February 18-19, 2003

Library of California board meeting, Sacramento

March

March 6-8, 2003

Public Library Association (PLA) Spring Symposium, Chicago

April

April 6-12, 2003

National Library Week

April 10-13, 2003

Association of College & Research Libraries (ACRL),
11th National Conference, Charlotte, North Carolina

May

May 2-7, 2003

Medical Library Association (MLA) Annual Conference, San Diego

May 28-29, 2003

Library of California board meeting, Sacramento

June

June 7-12, 2003

Special Libraries Association (SLA) Annual Conference, New York City

June 19-25, 2003

American Library Association (ALA) Annual Conference, Toronto, Canada

July

July 12-16, 2003

American Association of Law Libraries (AALL), Annual Conference, Seattle

August

August 20-21, 2003

Library of California board meeting, Sacramento

October

October 22-26, 2003

American Association of School Librarians (AASL)
National Conference, Kansas City, Missouri

November

November 15-17, 2003

California Library Association (CLA) Annual Conference, Ontario

November 18-19, 2003

Library of California board meeting, Ontario

CONNECTION

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Dr. Kevin Starr

State Librarian

(916) 654-0174

kstarr@library.ca.gov

Sarah Dalton

Communications

Editor

(916) 654-1483

sdalton@library.ca.gov

Christopher Berger

Library Development Services

Assistant Editor

(916) 653-8313

cberger@library.ca.gov

Library of California Board

Victoria Fong

President

Articles for inclusion in a
future issue of the
Connection are welcomed.
Please submit articles or
suggestions to the *Connection*
editor, Sarah Dalton.



CALIFORNIA
STATE LIBRARY
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California State Library

914 Capitol Mall

P.O. Box 942837

Sacramento, CA 94237-0001

Library of California Board

<http://www.library.ca.gov/loc/board/index.html>

California Public Library Construction
and Renovation Board

<http://www.olc.library.ca.gov/board.asp>



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CONNECTION

LIBRARY OF CALIFORNIA

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Introduction to this Special Issue of *Connection*

This special issue of *Connection* illustrates some ways the California State Library (CSL) is evolving into the 21st century's definition of a responsive library - an active organization that customizes its programs and collections to attract patrons. The challenges that the CSL is facing in providing services to the 21st century clientele are faced by all state libraries across the country, as well as by all of California's library community whether public, academic, school or special libraries. *All* libraries must be relevant to today's clients. Despite its 150 plus years of dignified history as an information resource for California government, despite its holdings of California's most precious textual and iconographic treasures, the California State Library, like all libraries, cannot rest on its laurels. This issue is intended to give California's library community an overview of new and innovative services being initiated by the CSL. The overview is provided both so that you are aware of services that may be of direct assistance to you and to describe some programs and service approaches that you may want to consider adapting for use in your own library.

The CSL no longer waits for patrons to make the first move. Instead, the library, through research, formal and informal surveys, and innovative, even daring, brainstorming and teamwork, anticipates the questions of its largest client, California government. The California State Library provides databases, research and tools whose content is shaped *before* the client asks for it, a paradigm shift which saves time and makes the client look good.

Less visible but equally essential, the CSL has improved Internet access, strengthened electronic security, enhanced the integrated



online library system, and increased training opportunities. CSL staff goes to classes in word processing and computer skills, in online database searching and Internet resources, and in specialized programs such as legislative process and database contracting.

The articles in this issue are by CSL librarians and researchers and show how the California State Library is anticipating and addressing clients' needs. Some of the writers work in the State Library Services bureau, some work in the California Research Bureau, some are managers, some are staff - all care deeply about the CSL and how it is preparing itself for this new century.

Connection staff is proud to present this issue as a source of ideas and service concepts for other libraries to consider for their own 21st century library clients.

Helping people find their way in the e-Government maze

By Kristine Ogilvie
Manager for Government Digital Initiatives,
Government Publications Section,
California State Library

Laura just arrived in California from the East Coast and had to enroll her daughter in school, get a state driver's license, and register her car and her dog. In addition, Laura had to find out how to start a business in California and figure out which business taxes she had to pay and to which of the over 200 state

agencies she had to pay them.

Thanks, in part, to the California State Library (CSL), there is one place on the Internet where people such as Laura can find fast answers about the state's labyrinthine bureaucracy:

the California Home Page. On the state's portal, or home page, *MyCalifornia* (<http://www.my.ca.gov>), are nine subject modules that CSL librarians have created to help anyone find the government information they need quickly, understandably and at any time.

In late 2000, the Governor's e-Government team (e-Team) asked CSL staff to help develop the new California state government portal, *MyCalifornia*. The e-Team asked for a series of nine subject modules: Education and Training, Business, Health and Safety, Consumers and Families, Labor and Employment, History and Culture of California, Travel and Transportation, Environment and Natural Resources, and Government. CSL staff had to create virtual collections of the best online government information that also anticipated people's questions - no small task.

Creating a Map for the Maze

As the staff began to research and get a feel for the home page's customers, the staff saw immediately that California has an enormously diverse customer base! Visitors to the portal included not only California residents, but people from around the world. The subject modules had to be easy to navigate. Our descriptions to the links had to be in clear, direct language, not in abstract "government-ese."

Culling and assimilating data, the CSL team members scurried like Lewis Carroll's rabbit, worrying they might be late for the very important date: the Governor's State of the State Address, a mere 120 days away.

The team went to it with a goal to make life easier for everyone! To discover the types of information people were looking for, librarians around the state were e-mailed asking what questions related to government they received on a regular basis and what information was hard or impossible to find. To make the modules as useful as possible, staff spent time with subject experts at CSL's California Research Bureau as well as at other state agencies. They went to any length to discover what information should be in the nine modules. One librarian even talked to people waiting in line at Safeway, on the bus, and at a concert to find out what government information people wanted.

The state's director of e-Government recognized the CSL's effort. In a national magazine, the director said "the librarians did the 'heavy lifting' in developing how content would be presented on the site ... [and that] the librarians had been so crucial to the early roll-out of the portal that their services have become integral to the future of e-Government in the Golden State."

While still in its early development, *MyCalifornia* received the 2001 Best of the Web award for state government websites from the Center for Digital Government and *Government Technology* magazine.

More importantly, *MyCalifornia* is used. Its one million hits a day guide people to millions of pages of information in the widely-used [ca.gov](http://www.ca.gov) and [state.ca.us](http://www.state.ca.us) domains. In a survey last year, it was the only non-federal website in the top ten most heavily used government sites in the country.

Work in Progress

The nine modules are a continual work in progress. CSL staff continue to improve and update the modules by adding new information, repairing links that no longer work, and re-organizing the information contained in the modules. For example, a section on investor education in the Consumer and Families module was recently added, and Spanish language links to information have been added whenever they are available.

The CSL did not work alone - without the help of librarians around the state, the nine subject modules on *MyCalifornia* would not be the success that they are.

So what happened to "Laura?" She is now happily running her small business in California and continues to visit *MyCalifornia* whenever she needs to find her way through the maze of e-Government.



Quality information to the desktop

By Suzanne Grimshaw

Librarian, State Information & Reference Center
California State Library

and

Aimee Sgourakis

Librarian, Braille & Talking Book Library
California State Library

"Can I locate full text articles about after school programs through your library's web catalog? Our department has a meeting this afternoon and I need a few relevant articles."

"The senator is preparing for a radio talk show this weekend and would like newspaper articles on medical marijuana during the last year which have appeared in California newspapers. How can I get news articles through my PC?"

California government researchers, analysts and legislative advisors - people who must keep up with information in their fields of expertise in order to perform their jobs - need answers to questions such as these on the spot. As the 21st century has sped along, California's leaders have come to expect instant answers from their staff who do the empirical legwork and research for the state. The staff, in turn, has come to rely on the government's comprehensive research center, the California State Library (CSL), when questions and projects filter down from on top.

So, the state's researchers and analysts recently told CSL librarians that they wanted to access information resources without leaving the office - they wanted to be able to look for answers at their desks. In response, an Electronic Resources Team of librarians at the CSL reviewed full text, electronic databases that would appeal to the wide range of state government public policy interests which include education, health, labor and social services. The team recommended purchasing the following electronic databases: EbscoHost, NewsBank, Rand California (Rand Corporation), and Counting California (University of California). The team chose these databases to fulfill the need for: 1) a broad range of scholarly, full text journal articles in many disciplines including business, computer sciences, education, engineering, ethnic studies, health, and social sciences (EbscoHost); 2) electronic coverage with daily updates for over 140 newspapers throughout the United States, including major California newspapers such as the *Los Angeles Times*, the *Orange County Register*, the *Sacramento Bee*, the *San Diego Union Tribune*, the *San Francisco Chronicle* and the *San Jose Mercury News* (NewsBank); and 3) California statistics covering civil and criminal justice, education, environment and energy, health, international policy, labor markets, national security, population and regional studies, science and technology, social welfare and transportation (RAND California and Counting California).



While creating gateways to online databases is now part of the standard responsibilities for most libraries, the CSL's model to "roll-out" the databases to state agency officials and staff is somewhat different. The director or assistant director from the CSL's California Research Bureau contacts a top-level manager - the director or deputy director or secretary of a state agency - to introduce the new database service. CSL librarians work with the agency's information technology staff to arrange easy access for agency staff through Internet Protocol (IP) filtering so that no passwords are necessary and access is promoted through the agency's intranet.

Partnering with agency librarians when possible, Electronic Resources Team members visit the state agency to provide demonstrations and distribute information packets. Rollout of the databases to California state government desktops officially started in January 2002, beginning with the Governor's Office, and the State Senate and Assembly. Presentations to the Department of Finance were a real success. Fifteen percent of their staff came, including the chief information officer, several managers and lead researchers. Next came the Judicial Council. Current targets are the California Resources Agency and Health and Human Services Agency, both with many departments.

Response from state government researchers, analysts and legislative staff to journal and newspaper articles and statistical data delivered directly to their desktop computers has been overwhelming. One agency librarian stated, "We are thrilled to have these terrific research tools at our disposal. It is a great benefit to state employees." A government researcher was surprised when within minutes he was able to print a journal article he needed that day. Since the CSL did not own the journal, it would have taken days to obtain the article through interlibrary loan. Library staff have received many favorable remarks about the newspapers database including, "I enjoy using it;" "It's easier to use than the Internet;" and "I don't have to weed through screens to find the news story I need."

Managers and administrators are calling the CSL to ask if their departments can be given priority in the roll-out. The California State Library is delivering quality information to the desktops of state officials and staff at a time when all of us in state government are forced to make critical decisions with fewer resources.

New models of library services: California's family agencies

By Sabah Eltareb

Senior Librarian, California Research Bureau
California State Library

Listening to what state government officials and staff want is critical in understanding how well existing services work and in identifying additional services that are wanted. Finding ways to develop and support new models of service becomes the challenge.

One of the California State Library's (CSL's) new team projects is with the Child Development Policy Advisory Committee (CDPAC) and the California Children & Families Commission (CCFC). The project embodies the CSL's commitment to 21st century-style customer service and innovation.

CDPAC and the CCFC approached the CSL because each of those family-centered agencies had information and library service needs focused on helping California's families - needs that went beyond support that the CSL was able to offer with existing resources. The agencies wanted to make research easier and quicker for employees who needed resources on children and families. Developing independent in-house libraries would not have been as effective as building upon specialized library services to support public policy that the CSL had been building in the last decade.

CSL staff listened carefully to both CDPAC and CCFC and came up with plans that would serve each of the agency's specific information needs. Each agency contracts with the CSL for additional services and collections specific to their needs. In turn, each agency gets a team, not just an individual.

As part of that plan, CSL reference

team members meet regularly with CDPAC's and CCFC's staff when the family agencies are developing projects. To get a feel for the kind of work CDPAC and CCFC do, CSL team



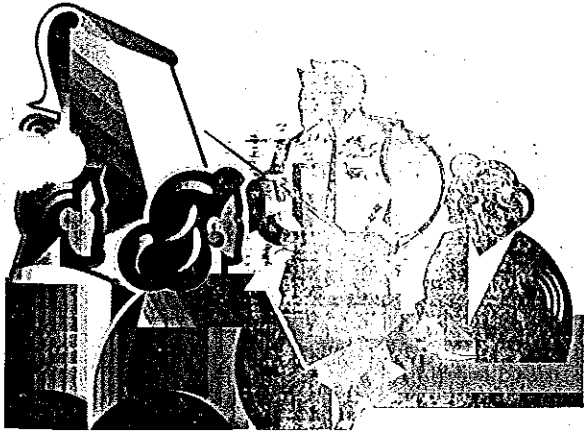
members immerse themselves in children and families' issues and observe how the CDPAC and CCFC specialists solve problems in the family services field. By attending and participating in family services-related meetings, conferences and workshops, and by subscribing to the profession's listservs, publications and memberships, CSL reference team members increase their subject matter expertise.

CSL team members also assist with agency project research needs. They provide background information, reviews and literature searches in commercial databases. They consult with a variety of experts, and monitor the field constantly. To date, team members have, among other accomplishments, helped CCFC staff with their school readiness initiative, quality child care project, child care workers' retention initiative, as well as with principles of diversity and model language, and early brain development research.

The CSL team's work has led to an electronically distributed alerting service that anticipates CDPAC and CCFC's questions. The CSL sends annotated bibliographies of current research, studies, articles, books, and other resources, to CCFC staff weekly and to the CDPAC staff and its advisory body monthly.

Because they work closely with CCFC staff, CSL team members don't waste money in the collection development process: all the materials are useful and understandable because CSL team members know what listservs, journals, and websites work best for the family services professionals. As of this writing, the CSL has obtained over 1400 items for CCFC. Further, the CSL has cataloged and integrated these materials into the CSL online catalog and housed them in CDPAC and CCFC to be more easily accessible for the agencies' staff.

Though the CSL has worked on these projects for the past few years, the current reference team consists of: Althea Lee, library technical assistant in the Catalog Section; Christine Spry, library technical assistant in the State Information & Reference Center; Vera Nicolas, librarian in the State Information & Reference Center; Lisa Foster, research program specialist in the California Research Bureau; and Sabah Eltareb, project lead. Other CSL staff members have assisted as needed. Coming together to work on these projects has been a rewarding endeavor, allowing librarians to test new ways of working and providing library services.



The California Trainers project

By Vera Nicolas

*Librarian, State Information & Reference Center
California State Library*

and

Carolyn Zeitler

*Librarian, California Research Bureau
California State Library*

In the 21st century, the California State Library (CSL) is joining with fellow California agencies to create programs that draw on each agency's strengths. One of the strongest partnerships to evolve has been that between the California State Training Officers, a group of state training professionals, and the CSL. Together, the two agencies are improving the classroom training vital for keeping government employees abreast of 21st century technological and procedural changes in the work-place. By blending the library's information services with the training officers' field expertise, the two agencies are enabling government employees to excel in their fields. And when government employees excel, the state of California does too.

State trainers, the "teachers" for state employees, have a large (and engaged) audience. Through well-attended workshops and seminars on topics such as "leadership" and "workplace violence," the trainers regularly interact with hundreds of motivated people from every state agency.

And because they are the government's key information providers, CSL staff members, like state trainers, also serve hundreds of state employees. But library staff aren't in the field. CSL staff are in a library branch, or, behind the scenes, at the helm of the CSL's search engines and databases. Until a state employee needs to fine-tune an online search or ask a plain old research question, he or she rarely interacts with a member of the CSL team, and rarely experiences how easy it is to do on-the-job research with the State Library.

Or so it was until the CSL started working with the State Trainers and formed the CA-Trainers Project.

Creating the CA-Trainers Project

Creating a partnership between two diverse state agencies requires a lot of work, but Vera Nicholas

and Carolyn Zeitler, lead librarians for the CA-Trainers Project, embraced the challenge. The two librarians read training literature. They monitored the California State Trainer's on-line "discussion group." Nicholas and Zeitler attended the trainers' quarterly meetings. The trainers, in return, were delighted that the library was interested in their information needs, which included such diverse topics as "succession planning," "needs assessment," and "team building."

Once the project was established, Zeitler and Nicholas, by continuing to attend meetings and making themselves known and available, affirmed the library's commitment to the trainers. After six months, Zeitler and Nicholas, were asked to talk about the CA-Trainers Project at the Department Training Officers' quarterly meeting. They solicited input from trainers to help create booklists of materials that are available at the CSL, and they opened their ears to what the trainers really needed to make their jobs more effective.

The Employee Training and Development collection

The Employee Training and Development collection at the California State Library is the information resource for the CA-Trainers Project. CSL librarians collect material in areas of management, leadership, mentoring, coaching, diversity and team building, to name just a few.

The collection is extensive and on target because the trainers communicate their needs to the librarians through the ca-trainer's listserv, and by email, telephone, and in person. Likewise, the trainers know about new collection materials because the librarians inform the trainers using the same communication methods. New items are posted on the trainer's listserv and within minutes of posting, the circulation desk receives calls. To further strengthen the communication vital to the CA-Trainers Project, the CSL has added a special link to its web catalog for the Employee Training and

Please see The Trainers Project, page 9

California Native American Public education program

Roger Dunstan
Assistant Director
California Research Bureau,
California State Library



The California State Library (CSL) is embarking on a program that will help educate all Californians about the history, achievements, and contemporary life of California's American Indians. The CSL initiated this project after Governor Gray Davis signed SB 41. Senator Dede Alpert and Senator Jim Brulte authored the legislation.

The Senators believed the legislation was needed because the nature and circumstances of California's American Indians are not well known to their fellow citizens. Most elementary school students are exposed to an inaccurate picture of California's Indians during the California Missions period, and the remainder of their history, culture, and society are not well known. This ignorance is not surprising given the complexity of the story. The story of California's American Indians is complicated by the great variety of tribes and diversity of their history combined with the catastrophic impact of European-Americans on the tribes.

Some of the unique and interesting aspects about which the CSL hopes to educate Californians are:

- The sovereign nature of the tribes. Federally recognized tribes are sovereign governments much like the states, and both the state and local governments must interact with them on a government-to-government basis.
- The amazing cultural diversity of California's Indians. California was home to approximately one-third of all American Indians prior to colonization. The state had about 100 language groups and is still home to the largest number of federally recognized tribes.
- There are significant differences in terms of language and culture between California Indians and the American Indians in the rest of the country.
- Despite the persecution and hardships suffered by California Indians since European settlement, Indians today are a vital part of the diverse ethnic fabric in California.

The CSL wants to make available resources to educate all Californians about the distinct nature of the tribes. The aim is to accomplish this through several initiatives. The legislation directs CSL to provide curriculum for grades K-12. Although students are already taught about California Indians, this effort will provide materials and resources that

provide a truer picture of contemporary California Indians and more accurate depiction of the history of California's Indians. Making the material accessible will increase the knowledge, even among California's Indians, who may not have the knowledge of their own tribal customs and history.

The CSL is also launching a website, another directive from SB 41. This website will be an important adjunct to the curriculum, but will also be much more than an on-line resource for K-12 education. Among the information that could be placed on the web page are the following:

- The government-to-government relationship between the tribes and state and local governments. This will be a useful resource for educators and government officials who need to learn more about this special relationship.
- General social, demographic, and economic data about California Indian Nations. The CSL will create an on-line information database for each federally recognized California Indian Nation. This database will bring together social, health, education, demographic, economic, governmental, language, historical, cultural and geographical information about each tribe.
- The culture and history of California's American Indians. A significant portion of the State Library's California Indian Library Collection (CILC) will be digitized. The objective is to provide information that will assist the tribes, the general public and school children to respectfully appreciate these materials and the rich cultures they represent.
- Tribal information. The CSL will work with individual tribes to develop tribe-specific materials. These may include building collections of tribal photographs, art and other materials which bring together the rich tapestry of California Indian cultures as well as detailing the efforts that tribal governments are making today to represent their citizens.
- K-12 education. The web page will support the broader goal of SB 41, that California children in grades K-12 should be better informed about the unique identities and cultural contributions of our California Indian tribes.



Please see American Indian Program, page 7

Fiche to e-Files

By Brent Miller
Supervising Librarian,
Government Publications Section
California State Library

Over the past four decades, the California State Library (CSL) has made a significant investment in the several million microfiche that now comprise over 50% of the library's holdings. This invaluable storehouse of knowledge is fixed in place and, until now, has been difficult for library patrons to read and even more difficult and labor intensive to print. But a recently acquired Mekel microfiche digital scanner, which allows a reader anywhere in the state to have an obscure but important document on his desk minutes after requesting it, has changed all that. It has revolutionized CSL patrons' access to microfiche.

Among the CSL's fiche holdings are complete collections of ERIC, the educational research literature collection, and virtually all U.S. Congressional documents, reports, and hearings. Additional compilations include the National Technical Information Service (NTIS), collected works from the past thirty years, and U.S. Executive branch documents from 1776-1932. Titles from many of these series have previously been identified only through specialized indexes and databases. Now, in the 21st century,

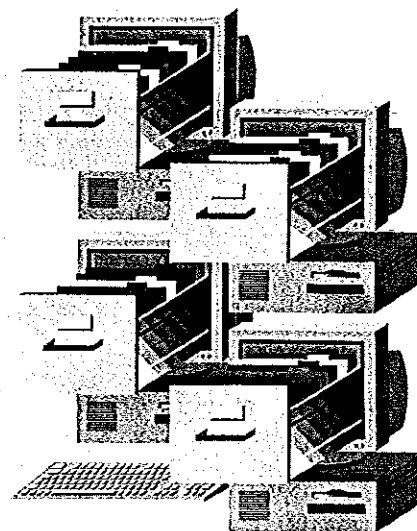
individual bibliographic records are available with the click of a mouse directly through the CSL's online catalog, making the existence of these documents much more widely known.

The Road to Mekel

Before Mekel, when patrons learned a title was available only in microfiche, many patrons left fished information out of their research: it was too much work to access and to read. Further, libraries that requested a microfiche through interlibrary loan in the past, received a copy reproduced on inexpensive, non-archival fiche sheets. To solve these access problems and patron dissatisfaction with the format, staff in the Government Publications Section (GPS) of the CSL began to research digital options.

GPS staff first previewed a single fiche scanner which performed the job well; however, the process was identical to making a paper copy of a fiche image, requiring the user to insert, focus and frame each image on a microfiche sheet. This was not the replacement staff imagined for modern, portable access to the wealth of information contained in the GPS collection.

Further research uncovered the Mekel 565 Microfiche Scanner. Operated by powerful software, and using uncomplicated yet



comprehensive technology, the Mekel automatically loads and unloads microfiche by reproducing images at the rate of barely one second each! Additional software - ARTS Import 2.5 - can convert a one-thousand image folder into one PDF document instantly.

This is the equipment dreams are made of and the CSL's dreams came true in August of 2001, when its own Mekel scanner became operational. GPS staff filled interlibrary loan requests from users by sending a return email with attached PDF rather than the usual fiche copy arriving by "snail mail" days later. The typical patron's response was a jaw-dropping: "I can hardly believe it. Will all our interlibrary loans be delivered this way?" If they're available in microfiche, yes! The CSL has come full circle. Now most patrons prefer microfiche, the content of which may be delivered to their email inbox before lunch.

from page 6

American Indian Program

- **Community Calendar.** This is an extensive listing of community events from museum exhibits, radio broadcasts, conferences, fundraisers, and powwows. The Community Calendar is already published in Native News, but the online version will be widely available and more frequently updated.
- **Other Resources.** The CSL will partner with other organizations and institutions to expand and link to a broad array of California Indian cultural resources.
- **The commemorative seal.** A bronze cast of the seal of the State of California on the west steps of the State

Capitol has recently been joined by two other seals, one memorializing the history of the Spanish and Mexican eras and the other commemorating California's Indians.

In particular, CSL will be guided by a California Indian Nation Advisory Council that will be appointed by the State Librarian of California. The CSL also intends to consult and collaborate with the State Department of Education, the California Community Colleges Chancellor's Office, University of California, California State University, Native American Heritage Commission, and any other appropriate state agencies.

The California State Library's path to the 21st century

By Gary Kurutz
Director of Special Collections,
California State Library

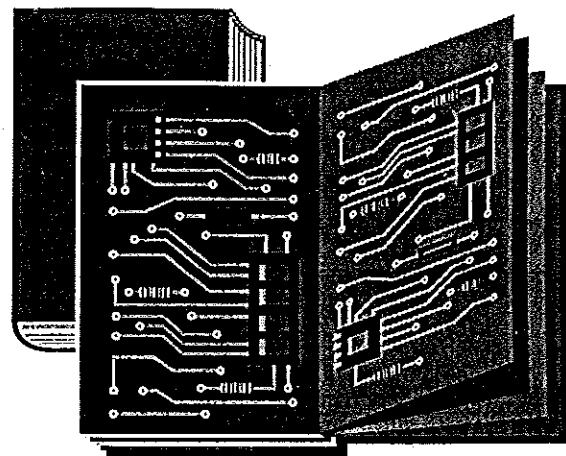
The California State Library (CSL) has been gathering items for over 150 years. And the extraordinary changes that pepper those 150 years have paved the road to the digitized collections and virtual databases which are now the backbone of the CSL.

When the first legislature met in San Jose and established the CSL in 1850, the legislature realized that this new commonwealth was on the extremity of civilization, thousands of miles from the learning centers in the eastern United States. To bridge this knowledge gap, the CSL quickly began to build a collection for the purpose of forming a general research library whose emphasis would be law, government publications, art, science, general works of reference, world history, and of course, California history. Library founders soon realized that they needed to keep track of its collection, and by July of 1850, had already created a catalog of its holdings. The *Sacramento Transcript* reported, "A very handsome nucleus for a State Library has been begun at San Jose."

The collection grew at such a remarkable rate that the library divided into two departments: the Law Department and Miscellaneous Department. In 1855, the library published its first book catalog of its holdings, thus making its resources known to anyone who had an interest. This catalog represents one of the earliest examples of bibliographic resource sharing anywhere in the United States. Proud of its collection, Library Trustees noted: "the library is now an institution that may be visited with profit and pleasure by the historian and scholar."

During the course of the 19th century the library continued to make sound decisions in its effort to serve government and California in general. In 1890, the library started an interlibrary loan program with the University of California and the State Normal schools in San Jose, Chico, and Los Angeles (now the California State University). In 1894, it became a clearinghouse for information on libraries throughout the state with an annual publication on public library statistics. The following year, in 1895, the library became a depository for U.S. government publications, and in 1898, began a dictionary card catalog and no longer relied on published book catalogs.

In 1904, State Librarian James L. Gillis established the Books for the Blind department, Legislative Reference and Statistics Section, and Catalog Department. He also founded



the California History Department for the purpose of documenting the state's colorful past. To further encourage resource sharing, the library established the California Union Catalog, a powerful tool used to facilitate interlibrary loan and statewide reference. In 1906, Gillis started a periodical called *New Notes of California Libraries* that included valuable information for all California libraries. *New Notes* lasted all the way to 1979. Today's online newsletter, *California State Library Connection*, is a direct descendant of this important periodical.

The library's serious commitment to statewide reference on topics concerning California history is illustrated by the acquisition of the extraordinary index created by noted Sacramento area historian Winfield J. Davis. Over the course of 25 plus years, Davis had created an index of more than 60,000 entries on California history derived from newspapers and other documents. Upon his death in 1909, the library acquired the bound volumes with his handwritten index and hired his widow to laboriously type the entries on index cards. Wisely, the library required her to follow standard library subject headings and eliminate duplicate entries. Following hardball negotiations, she was paid a penny a card, and by the time she had finished late in 1910, she had typed over 33,000 cards. The Davis index was integrated into the California Information File creating what is still the most powerful database there is on California history.

The library broadened its horizons when it accepted the gift of Adolph Sutro's famous rare book and manuscript library in 1913. This substantially increased the library's ability to serve the public. Today, the Sutro is known far and wide for offering the largest genealogy and U.S. local history collection west of Salt Lake City. It is the only major collection to loan genealogical materials in California.

Throughout the 20th century, the CSL's collections and services continued to expand and flourish. Service to the blind, becoming a depository for state publications, preservation of California newspapers, indexing, interlibrary loan, acquisition of major historical collections, and excellent reference service to both government and general public set a strong foundation as the library enters the digital age no longer on the extremity of civilization but at the forefront.



Other new projects and developments

- Southern California Photos - California History Room staff have now digitized over 3,000 of the California State Library's collection of rare and unique historical photographs of Los Angeles and Southern California.
- A Permanent Home for the Sutro Library - San Francisco State University and the California State Library are moving ahead on a permanent home for the Sutro Library in the J. Paul Leonard Library / Sutro Library project with selection of an architect.
- Virtual Legal Reference - Witkin State Law Library has joined 10 county public law libraries in offering interactive legal reference for the public over the Internet through the 24/7 Reference project.
- Telephone Access to Newspapers - The Braille and Talking Book Library is sponsoring a free 24/7 access to over 50 newspapers nationally including 7, soon to be 14, California papers for people who qualify for the talking book services.
- Name Authority Cooperative Cataloging - CSL catalogers have just completed a 5-day training course on creating name headings and cross references that will allow the State Library to submit such headings for California government and history to the Library of Congress.
- Award for Current Awareness Service *Studies in the News* - California Research Bureau librarians and support staff received the Outstanding Proactive E-Update Service award for 2002 from the Legislative Research Librarians of the National Conference of State Legislatures.

from page 5 • The Trainers Project

Development collection and, in turn, the Department of Personnel Administration has created a link to the CSL catalog on their website.

The 21st Century Video Challenge

As the project was unfolding, it became clear that the trainers needed training videos that visually illustrate the concepts trainers try to teach: change, diversity, communication, and passion for one's work. At first, Zeitler and Nicholas were hesitant. How could the library afford to develop a new collection that at least for the State Library was so specialized and so expensive? How would they be reserved for future use? Would such expensive items be sent through the mail? These were questions that had no precedent at CSL and would require a change in procedures.

The librarians became convinced that if groups of people watched each video at each viewing, then the cost was justified. CSL library staff was involved in helping create and implement a reservation system. A television and VCR were purchased so that the trainers could preview the videos at the library without having to check them out. Trainers

were asked to submit their favorite titles for purchase. The library now has about fifty training videos, which is possibly the most heavily used collection in the library.

Word spread. Staff in the Governor's Office for Innovation in Government heard about the project and included a glowing account in their Innovation-Gram to state officials and employees:

"The most highly effective and valued people in any organization are those who know where to go for resources. One of the best sources of knowledge in state government is the California State Library, which continues to offer new and helpful products and services to help state innovators succeed. Some of the new training books and videos available for loan from the CSL are the enormously popular 'Fish!', 'Who Moved My Cheese?' and 'Love 'em or Lose 'em: Employee Retention.'..."

The CA-Trainers Project's success proves that agencies working together can be of enormous value not just to individual agencies, but the whole of state government.

Provider: Infopeople
Course: *Desktop Publishing on a Shoestring*
Dates and locations:
 Tuesday, January 7, 2003, Cerritos Public Library
 Wednesday, January 22, 2003, California State Library
 Wednesday, February 5, 2003,
 Bakersfield-Beale Memorial Library
 Thursday, February 20, 2003, San Bernardino Public Library
<http://www.infopeople.org/WS/workshop/Workshop/105>

Provider: Infopeople
Course: *There's More to Web Research than Google!*
Dates and locations:
 Friday, November 8, 2002, Cerritos Public Library
 Tuesday, November 12, 2002, San Francisco Public Library
<http://www.infopeople.org/WS/workshop/Workshop/102>

Provider: Infopeople
Course: *Library Laws for the Web Environment*
 (distance learning course)
<http://www.infopeople.org/WS/workshop/Workshop/86>

Provider: Infopeople
Course: *Evaluating Internet Resources*
 (distance learning course)
Dates:
 Tuesday, December 3, 2002 -- Tuesday, January 14, 2003
<http://www.infopeople.org/WS/workshop/Workshop/108>

Provider: Infopeople
Course: *Teaching Spanish-Speaking Patrons*
How To Use The Internet
Dates and locations:
 Wednesday, November 20, San Jose Public Library
 Wednesday, December 11, Fresno County Public Library
 Friday, January 17, San Diego Public Library
 Monday, February 10, Ventura County Library-E.P.Foster
 Monday, March 3, Cerritos Public Library
<http://www.infopeople.org/WS/workshop/Workshop/100>

Provider: Infopeople
Course: *Investing and Finance on the Internet*
Date and Location:
 Monday, November 18, California State Library
<http://www.infopeople.org/WS/workshop/Workshop/101>

Provider: Infopeople
Course: *Library Laws for the Web Environment*
 (distance learning course)
<http://www.infopeople.org/WS/workshop/Workshop/86>

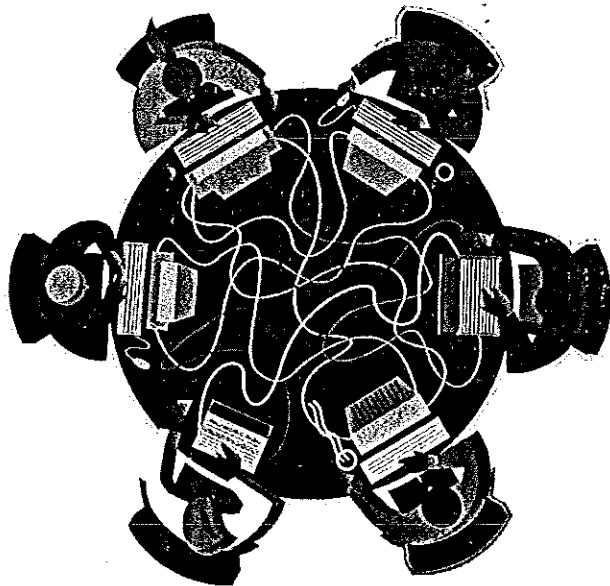
Provider: Infopeople
Course: *Introduction to HTML using Homesite5*
Dates and locations:
 Monday, November 18, San Jose Public Library
<http://www.infopeople.org/WS/workshop/Workshop/103>

Provider: Infopeople
Course: *Investing and Finance on the Internet*
Date and location:
 Friday, December 6, San Francisco Public Library
<http://www.infopeople.org/WS/workshop/Workshop/101>

Provider: Infopeople
Course: *Ready Reference on the Internet: 2002*
 Monday, December 2, 2002, California State Library
<http://www.infopeople.org/WS/workshop/Workshop/96>

Provider: Rural Initiative
Course: *The Reference Interview:*
Asking All the Right Questions"
 (via videoconference)

Date and videoconference locations:
 Friday, November 22
 Butte County Library, Chico
 Siskiyou County Library
 Colusa County Library
 Plumas County Library
 Camarena Memorial Library, Calexico
Contact: Dan Theobald, Principal Consultant
 i2i Communications
 415-431-0329
dtheobald@i2icom.com



If you would like your library-related training event included in *Connection*, please send event information to Sarah Dalton, *Connection* editor at sdalton@library.ca.gov

November

November 13-16, 2002

California School Library Association (CSLA), Annual Conference, Sacramento

November 15-18, 2002

California Library Association (CLA), Annual Conference, Sacramento

November 19, 2002

Library of California board meeting, Sacramento

2003

January

January 24-29, 2003

American Library Association (ALA) Midwinter Meeting, Philadelphia

March

March 6-8, 2003

Public Library Association Spring Symposium, Chicago

April

April 6-12, 2003

National Library Week

April 10-13, 2003

Association of College & Research Libraries (ACRL),
11th National Conference, Charlotte, North Carolina

May

May 2-7, 2003

Medical Library Association (MLA) Annual Conference, San Diego

June

June 7-12, 2003

Special Libraries Association (SLA) Annual Conference, New York City

June 19-25, 2003

American Library Association (ALA) Annual Conference, Toronto, Canada

July

July 12-16, 2003

American Association of Law Libraries (AALL), Annual Conference, Seattle

October

October 22-26, 2003

American Association of School Librarians (AASL)
National Conference, Kansas City, Missouri

November

November 15-17, 2003

California Library Association (CLA) Annual Conference, Ontario

CONNECTION

is the website newsletter of the
California State Library
and the Library of California.

Dr. Kevin Starr

State Librarian

(916) 654-0174

kstarr@library.ca.gov

Sarah Dalton

Communications

Editor

(916) 654-1483

sdalton@library.ca.gov

Christopher Berger

Library Development Services

Assistant Editor

(916) 653-8313

cberger@library.ca.gov

Library of California Board

Victoria Fong

President

Articles for inclusion in a
future issue of the
Connection are welcomed.
Please submit articles or
suggestions to the *Connection*
editor, Sarah Dalton.

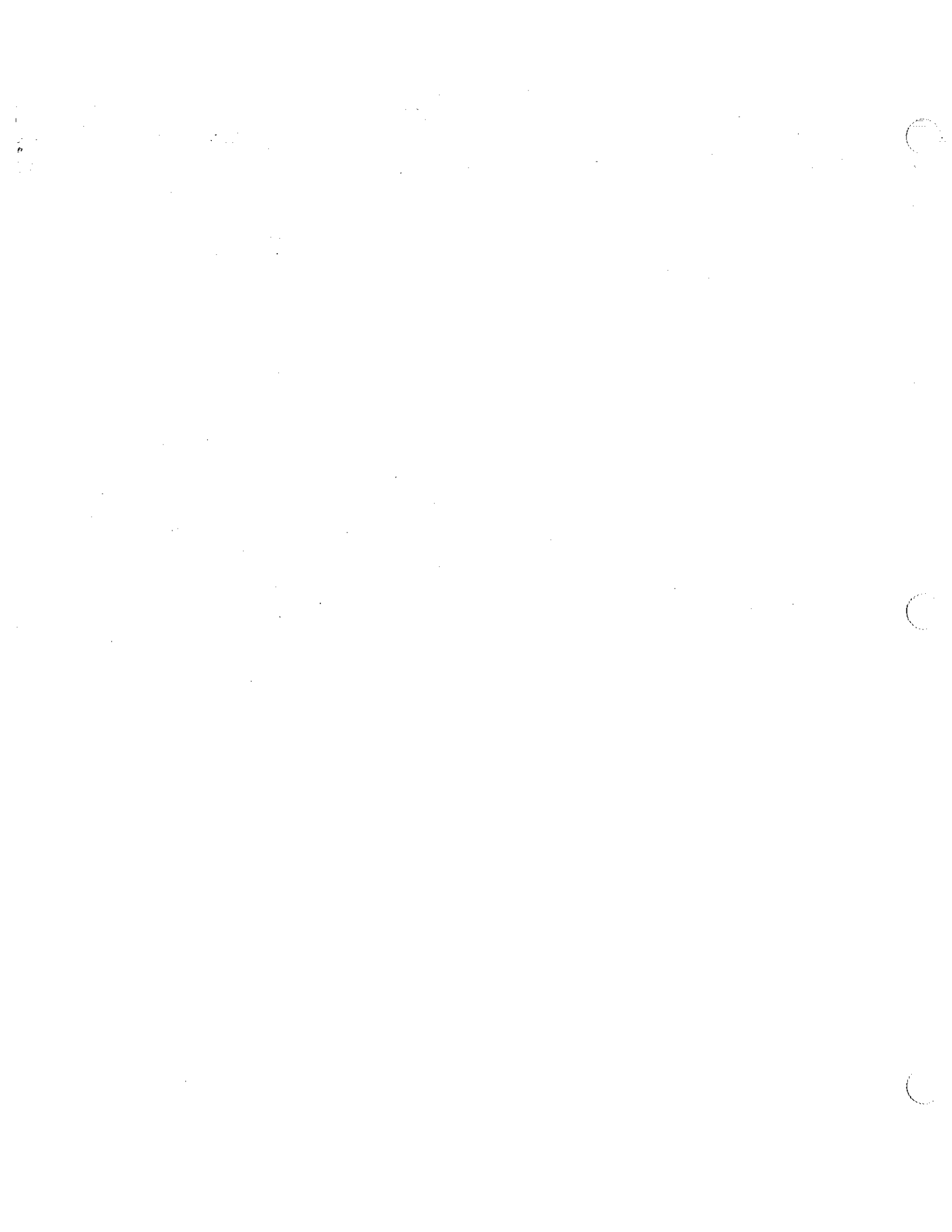


CALIFORNIA
STATE LIBRARY
FOUNDED 1850

California State Library
914 Capitol Mall
P.O. Box 942837
Sacramento, CA 94237-0001

Library of California Board
<http://www.library.ca.gov/loc/board/index.html>

California Public Library Construction
and Renovation Board
<http://www.olc.library.ca.gov/board.asp>





*The Placentia Founders Society
Cordially invites you and your guests to a*

Community Open House Reception

Join us as we end our 100th Anniversary celebration

At the Bradford House

136 Palm Circle

Placentia, California

Sunday, January 5, 2003

2:30-4:30 p.m.

Decent Tour - Light Refreshments

R.O.P.

961-1481

1958

1959

1960

1961

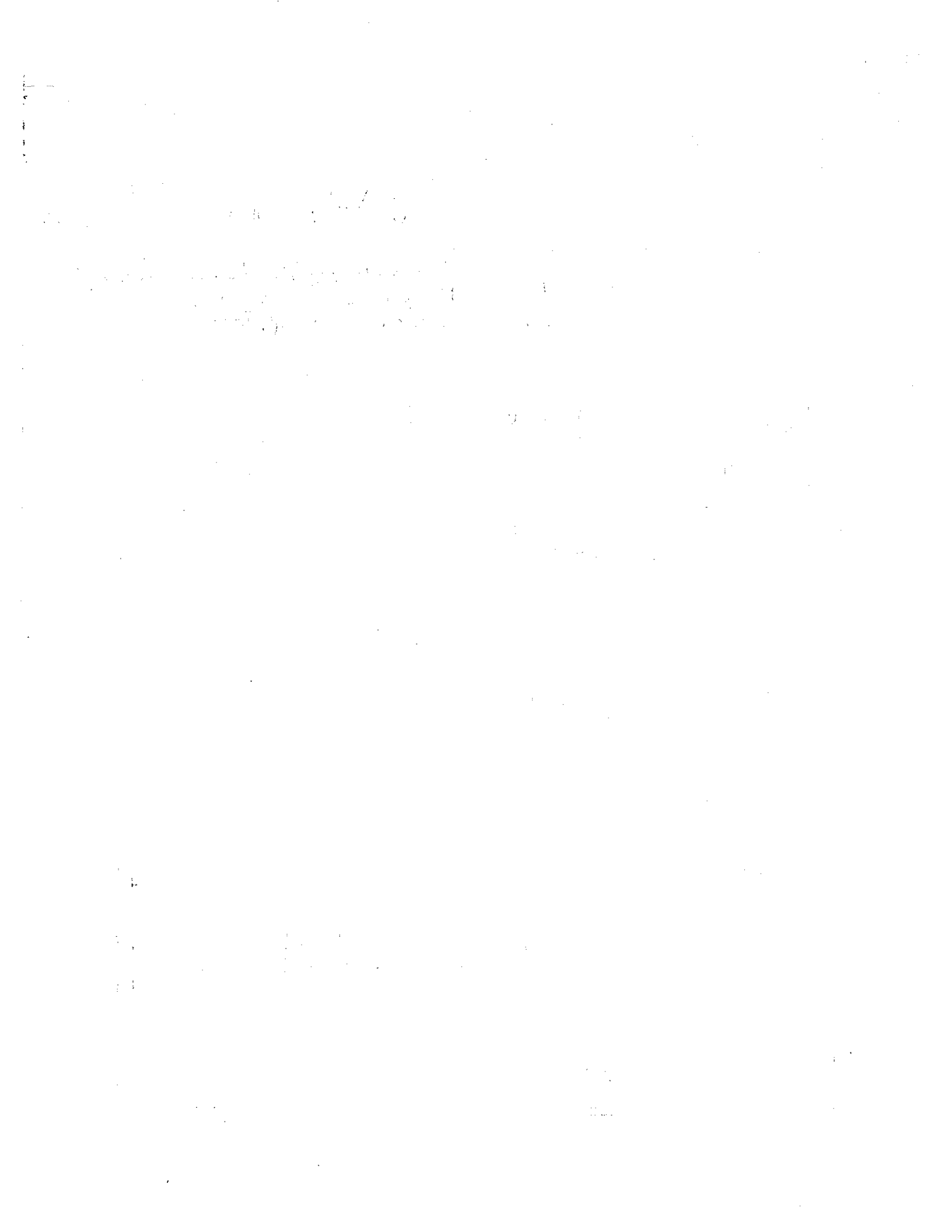
1962

1963

Placentia Library District
 Board of Trustees
 Regular Meeting
 12-18-02

meeting convened at 6:35 p.m.

Agenda Item	Motion/Second	Notes
Roll Call		Dinsmore & Escabosa absent
Adoption of Agenda	Wood	Braun - adopted
Minutes - 11-27-02	Braun	Ekoler - approved
Minutes 11-27-02		
Oral Communications	None	
Presidents Report	None	
Braun Report	None	
Dinsmore Report	None	
Escabosa Report	None	arrived at 6:40
Wood Report	None	



Minter Report		<p>The testing completed on Thurs., Dec 19 Admin. ast. position to be filled out for Januar</p>
Friends Report		<p>None read No report. minutes in packet</p>
History Room Report		<p>Meeting w. d. PM w/ Dr. Drew about proposal to write a grant for digitizing the records discussing details</p>
Claims (10-13)	wood	Braun passed
Financial (14-18)	wood	Braun Malynn passed
General Consent (19-26a)	wood	Braun Motion Passed



<p>Legislative Issues & Review of status of budget</p>		<p>Elizabeth decreased State Budget shortfall. Discussion ensued. Wood suggested whether the library Librarian had been written.</p>
<p>New Business: Election of Board Officers</p>		<p>Brown nominated Escobosa for Pres. Wood 2d Wood Nominated Brown for Secretary Escobosa 2d</p>
<p>Appointment of Library Board Representatives for 2003 by the Board President</p>		<p>Wood & Brown appointed to be on Lib Board Wood appointed to ISD & LAPCO Wood & Escobosa appointed to UAC</p>
<p>Selection of date and time for regular board meetings for 2003</p>		<p>Meeting by Escobosa Brown 2d to meet 3d Tues. at 6:30 PM passed motion Cancel</p>

<p>Travel authorization for Betty Escabosa to attend CSDA new board member and trustee training on 1/16/03</p>		<p>Elizabeth Presented, Discussion ensued</p> <p>M: S:</p>
<p>Authorization to combine SDWCA & SDRNA</p>	<p>Wood/ Braun motion passed</p>	
<p>Authorization for signatures for District accounts</p>		<p>Elizabeth led discussion.</p> <p>M: S:</p>
<p>Staff Reports (33-38)</p>	<p>Wood/ Braun Wood/ Wood/ Braun</p>	<p>-03-02</p> <p>-03-03 Motion Carried</p> <p>03-04 Wood/ Braun</p>
<p>Adjournment</p>		

Elizabeth/Braun
Carried

Elizabeth/Braun
Carried

adjourned
at 7:20

Question about Partners
Put on agenda for January

President Shaker

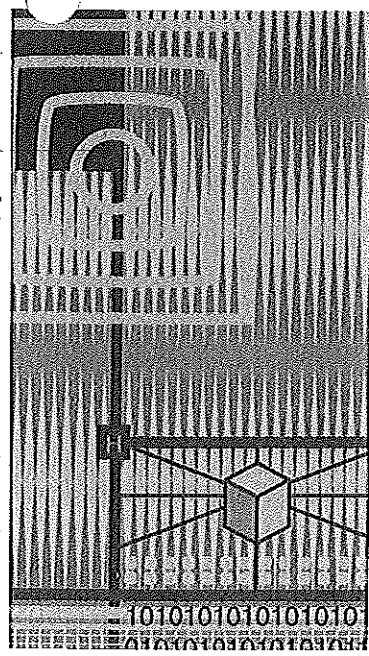
Secretary Braun

Treasurer Emerson

"

"

Trustee
Dunning
Wood



Reworking the Old, Defining the New— Contemporary Library Planning, PART 2

by Gerard McCabe

Many library buildings of the late 1970s and early 1980s now are requiring renovation and often expansion. Typically, a public building of any type requires some renovation after a working life of about 25 years. Other factors affect the need for expansion—i.e. increased service population, housing developments, and needed improvements.

DEMOGRAPHICS

Another aspect to emphasize is the community's demographics. It is very important to know the size of the population in the service area as is reasonably practical. Projects might be in high growth areas, a few appear static, and one or two appear in decline. In the latter case, the question concerns the issue of anticipating further decline or a leveling off and possibly a return to growth. For areas that are possibly in decline, it is still a good idea to redevelop the building. The remaining people still need good library service, and the decline may reverse in a short time. The longer a building is neglected, the more costly its restoration will be.

Building planning recommendations should be made on population projections for 20 years. Population growth can be very rapid in some communities, so much so, that the local government planners cannot keep up with it.

Knowing what to anticipate, for example, with the children's population can help the planning group not only determine the appropriate size for the storyhour space but also how many storyhour sessions might be scheduled on a daily or weekly basis. Knowing this fact also can affect decisions as to the extent of outreach services. If the children's population is of such size that it is impractical to expect to accommodate more than a certain number at any one time or even during a week, then the children's service can plan to go to day care centers and kindergartens for off-site storyhour sessions. For service to senior citizens, loan collections of materials may be planned at retirement centers.

In some areas immigration is a factor in population growth. It is also a factor in how libraries are used. If the area population is increasing through immigration, usually demand for programming is increasing. Programming and instructional spaces should be considered. Larger meeting and instructional spaces, and the accompanying technologies, such as cable/satellite television reception for cultural and educational programming and strong online services, are a high priority. The library's willingness to offer computer access for e-mail services is a very strong attraction to recent immigrant patrons.

NEW TECHNOLOGY

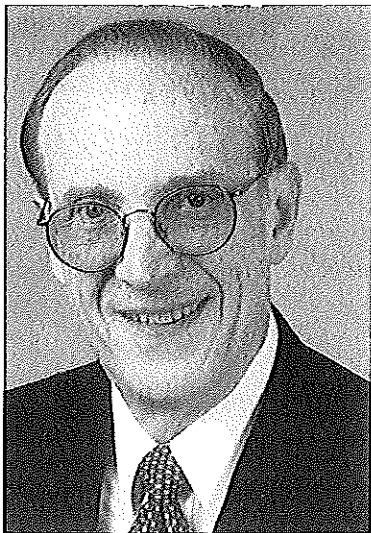
As the planning process gets underway, one important matter is the review of new technology that may affect library operations. Some technologies may be new to a particular library but not new to the library world. One example is a materials security system. Some long established libraries have never had such a system, and sometimes hesitation about introducing one is present. If there is concern about unauthorized removal of materials or an inventory shows that materials are missing, there is little question that a security system is needed. The decision should not be postponed but made quickly so that its operating needs are part of the project.

Another example is self-service check-out by patrons. This has been available for several years, but adoption by libraries has been slow. The new machines now on the market are very improved. This popular service requires that space be written in the building plan for these machines.

In the planning process most attention will center on improved access to holdings, to the online catalog, to online services, to the Internet, and to outside databases of all kinds. Other technologies must be considered as well. Library planners need to be aware of changes in building access technology, key

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Vic Johnson

President's Message

WHAT'S OUR NEXT OPPORTUNITY?

We, as trustees and advocates, live in a world of politics. Many of us serve on appointed or elected boards of governmental entities. All of us are bombarded on a regular basis with media reports of what is going on in our governments. And we look to politicians at the local, state and national level for support of our favorite causes, both in terms of funding and in support of the principles we hold dear.

Unfortunately, this can be a real "downer" because the nature of politics and government is to focus on problems and blame. We read of taxes being too high, schools that are failing, both in terms of test results and perceptions of inadequate preparation of students for "life", healthcare unfairly deprived and costs that are too expensive, and the homeless and other people living in poverty. It's easy to focus on the problems and lay blame, and politicians do it well. Their primary motivation is so that they can point to something they did for their constituents. The news media focuses on problems because it's "the news", the next big story, and they lay blame because it's investigative reporting. How much better would it be if we, and the libraries and related organizations we love, would focus our energies and resources on the opportunities rather than the problems?

Is it easy? No way! It involves a new mindset and a culture change. As we, and our organizations, explore our opportunities, we must be imaginative and willing to tolerate failure. Breakthroughs require new thought and imagination, uncomplicated by how we have always done it. While it is well to tweak the old, it is perhaps even more worthwhile to explore the new. And ideas can come from anywhere, or anyone, not just from the top.

Further, we need to be courageous. We need to step out into the unknown and unfriendly, but with our core values and principles at our side. It is easy to give in to a vocal group and install

filters on Internet terminals, but how can we then claim to be knowledge navigators and unbiased organizers and keepers of information, providing the access to information and ideas that is the foundation of our democracy.

We need to "empower" all of the staff in our organization, for they are the ones providing the services and know firsthand what the needs of the consumer are. We need to encourage and praise those who take risks, even if they fail, for they are far better than those who avoid risks. Today it is far more dangerous for a bureaucrat to take a risk than it is to do nothing. There are virtually no rewards for taking risks, sometimes failing, sometimes ~~not~~ succeeding. Today, governmental systems generally reward (with retirement and non-controversy) employees who merely serve their time. Rewarding success while tolerating thoughtful failure would help us mightily as we strive to serve our constituencies.

I sincerely hope I and the other ALTA leaders have been embracing this guidance during this fiscal year. We have been exploring strategic alternatives, examining our strengths and weaknesses, and what services and products we perceive our constituencies need. At Midwinter, I shared some views (<http://www.newt.org/age.htm>) of my newest hero, Newt Gingrich, who is trying to reinvent government so it might stay relevant. In doing that, I encouraged our leadership to try new things, to think "outside the box", and to just do it! I made it clear that actions did not have to be cleared through me, but people needed to keep the organization (and its officers) informed. I hope we will see some renewed vigor in the near future because of this.

It has truly been a pleasure to be of service to you, and I thank you for the opportunity I've had to share views with you over this last year.

—Vic Johnson, ALTA President

Library Trustees as Advocates continued from front page

systems, card systems, key pads, and in environmental systems, air handling, dehumidifiers, and other devices that affect physical comfort and preservation of materials. Any technological advancement that promises more efficiency has to be examined.

THE INDEPENDENT LIBRARY, A FUTURE GOAL

The terms or phrases such as virtual library, electronic library, the library without walls are used commonly. Now here is a new one "the independent library." Among the usages for the term independent is the meaning "free of a resource." What is that resource? The electric power company is the first choice. Libraries are power dependent. All the wonderful things that technology has developed run on electricity, so how can independence be secured? Having the library generate its own power provides independence. This is possible through fuel cell technology, generating power through the use of a chemical reaction. This technology will be useful for remote locations and buildings on the edge of the regional power grid. It should aid computer services greatly. Technologies such as these are why it is important to have a flexible and adaptable infrastructure.

A free-standing library with its own power supply, free of fear of power outages, brownouts, and the like is a great goal. With the many power shortages projected, eventually this will be a viable solution for our libraries.

PLANNING SPACES

Some libraries are located in what once were small towns on the far edge of a metropolitan area. As the urban population grew and business and industry expanded, the people started moving into these small towns; and they changed to what are known as bedroom communities. Many new residents commute to their places of employment. The library staff response is for drive-up window service.

Another need that has come up spontaneously in survey forms is for a family restroom. The first obvious need for this was to meet the needs of people coming to the library from retirement centers who happened to have a physical impairment. We do not want to deny library service to anyone regardless of his/her physical condition. Not only for persons with physical impairments, but also for

the parent who brings in two or three small children and needs space for such urgencies as diaper changing for an infant and relief for another child, too. When people see librarians reaching out to meet their needs and to make them welcome in libraries, they respond and support libraries above almost anything else, except perhaps schools.

Another consistency and request is for a clearly defined children's library service. Obviously, parents want their children to get the best service that a library can offer. Depending upon the size of the building, the response is for as clearly delineated space as is feasible. Everything children require is present. A sense of ownership is conveyed, and children react with a positive approach to using what they view as theirs.

Audiovisual services are also consistently requested with better defined space and more collection space. In the bedroom communities with their high proportion of commuters talking books are a high demand item, and compact discs with music are in demand.

FURNITURE AND EQUIPMENT

New furniture and equipment should be of high quality. The planning group should commit considerable time to reviewing the furniture and equipment market and look carefully at samples of materials, at competitive products for shelving, for workstations, and for support of online services.

A building project is hard work, demanding both physically and mentally. The reward at completion is a great sense of satisfaction when the community welcomes and embraces the library.

Editor's Note: Gerard McCabe is a building consultant and was a speaker at last fall's Institute. He is the author of *Planning for a New Generation of Public Library Buildings* (Greenwood Press, 2000). Pt.1 of this series appeared in the Summer 2001 issue.

ALTA at a Glance

Editor:

Sharon A. Saulmon

President:

Victor Johnson

Acting Executive

Director and

Newsletter Coordinator:

Kerry Ward

Design/Production:

blackout design

ALTA Mission Statement

The Association for Library Trustees and Advocates promotes and ensures outstanding library service through educational programs that develop excellence in trusteeship and actions that advocate access to information for all.

ALTA Vision Statement

The Association for Library Trustees and Advocates will educate and empower library trustees to advocate for and adopt policies that promote the highest quality library and information services and ensure access to information to all.

ALTA 2001 Annual Conference Schedule

JUNE 14-18, 2001
ROOM ASSIGNMENTS WILL POSTED ON THE ALTA WEB SITE (WWW.ALA.ORG/ALTA) WHEN THEY BECOME AVAILABLE.

THURSDAY, JUNE 14, 2001

2:00-4:00pm Executive/Budget Committee Meeting

5:00-7:00pm Board of Directors Meeting (tentative)

FRIDAY, JUNE 15, 2001

(Note: no Preconference)

8:00-9:00am **Committee Meetings**
Legislation Committee
Local Arrangements Committee
Publications Committee

9:30-11:00am **Committee Meetings**
Intellectual Freedom Committee
President's Program Committee

11:30am-12:30pm **Committee Meetings**
Action Development Committee
Corporate Funding/Financial Development Committee
Specialized Outreach Services Committee

2:00-4:00pm **Committee Meetings**
Education of Trustees Committee
Intellectual Freedom Committee
Membership Committee
Trustee Leadership Seminars Committee

4:30-5:30pm **Committee Meetings**
2002 Nominating Committee (closed)
Marketing Committee
Web Site Task Force

7:00-10:00pm **ALTA GALA**
A Night at the Metreon
101 Fourth Street
San Francisco, CA 94103
www.metreon.com

SATURDAY, JUNE 16, 2001

8:00-11:00am **Opening Session for Trustees: "It Can Happen Here: Trustees and Disaster Preparedness" and Advocacy Training Demonstration with Libraries for the Future**

11:30am-12:30pm **Committee Meetings**
Legislation Committee

11:30am-1:30pm **Trustee/Advocate Net Including Regional Membership Meetings**

2:00-4:00pm **President's Program: "Being Relevant in a 24/7, Gen-X World"**

4:30-5:30pm **Committee Meetings**
White House Conference
Sub-Committee

5:30-7:00pm **ALA Opening General Session**
(no conflict)

SUNDAY, JUNE 17, 2001

9:00-10:00am **Legislation Committee Program: "Don't Pass the Buck, Just Help Us Pass the Bill"**

10:15-11:45am **Education Committee Program: "Does Money Buy You Love? Let's Work as a Team"**

12:00noon-1:45pm **SOS Luncheon: "There's No Stopping Us Now"**

2:00-4:00pm **Closing Session: "Allies in Intellectual Freedom: Library, Legislature, Media"**

4:00-5:00pm ALTA General Membership Meeting

5:00-6:00pm **Committee Meetings**
Conference Program and Evaluation Committee

MONDAY, JUNE 18, 2001

8:00-10:30am 2000-01 Board of Directors Meeting

10:45-11:30am 2001-02 Board of Directors Meeting

11:30am-12:00noon 2001-02 Executive Committee Meeting

News and Views and News and Views

MASSACHUSETTS PUBLIC LIBRARY TRUSTEE HANDBOOK. The 2000 edition of the public library trustee handbook has been distributed in Massachusetts. The three-ring binder contains more than 200 pages on board organization, legal responsibilities, policy making, planning, personnel, budgeting, fundraising, advocacy, friends, technology, construction, other organizations and continuing education. Orientations were held around the state with more than 225 people attending. Information is available from Sharon Zitser at sharon.zitser@state.ma.us.

'FAIR USE' AND 'FIRST SALE' ARE KEYS TO KNOWLEDGE. Libraries would not exist without such rights as "fair use," the aspect of copyright law that allows a student to photocopy an encyclopedia page, or "first sale," the doctrine that permits a book's owner to lend it out. Sharing is not always a crime.

Public libraries continue to serve millions of people. As the intellectual property debate moves ahead, the role of the library should serve as an important touchstone of keeping consumers' rights in perspective.

Copyright law is built on the tension between giving authors the ability to profit from their works and encouraging a free flow of ideas. Libraries are creatures of that balance, and are among its most passionate defenders. But it is a balance where everyone benefits. Libraries and Internet companies need to do more to preserve digital information. Historians have long depended on archived copies of newspapers and magazines to understand the past.

—Weber, Thomas. "E-World." (interview with Gary Strong, Queens Library) *Wall Street Journal* (9 April 2001):B1.

DALLAS BUILDING PLAN CALLS FOR \$216 MILLION. An ambitious plan unveiled in April to the Dallas City Council calls for nearly \$216 million in new construction and renovations for the Dallas Public Library System. A 10-year building program would add five libraries, renovate or replace 13 of the existing 22 branches, and enhance the downtown central library with a glass atrium, café, and video wall, according to the April 5 *Dallas Morning News*.

The strategic plan includes recommendations to bolster the collection by 340,000 volumes,

spend \$42 million in technology upgrades, competitively recruit librarians, and raise \$20 million through the Friends of the Dallas Public Library.

"Our collections are out of date, they are stale, and we are in desperate need of a technology plan," said Veletta Forsythe Lill, head of the city council committee responsible for libraries. The plan would be subject to further decisions on funding levels to include in future bond issues.

—American Libraries online April 9, 2001

TRUSTEE ORIENTATIONS

The St. Charles City-County Library District (MO) has a day-long orientation for new trustees, friends and foundation board members. "It's a good opportunity to get to know one another and answer questions or concerns," reports Maggie Preiss, Coordinator of Children's Resources and Marketing. This jam-packed day provides a great overview of the library's mission, services, and materials.

- a.m.
- 8:30 tour of administrative offices and technical operations
 - 9:00 history, organization, legal structure and standards
 - 9:20 internal support functions (finance, human resources, volunteer services, children's resources, market, purchasing, and planning)
 - 10:30 break
 - 10:45 "What Makes the District Different? The Ethics of Librarianship & the Internet"
 - 11:15 local history and genealogy
 - 11:30 overview of branches and young adult services
 - 11:45 collection development
- p.m.
- 12:00 cataloging
 - 12:15 lunch
 - 12:45 "Role of General Purpose Branch"
 - 1:00 business/government services
 - 1:15 not-for-profit services
 - 1:30 documents
 - 1:45 information technology
 - 2:05 *Planning for Results*
 - 2:30 questions and optional tour of library

WEB FILTERS BACKFIRE ON THEIR FANS

Jeffery Pollock, a conservative Republican businessman from Portland, OR, ran for Congress last year as a big foe of Internet pornography. He favored federal laws to mandate the use of Internet "filtering" software to block pornographic sites from computers used in schools and libraries. That was before he discovered that at least

one very popular filtering program was blocking his Web site.

Pollock was outraged and announced that he had changed his mind. "I have found that Internet filtering technology has not lived up to its promise...It is not as effective as its manufacturers say it is."

Peacefire.org lists more than two dozen politicians who, like Pollock, have had their sites blocked. Another filter block every group that has the word "association" in its name, just because of the word's first three letters. The word "breast" triggered blocks against sites that offered helpful information on breast cancer, breast feeding, and the cooking of chicken breasts. Another filter blocked a *Time* magazine article that just happened to criticize that particular filter.

The Children's Internet Protection Act richly illustrates how easy it is to get away with restricting people's rights as long as you do it in the name of protecting children—and whether you actually protect any children.

Forcing libraries to install Internet filters will protect children only marginally, if at all. But it certainly will hurt libraries by forcing them to bear the cost of technology that is expected to do what technology cannot do: make value judgments about what materials may be too pornographic, hateful, illegal or violent for human consumption.

On the other side, groups like the Family Research Council admit that filters are not as good as most of us would like them to be. The new law is worth the trouble in order to protect children, says the council. But a more important question to ask is whether Congress is the best judge for how local libraries should police access that children might have to objectionable material.

Issues involving libraries, school, and families are best handled at the local level. Yet, some of the same members of Congress who rail against big government elsewhere just can't seem to stop themselves from meddling with the Internet content. Perhaps they will realize how you can't restrict somebody else's rights without restricting your own, too.

—Page, Clarence. "Commentary." *Chicago Tribune* (23 March 2001).

1	2	3	4	5
6	7	8	9	10
11	12	13	14	15
16	17	18	19	20
21	22	23	24	25
26				

Mark Your Calendar

Important ALTA Dates in 2001

June 14-20, 2001
**American Library Association
 Annual Conference –
 San Francisco, CA**

June 16 — 8:00 a.m.
**Trustees/Advocates Opening
 Session "It Can Happen
 Here: Trustees and Disaster
 Preparedness"**

June 16 — 10:00 a.m.
"Communities and Libraries"

June 16 — 2:00 p.m.
**"Being Relevant in a 24/7,
 Gen-X World"**

June 17 — 9:00 a.m.
**"Don't Pass the Buck, Just
 Help Us Pass the Bill"**

June 17 — 10:15 a.m.
**"Does Money Buy You Love?
 Let's Work as a Team"**

June 17 — 12:00 noon
"There's No Stopping Us Now"

June 17 — 2:00 p.m.
**"Allies in Intellectual
 Freedom: Library,
 Legislature, Media"**

September
Library Card Sign-Up Month

September 22-29, 2001
Banned Books Week

October 14-20, 2001
Teen Read Week

ALA Trustee Citation



Virginia McCurdy

Virginia (Jenny) McCurdy is the epitome of what a library trustee and advocate should be. She has been a library trustee with the DeKalb County (GA) Public Library for over 22 years. In her role as chair and vice chair of the library board and her service on many of its committees, she has shown great leadership and commitment to libraries and the citizens of DeKalb County. She successfully chaired a \$29 million dollar bond issue for library services and construction. She was a charter member of the DeKalb Library Foundation and remains active in its work today.

McCurdy served as president of the Georgia Trustee and Friends Division and devoted eight years to the White House Conference on Library and Information Services Task Force, serving as a lay delegate, newsletter editor, and as a member of several committees. She was also the Co-Chair of the Governor's Conference on Library and Information Systems.

On the national level McCurdy served as President of ALTA and has served for many years on the ALTA Board of Directors in various capacities. For the American Library Association McCurdy has served on the Spectrum Initiative Advisory Committee and in other capacities, as well.

As a superb fundraiser, she has made presentations and written numerous articles on behalf of library development to many organizations in the United States and Canada.

She has made major contributions to library service on all levels—national, statewide, and local. She is a leader in community organizations, as well—from Rotary to the local Historical Society, to the Junior League to the Council of Aging. Her accomplishments reflect a lifetime of dedicated service to libraries in the State of Georgia and in America. She is a strong advocate for the value of libraries as the cornerstone of the community and its service to the people of the nation.

—Wayne Coco and Joan Ress Reeves



Ruth Newell

Ruth Newell moved to Bolingbrook (IL) in 1985, bringing her two young sons to the library. She became aware of the serious problems of literacy in the community and began to advocate for the concern of this group. She was able to motivate the library administration and successfully created a literacy program at the Fountaindale Public Library. She served for many years as the Chair of the Bolingbrook Literacy Council. Because of her initiative, the literacy program she began was adopted by Joliet Junior College.

This involvement naturally led her to seek office as a library trustee. Just two short years after moving to Bolingbrook, she ran for the position of library trustee, where she has served since 1987. She was treasurer of the Board for ten years and chaired numerous important trustee subcommittees. In 1997, she was recognized by her colleagues to serve as President and continues to hold that important office.

Newell's service to libraries has grown outside the boundaries of her role as a trustee. She has been a member of the Illinois Library Association since becoming a trustee. Active in the Trustee Forum of ILA, she has held numerous offices, including President of the Trustee Forum and Chair of the Nominating Committee. She has generously donated her time to ILA by planning and conducting workshops for the education of trustees. Her contribution was recognized by ILA in 1994 receiving the honor of "ILA Trustee of the Year Award."

Newell became active in the American Library Association, attending conference and committing her energies to ALTA. Her service in ALTA includes planning programs, serving on the budget and development committees and ultimately being elected as President. Newell is also active in ALA, serving on the Conference Coordinating Team and Nominations Committee. She participated in the Second Congress on Professional Education.

Not just limited to library service, Newell is very active in her church, serving in prison ministry Secretary of the Board of the Will County Center Community Concerns, and a member of the American Cancer Society Bolingbrook Chapter.

—Lydia M. Acosta and Ira Harkavy

2001 ALTA Awards

LITERACY AWARD



Dr. Lucille Cole Thomas

A new 10,500 sq. ft. Youth Wing is now a reality at the Brooklyn Public Library thanks to Dr. Lucille Cole Thomas' leadership. She is this year's winner of ALTA's Literacy Award.

Thomas spearheaded the Trustee campaign to make this \$2.5 million renovation a reality. That Library Trustees supported the effort in great

numbers is largely due to the leadership of Lucille Thomas, who encouraged many Trustees to make gifts and pledges to the campaign. Most had never been asked to support the Library financially in the past. Thomas was the gifted solicitor who led the charge, and set an example through her own contribution. Through her leadership, Brooklyn Public Library is better prepared to fight illiteracy and help Brooklyn's youth read and succeed.

—Ira Harkavy

ALTA/GALE OUTSTANDING TRUSTEE CONFERENCE GRANT

Two \$750 grants enable public library trustees to attend the ALA Annual Conference. The grants, made possible by Gale Research, Inc., are awarded annually to public library trustees who have demonstrated qualitative interests and efforts in supportive service of the local public library.



Charles R. Myers

Charles R. Myers, trustee of the Kent (MI) District Library, became interested in his 700-square-foot, 70-year-old library and began advocating for a new library, now a new riverfront, 8,500-square-foot facility. He became

active in the Friends of the Library and became chairman of the Library Building Fund, identifying and soliciting a major benefactor and writing grants to help with construction. He attended school board meetings and helped with community fundraisers. The Englehardt Library was awarded "First Place" for the project's building design and community impact by the Michigan Municipal League. Myers became a library trustee in 1999 and is very active in civic affairs, serving as Mayor Pro Tem of Lowell, City Councilman, Chairman of the Zoning Board of Appeals.

—Sharon Saulmon

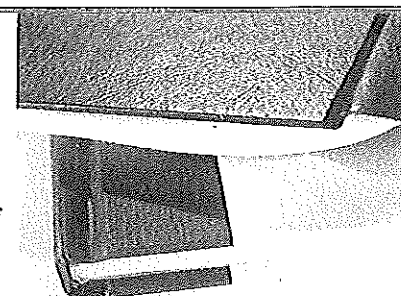


Margaret J. Danhof

Margaret J. (Peggy) Danhof is a trustee at the Fountaindale (IL) Public Library District, serving a term in the 1980s and returning in 1998. She has a broad range of knowledge and experience in the field

of libraries and is well versed in the local political arena. Danhof is very helpful in advising library staff and trustees on the best strategies to achieve the library agenda and to gain the support of local elected officials and the public at large. She is a respected teacher of political science and government in the local high school and well liked by her students. As a professional educator, Peggy sees the public library as the community educational center and is very supportive of all the efforts of the staff to improve services to the users. Danhof was selected by the Mayor and Village Board of Bolingbrook as "Woman of the Year" in 1998.

—Lydia M. Acosta



Have You Read

"Reading and Safety for the Summer" program has completed three years in the Hamilton Elementary School Library. As violence unfortunately continues to persist, the Library has taken a proactive step by offering students guidance in how to successfully resolve conflicts and to avoid potentially dangerous situations. By encouraging reading, safety and education, the library is providing students with safe alternatives that can help them succeed throughout their careers and lives. Partnerships with community groups made it possible. Some of them are Retired Senior Volunteer program, hospital, public library, AAA, and storytellers league.

Maxwell, D. Jackson.

"Library Programming: A Model for Developing Community-School Educational Programs."

51.2 (Fall 2000): 11-23.

San Francisco programs too good to miss

"It Can Happen Here: Trustees and Disaster Preparedness"

The Trustees/Advocates Opening Session will begin on Saturday, June 16, at 8:00 a.m.

In planning for a big disaster that may not come libraries are prepared for the smaller ones that are inevitable, almost all of which involve water. Appropriate disaster planning saves collections, money, and even lives. Insuring this preparation is a fundamental responsibility of library trustees. Ivan Hanthorn, Preservation Department Head, Iowa State University Library, will be the speaker.

At 10 a.m. on Saturday the Opening Session will continue with an overview of the Libraries for the Future program "Communities and Libraries." Trustees and advocates from LFF outline and discuss issues of significance to trustees in this new century. Particular attention will be focused on the centrality of trustees in advancing the role and impact of libraries.

—Dale Ross, ALTA Second Vice President

"Being Relevant in a 24/7, Gen-X World"

Library Consultant Marshall Keys will discuss the future for libraries, understanding change, and the challenges and opportunities provided to libraries at the ALTA President's Program on Saturday, June 16 at 2 p.m. Topics will include environmental scanning for threats and opportunities arising from technological, demographic, and other changes, tools for planning, including best practices, historical data and patterns, and scenario planning, and assessing the implications.

—Sharon Saulmon, President's Program

"Don't Pass the Buck, Just Help Us Pass the Bill"

On Sunday, June 17, 2001 at 9:00 a.m. the ALTA Legislation Committee will let you know how to be aware of legislators that support libraries and learn the best way to educate the legislators who do not. The program will help you understand how to stay on top of issues concerning libraries and how never to be the last to know. *Speakers to include:* Sarah Ann Long, Past President of

ALA, Anne Marie Gold, Executive Director Stanford-California State Library, Virginia McCurdy, ALTA Past President, and Charles Beard, Director of University Libraries.

—Dondi Maricle, Legislation Committee

"Does Money Buy You Love? Let's Work as a Team"

An interactive video program developed through the Cleveland Public Library will be featured on Sunday, June 17, at 10:15 a.m. The program will clarify the roles and functions of library trustees through staged situations with audience participation and program moderation. Conflicts of interest, sexual misconduct, and managing foundation money are among the topics being discussed. *Presenters:* Robert C. Petrusis, Partner in the law firm of Baker & Hostetler, and Andrew A. Venable, Jr., Director of the Cleveland Public Library.

—Francis Picart, Education of Trustees Committee

"There's No Stopping Us Now!"

The Specialized Outreach Services Committee is again sponsoring their special luncheon event on Sunday, June 17, at 12:00 noon. Cultural roots and a feeling of belonging are an integral part of building the community, and libraries build communities. Because of their situations or conditions, many individuals are underserved, or are not able to fully utilize the library. This annual luncheon will focus on ideas, materials and devices available to bridge the gap between libraries and the underserved. This year's focus will be primarily on the disabled. *The speaker panel will include:*

- Linda Stetson, Georgia Library for the Blind and Physically Handicapped, covering the value and importance of services to these groups;
 - Sarah Hamrick, Gallaudet University in Washington DC for the deaf, discussing use of adaptive technology in the library;
 - Marti Godard, of the San Francisco Public Library, addressing services to the homeless.
- Order your tickets today: \$45 includes lunch and materials.

—Rose Mosley

Ethics Skits and Discussion

On Sunday, June 17, at 2 p.m. the ALA Ethics Committee will act out three little skits on problems that can and do arise in libraries. Each skit is followed by lively discussion and good ideas. Trustees can learn and contribute to this discussion and suggest policies that can help solve or prevent problems.

The skits will be around the following issues—

- Sexual harassment of a library by a reader or a supervisor.
- A librarian who blows the whistle on a questionable acquisitions arrangement.
- User privacy and confidentiality issues related to reference service.

—Dr. Virginia Young

"Allies in Intellectual Freedom: Library, Legislature, Media"

This session will share expertise and experiences about issues of common interest to the separate institutions of libraries, legislatures and media. This Sunday, June 17, program at 2:00 p.m. will also consider how they have worked together in the past and how they can, currently and in the future, join forces to promote and protect the intellectual freedom essential to our libraries and our way of life, sponsored by the ALTA Intellectual Freedom Committee.

—Christine Cotton

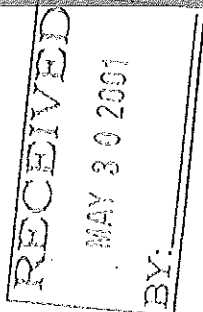
San Francisco Hints

CityPasses for San Francisco are available for \$33.75 by calling 415-705-5555 or on the web site www.citypass.net. The CityPass includes Muni transportation ticket for unlimited cable car rides, light rail and the entire city bus system. Admission to The Museum of Modern Art, aquarium and other San Francisco sites are part of the pass. Tours for Alcatraz may be requested at the time of purchase, based upon availability.

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ALTA Voice of
America's
Library
Trustees &
Advocates

American Library Association
50 E. Huron St.
Chicago, IL 60611



Elizabeth D. Minter
Director
Placentia Library District
411 E Chapman Ave
Placentia, CA 92870-6101

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Board & Administrator

FOR BOARD MEMBERS

December 2002 Vol. 19, No. 4

Editor: Jeff Stratton

What should your board's vice president do?

Board officer role

The vice president (or vice chairperson) of the board's most important role is to provide continuity to the board's leadership in the absence of the board chair. It's often looked upon as a board-chair-in waiting office, but the position can be more than just a figure-head.

Three specific responsibilities I suggest for any board's vice chairperson are:

1. *As successor to the board chairperson, learn how to run board meetings.* In addition, it's a good time for developing a positive working relationship with the executive director.
2. *Be responsible for officer transition on the board.* When the board makes

decisions about its officers, it should be more than a "whose turn is it now" discussion. That's not fair to the board, or to the people your organization serves. Watch the board's committee chairs in action to determine who will make good officers.

Three specific responsibilities for the board's vice chairperson.

3. *Chair one major board committee.* The Board Nominating/Recruitment Committee would be a good choice. ■

Remember to show appreciation to your executive director

Thank you very much

Lack of appreciation for a job well done is a lousy management technique. Here are some easy, low-cost ways to show appreciation to the one employee the board supervises—the executive director.

1. *Written praise, when deserved.* Write a letter of appreciation to the administrator from the board and place it in his or her personnel file.
2. *An annual performance review.* The executive director's annual appraisal is the perfect time to say

"Thanks" and attach a raise or bonus to show the board's appreciation.

3. *Know your administrator.* Understand his or her likes and dislikes, and what the administrator needs and expects from the board.
4. *Public praise.* When was the last time you publicly thanked your executive director or his or her staff at a board meeting? Do board members "talk up" their administrator in the

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- community and to their friends and business colleagues?
5. **Support.** When the nonprofit faces contentious issues and the heat is on, administrators generally run interference for the board. They take the heat. Does the board offer support in return?
 6. **A policy focus.** Does the board set policies, and let the executive director and his or her staff implement them? That's one of the best thank-yous a board can offer its administrator.
 7. **Don't manage personnel.** Don't attempt to hire for the organization, and don't tell staff members how to do their jobs. With this approach, your board will be thanking its executive director. ■

Remember: varied opinions make the board team effective

Hear all voices

Board Chairperson Ray Albanowski (Rocky Mount, VA) says that there are no sacred cows at his board's meetings.

What he means by this is that the board appreciates diversity of opinion. That's a valuable trait for any board!

"As a board, we have the mindset that

people can say exactly what is on their minds without worrying about hurt feelings," he says.

"We are open, and willing to listen to diverse and opposing opinions. We have learned that they are sometimes putting forth better ideas than the direction we had been heading." ■

Does the board chairperson establish board committees?

I took a call from a Utah board member recently who posed an interesting question about the board chairperson's job responsibilities.

"We're wrestling with new job descriptions for board officers. Our current language in the board chair's job description says that the board chairperson has the authority to establish ad hoc committees, and assign tasks to board committees.

"We're wondering if this grants the chair too much authority?"

The only problem I have with this language centers on the phrase "establish ad hoc committees."

I would change the language to read:

"Working with the executive director, the board chairperson recommends to the full board which committees the board will use."

"We're wondering if this grants the chair too much authority?"

It's important to smooth board operations that the executive director have a say in these matters, and it's also important that the full board approve which committees the board will have in place. ■

