

TO: Library Board of Trustees
FROM: Cheryl Willauer
DATE: January 14, 1994
SUBJECT: Publicity materials produced for January 1994

Information added this month to Channel 20, our Placentia Library cable station, includes the names of the Library Board, January quotes, the holiday hours, Literacy tutor training, the on-going book sale in the Library foyer, children's storytime and after school specials; and asking for volunteers.

Newspaper articles include the Library hours, the Arthur Szyk exhibit, Dale Goodman who volunteers for Grandparents and Books, and the Ciji Ware fund-raiser.

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Los Angeles Times OC Edition
Daily
DEC 30 1993

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The Register
Daily
DEC 31 1993

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Los Angeles Times
OC Edition
Daily
DEC 30 1993

Placentia Library (411 E. Chapman Ave., Placentia, [714] 528-1906). Open noon to 8 p.m. Monday through Wednesday; 10 a.m. to 6 p.m. Thursday and Saturday; 1 to 5 p.m. Sunday. 332

Placentia Library District, 411 E. Chapman Ave., Placentia. Exhibit of works by Polish artist Arthur Szyk, through Dec. 31, 528-1906.

Placentia Library (411 E. Chapman Ave., Placentia, [714] 528-1906). Illuminated manuscripts by Arthur Szyk are on view through Friday, Dec. 31. Hours: 10 a.m. to 6 p.m. Thursday and Friday. CLOSING FRIDAY, DEC. 31.

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Los Angeles Times OC Edition
Daily
JAN 08 1994

O.C. LETTERS

Interest in Szyk Show Grows

Following publication of the article [on the exhibit in Placentia of works by Polish manuscript illuminator Arthur Szyk; "Illuminated by Arthur Szyk's Work," Dec. 24]; I have received telephone calls from San Francisco, New York, Boca Raton and many other places around the country. Readers in Orange County read the article and sent it to their friends and relatives. I have also received several calls from local residents.

The Placentia Library reports visitors from Riverside, Corona

and other cities outside Orange County. Rita Chemers of Chemers Gallery, who was mentioned in the article, also reports many telephone calls.

The library has extended the exhibit until Jan. 31. Szyk's World War II cartoons will be added to the exhibit this week. His cartoons are collected around the world and were very popular.

During the war, they appeared in many newspapers, and magazines,

including Collier's and Esquire. In the archives, I find mention of a survey carried out by Esquire. The findings were that Szyk's cartoons were favored by the troops over the "pinup" girls! These pages now sell for \$35 and \$50 each!

Thank you.

GEORGE W. GOOCHE
Exhibition Curator
Placentia

MORE LETTERS: F16

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The Register
Daily
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Los Angeles Times OC Edition
Daily
JAN 27 1994

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Los Angeles Times OC Edition
Daily
JAN 20 1994

Placentia Library (411 E. Chapman Ave., Placentia, [714] 528-1906). Works by Arthur Szyk are on view through Monday, Jan. 31. Hours: noon to 8 p.m. Monday through Wednesday; 10 a.m. to 6 p.m. Thursday and Friday. Thursday and Saturday; 1 to 5 p.m. Sunday. CLOSING MONDAY, JAN. 31.

Placentia Library (411 E. Chapman Ave., Placentia, [714] 528-1906). Works by Arthur Szyk are on view through Jan. 31. Hours: noon to 8 p.m. Monday through Wednesday; 10 a.m. to 6 p.m. Thursday and Friday. Thursday and Saturday; 1 to 5 p.m. Sunday.

PLACENTIA 332
Federal park funds and free-way projects will be among the topics addressed by Orange County 4th District Supervisor William Steiner

on Thursday at his first town hall meeting in the city. The meeting starts at 7 p.m. at the Placentia Library, 401 Chapman Ave. Steiner will give a speech and then take questions from the audience. This is the second meeting Steiner has conducted in cities in his district. He started the meetings last month in Orange and plans to hold similar events in La Palma, Buena Park and Anaheim.
- Joe Bel Bruno/(714) 704-3704

PROFILE



On Tuesday evening, Dale Goodman was at the Placentia Library reading to children, one of her many volunteer activities in the city. Mike Pilgrim North County News

Champion for the underdog

When Goodman talks, people in the city do listen

By Joe Bel Bruno
North County News

All eyes focus on the rear of the City Council chambers when Dale Goodman pulls her mouth close to the microphone. Goodman, 53, has quickly be-

come the champion for the underdog in city politics, speaking on subjects such as the city's utility tax and government spending.

And, even those who disagree with the positions she takes during open microphone segment at City Council meetings admire her tenacity.

"She doesn't let up," Mayor Norman Eckenrode said. "I may not agree with what she says, but I know she believes in sticking up for what she feels is right."

And it probably wouldn't make a difference who supported her, said Goodman, who calls herself a fighter.

She's learned to be that way after being diagnosed 17 years ago with multiple sclerosis, a progressive disease of the central nervous system that results in the loss of muscle coordination.

Her illness has confined her to a wheelchair and, at times, left her blind and paralyzed.

"You have to go beyond that disability means mobility im-

paired ... I think what it does is that it gets people into thinking what the reality of disability is," she said. "It presents the disabled as just people with varying degrees of abilities, as have we all."

And it hasn't managed to stop her.

Goodman remains active in many social and political organizations around town, but gives special attention to her work with other disabled resi-

Please see GOODMAN/9

GOODMAN: When she talks, even those disagreeing listen

FROM 1

dents.

She began while serving on Westminster's Handicapped Advisory Committee in the early 1980s. It was her ability to advise city government on how to make things better for those confined to a wheelchair that got her hooked.

She moved to Placentia in 1989 and immediately began lobbying the City Council to form its own committee, which now has seven members.

"Those who are physically challenged need more representation and that's what this is for," she said. "There are some considerations that the city might not make for us."

Since serving for the city, Goodman has helped to have sliding glass doors added at the Civic Center. She also helped convert washrooms for wheelchair use and had built the very same platform she now uses to speak on during council meetings.

She also belongs to other support groups in the north Orange County area.

The latest accomplishments by the committee has been an art competition for handicapped children held during the annual Heritage Festival.

The art was displayed during a special mayor's reception.

Goodman's next project will be a writing contest open to all residents in the community. The topic: problems faced by those with disabilities.

"I conceive disabled people just how they should be perceived, as people," she said. "Others need to

"There are some considerations that the city might not make for us."

Dale Goodman

be exposed to that, too. We need more things to raise consciousness about this issue."

She is also active in other projects. Her other involvement extends from political action groups to volunteering time to help teach English as a Second Language classes.

"It's all about making a difference in life," she said.

"I have no anecdotes of how I made an impact in someone's life," she said. "But, there is the old slogan that a mind is a terrible thing to waste. So, anything I can do that will challenge my mind is good to do."

"I want to contribute to society and not just take from it," she said.

Her biggest contributions to society are her children, she said. Widowed several years ago, Goodman points to Stephanie, 28, and Richi, 25, them with pride.

"They mean a lot, and have gotten me through some tough times," she said.

Committee Chairman Dana Hass called Goodman an asset to the city.

"She comes up with a lot of good ideas, and just doesn't back down on the issues she believes in," he said. "Ms. Goodman really does care."

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post office box 11789
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Los Angeles Times OC Edition
Daily

JAN 30 1994

Placentia Library (411 E. Chapman Ave., Placentia, [714] 528-1906). Works by Arthur Szyk are on view through Monday.

Hours: 1 to 5 p.m. today; noon to 8 p.m. Monday.

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Placentia News

Weekly JAN 27 1994

Placentia library holds fund-raiser

The Placentia Public Library will hold its biggest fund-raiser of the year Saturday with a luncheon featuring historical novelist Ciji Ware.

The event, which begins at noon, also will feature local celebrities as waiters and providing the entertainment. Tickets cost \$20 per person, with proceeds going towards the library's book budget.

Ware, author of "Island of the Swans," has also won an Emmy and a Dupont Award for her work as an essayist for radio station KABC. More information about the luncheon can be obtained by calling the library at 528-1925.

TO: Elizabeth Minter, Library Director
FROM: Katie Matas, Literacy Coordinator *KLM*
DATE: February 22, 1994
SUBJECT: **Placentia Library Literacy Services Report for the month of January**

Program Statistics

Active tutors: 50
Active students: 74
Temporarily inactive tutors: 12
Students waiting to be matched: 39
Percentage of tutors reporting (Jan. hours): 76%
Tutoring hours reported: 210
Other volunteer hours reported: 271
Total volunteer hours: 481

New Literacy Coordinator Workshop. January 4, 1994, Mary and Katie attended a workshop for new coordinators of California Literacy Campaign programs. Al Bennett, Literacy Specialist, and Carole Talan, Family Literacy Specialist, conducted the workshop. California State Librarian, Gary Strong, opened the workshop with an overview of the vision and practice of the California Literacy Campaign. Al Bennett discussed new readers, and accountability in the California Literacy Campaign. Carole Talan reviewed the vocabulary of literacy (acronyms and what they stand for), and Families For Literacy. We learned a lot at the workshop, but we came away wishing it could have been longer.

Tutor Training Workshop. A 15 hour LVA tutor training workshop began Tuesday evening January 11, 1994 with 23 potential tutors. The workshop will be conducted on five consecutive Tuesday evenings from 6-9 pm in the Library meeting room. It will conclude on February 8.

50/50 Workshop. January 17, 1994, 22 people gathered in the Library meeting room for the first of four sessions of the LVA 50/50 Management Workshop. The workshop is being sponsored by Orange County Literacy Network and hosted by LVA-Placentia. About half of the participants are from Placentia Library Literacy Services and LVA-Placentia including Peggy Dinsmore, Suad Ammar, Mary Byrne, Jeannine Walters, Katie Matas, LVA-Placentia Board members and experienced tutors. The workshop is being presented by Evelyn Renner and the course material is from Anne DuPrey's book, Maintaining the Balance: A Guide to 50/50 Management. The basic idea is that there needs to be a balance between **intake** of students and tutors, and **support** of students and tutors.

Placentia Library Literacy Services Report for January, Page 2

Southern California Library Literacy Network (SCLLN). The January 25, 1994 SCLLN meeting was held at Santa Fe Springs Library and attended by Katie Matas. Carole Talan reported that the State Library is currently updating and redesigning the California Literacy Campaign (CLC) brochure. The upcoming CLC conference was discussed. An SCLLN conference/planning retreat is planned for May 22-24 at Lake Arrowhead. A flyer to recruit tutors and students will be printed by SCLLN. The flyer will be individualized with each library's phone and address. SCLLN will pay for the printing. Barbara Neder, from the L.A. Times, made a presentation about the "Literacy Hotline" co-sponsored by the L.A. Times and Los Angeles County Library. It is an automated message referral line. The plan is to launch the hotline April 15, 1994.

Networking. Literacy flyers were provided for the January P.T.A. council meeting. Mary attended the Placentia Chamber mixer and the Placentia Community Network meeting. Placentia Rotary donated nine tickets to the Friends of the Library fundraising luncheon enabling eight adult learners and one tutor to enjoy that event. Katie is scheduled to speak at the March 1, 1994 sponsor meeting for H.I.S. House (Homeless Intervention and Shelter House) to explain Placentia Library Literacy Services and encourage referrals and volunteers.

TO: Elizabeth D. Minter, Library Director
 FROM: Jeannine Walters, Families For Literacy Coordinator *JW*
 DATE: January 17, 1993
 SUBJECT: Families For Literacy - Report for the month of December

Suad Ammar; Ron Cozort, Administrator of the Placentia-Yorba Linda Adult School; and I met on December 2 to discuss plans for the second semester of the program. We decided to change locations and have the ESL classes meet in the Backs Building and the FFL component meet in the Library's Meeting Room. It was felt that this change would allow us to serve another area of the community and provide an opportunity for participating families to visit the Library once a week. I also plan to work more closely with the new ESL teacher that will be provided in order to more effectively integrate the two components of the program.

We had a FFL Christmas party on December 7 which was the last Tuesday of the program in 1993. Kay Schneider presented several holiday stories and Lusi Garcia assisted her by translating. Steve Pischel from the City's Recreation and Human Services Department played Santa Claus and handed out books that we had provided as well as candy canes. He was accompanied by Lori Jarmacz, another Recreation employee. Katie Matas and Al Shkoler also attended.


I spent the rest of the month planning programs for January, making arrangements for the new semester, and completing administrative tasks. I created a new flyer that will be distributed to local elementary schools upon approval from the Placentia-Yorba Linda Unified School District.

ATTENDANCE STATISTICS

December 7	2 families	2 adults	2 children
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BOOKS GIVEN AWAY

Six books were given away this month.

TO: Elizabeth Minter, Library Director
FROM: Suad Ammar, Principal Librarian 
DATE: February 17, 1994
SUBJECT: **Solicitation of Paperback Books from local bookstores**

I have personally visited the Little Professor Book Center in Placentia and B Dalton Bookseller in the Brea Mall. I explained to the managers the Library's financial situation and asked about the possibility of receiving any donations of their unsold books. Their reply was that book stores do not have the authority to give away what is not sold locally, because they all have to return any unsold books to the publishers and they receive credit for them. Crown Books, however suggested that a letter be sent to "Donations" at their main office. Attached is a copy of the letter that was sent.

Talking to the publishers at conferences seems to be the right approach, this was evident during the staff's visit to the American Library Association exhibits. Most exhibitors were very generous and willing to give.

It is our intention to contact the exhibitors at both the American Booksellers Association and the California Library Association conferences, and ask them for donations of books and other library materials.

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PLACENTIA LIBRARY DISTRICT



411 East Chapman Avenue

Placentia, California 92670

(714) 528-1906

February 15, 1994

Crown Books
3300 75th Avenue
Landover, Maryland 20785
Attention: DONATIONS

Dear Sirs,

Placentia Library District has recently lost 50.41% of its property tax as a result of the California State Budget adopted last June.

The book budget has been reduced from \$140,000 to \$34,000 hardly enough funds for the continuing Reference subscriptions. There will be no operating budget for any new books.


Your generosity towards the Los Angeles Public Library during their fire disaster has earned you a reputation of commitment to libraries and encouraged me to ask you to help the Placentia Library in it's time of need.

Placentia Library serves a community of 43,000 including three high schools and two junior high schools that depend very heavily on it for entertainment reading,, research and curriculum related materials.

A collection of books in either hard or soft covers will be highly appreciated by the Library and the whole community.

I am looking forward to hearing from you, and please don't hesitate to call me if you need any further information about our request.

Sincerely,


Suad S. Ammar
Principal Librarian

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Mr. Eli Segal, President & C.E.O.
Corporation for National and Community Service
P.O. Box 3480
Washington, D.C. 20043-4680

Dear Mr. Segal:

When I was made aware of your National Priorities and draft regulations for the AmeriCorps Program, I was filled with disbelief that adult literacy was not included in your priorities.

Congress charged the Department of Education over five years ago to conduct a national literacy survey of America's adults. The results showed that almost half of our adult population is illiterate. Of that 90 million total over 40 million are functionally illiterate.

I have worked with a volunteer literacy program for fourteen years and I know such programs are not

excluded from applying for grants under the AmeriCorps Grant program. However, since your National Priorities do not list adult literacy, and your draft regulations stipulate that AmeriCorps grant proposals must address one or more of the National Priorities, we feel many worthwhile programs may feel that their applications will be ignored and so will not apply.

All literacy advocates eshort you to make adult literacy and English as a second language one of your stated National Priorities for the AmeriCorps Program.

Sincerely,

Margaret V. Dinmore
President, Placenta Library Board of Trustees

Mr. Eli Segal, President & C.E.O.
 Corporation for National and Community Service
 P.O. Box 3480
 Washington, D.C. 20043-4680

Dear Mr. Segal:

I am writing to comment on the draft regulations and National Priorities for the AmeriCorps Program. I am shocked to see that adult literacy is not one of the priorities. Adult literacy and English as a second language (ESL) must be added to the list of National Priorities.

Nearly 44 million adults in the U.S. function at the lowest level of basic skills -- the level served by volunteer programs. Currently, all the public adult basic education and private non-profit programs together serve barely 10% of those in need.

Volunteer literacy programs have the capacity to do much more. We have the professionalized volunteer management and training experience, backed by a state and national support network. But we need programs like AmeriCorps to enable us to improve and expand.

We know that volunteer literacy programs are not excluded from applying under AmeriCorps. However, since adult literacy is not a National Priority, their applications may not get the attention they should. Many programs may question whether its even worth the effort to apply. Both the Corporation and excellent literacy programs may lose out.

I strongly urge the Corporation to reconsider and make adult literacy and English as a second language one of the stated National Priorities for the AmeriCorps Program.

Sincerely;

If you can, please send a copy to your two Senators, your Congressperson and President Clinton. Their addresses are:

Senators:

The Honorable _____
 United States Senate
 Washington, D.C. 20510

Congressperson:

The Honorable _____
 U.S. House of Representatives
 Washington, D.C. 20515

President William J. Clinton
 1600 Pennsylvania Avenue, N.W.
 Washington, D.C. 20500

AmeriCorps Grant Program

The AmeriCorps Grant Program, operated by the Corporation for National and Community Service may present volunteer literacy organizations and new readers working as volunteers with an important opportunity. Grants under the AmeriCorps Program could enable national, state & local organizations to hire full- and part-time stipended volunteers, similar to the VISTA program. These grants can be used to establish, operate or expand service programs that use volunteers.

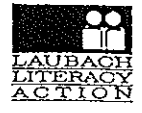
There will be non-renewable planning grants for a period of up to one year and renewable operating grants for up to three years. Operating grants will provide 85% of stipends up to the VISTA subsistence allowance (roughly minimum wage). The grant will also cover 85% of health care costs, 75% of other operating costs and 100% of child care costs.

In addition, stipended volunteers will earn an educational benefit of \$4,725 for a one year term of full-time or two years (two terms) of part-time service. Participants can perform a 1,700 hour full-time term over nine months to a year, or a part-time term of 900 hours over one to two years.

Approximately one-third of the funds that the Corporation allocates for AmeriCorps in fiscal year 1994 will be allocated to states on a formula basis to fund programs which address priorities outlined in the state plan.

Approximately one-third of the funds will be awarded to states on a competitive basis. All proposals that are submitted through state application should address National Priorities, established by the Corporation.

The remaining one-third will be awarded directly by the Corporation, on a competitive basis. The Corporation intends to use this category of AmeriCorps funding primarily to support programs that are national or regional in scope.



January 21, 1994

National Service Draft Regulations:

Adult Literacy Not a Priority

National literacy leaders were stunned to learn that adult literacy is not among the National Priorities for the AmeriCorps grants of the Corporation for National and Community Service for fiscal year 1994. The Corporation's priorities were published in the January 7, 1994 Federal Register, along with proposed regulations for its grant programs. (*See description of AmeriCorps Grant Program on back.*)

The newly created Corporation, is directed by law to establish national service priorities to meet "certain unmet human, educational, environmental, or public safety needs." Many literacy leaders believed that the pervasiveness of adult illiteracy in the U.S., as documented in the recently released National Adult Literacy Survey, would lead the Corporation to include literacy as one of these National Priorities -- NOT!

While the list of priorities does not appear in the regulations per se, the regulations do give the Corporation the authority to establish such priorities annually -- apparently outside of any formal public review process!

The priorities established by the Corporation make or break a service sector's chances of receiving a grant. The draft regulations stipulate that proposals for AmeriCorps grants to be awarded directly by the Corporation (two-thirds of the total funding) must address one or more of the National Priorities.

While AmeriCorps grants to be awarded by the state (the remaining one-third of funding) may address priorities determined by the state, the proposed regulations permit states to request additional funds for projects which address the National Priorities.

The priorities established by the Corporation may well affect chances of getting grants from other federal departments in the future. The proposed regulations permit the use of other federal funding to provide the share of project expenses that the grantee must contribute. It also permits other federal agencies to apply for AmeriCorps grants. In fact, applications from federal agencies are given additional priority to the extent they leverage their own funds to address the Corporation's National Priorities.

Combining the resources of federal departments to maximize gains on focused national priorities makes good sense. However, adult literacy must become a priority of the Corporation's AmeriCorps in order to avoid the potential redirection of literacy funding by other federal departments to address the National Priorities of the Corporation's AmeriCorps.

LVA/LLActionAlert

It is critical that the Corporation for National and Community Service be flooded with letters urging that adult literacy be expressly included as one of the National Priorities for AmeriCorps. **Letters to the Corporation must be received by February 7, 1994, so please begin immediately!**

For your convenience, I have drafted a sample letter (*on the back*). Feel free to use it as a guide, but put it in your own words. It doesn't have to be long -- it doesn't even have to be typed (although typed is best). If you can, please send a copy to each of your Senators, your Congressperson, and President Clinton. (*Their addresses are on the back too.*)

New Readers: Letters from you, too, are very important -- NOW!

You may need help reading this & writing a short letter -- ask your tutor or family member.



BOARD & ADMINISTRATOR

Special Insert
Side A

Dear Government Administrator,

Here's the public comment form Administrator Cornelius VanderZeyden developed to keep public comment at meetings under control.

He says the formalized procedure enables the board president to handle questions and comments at an open meeting without letting members of the public take over.

I think you will find it a useful tool!

Public Sign-In/Comment Form

Public Notice: To maintain order and organization at open meetings, the board will address **only** those questions which have been submitted **in writing**. Please complete all of the form.

My name is: _____

My address is: _____ Telephone number: _____

My question is directed at: _____

My question concerns: _____

My question is (please print): _____

Use back of card if necessary

Source: Superintendent Cornelius VanderZeyden, School District of Beecher-Dunbar-Pembine, PO Box 247, Pembine, WI 54156; phone (715)324-5314

Dear Government Administrator,

Here's the form used by Administrator Floyd Hansen to help board members understand agenda items and make good decisions. Hansen says the form

enables him to provide specific recommendations on each agenda item requiring board action. Board members then decide whether to follow his recommendation or develop one of their own.

I hope you find it helpful!

Recommendation Sheet

December 18, 1993, Board Meeting Agenda

	Item	Purpose	Action needed
1	Minutes	Review of November 16, 1993 meeting	Motion to approve, or amend and approve
2	Administrator's report	Review utilization, financials, a month- and year-to-date work program, and/or other requested data	Motion to receive and file the administrator's report
3	New tax base guidelines	Update and information on the implementation of Goal 2A	Approve the notebook presentation if data fulfills expectations of Goal 2A
4	Data presentation-- policy and practices	Update on data system development for Goals 1 and 3B	No action recommended. Comments helpful
5	Review of community newsletter	Examination of newsletter purpose and costs	A discussion item--no action needed. Comments helpful
6	Audit	Progress report	No action recommended
7	Other		Take such action as appropriate
8	Adjournment		Motion to adjourn